CUSTOMER JOURNEY MAP:

Journey Steps Which step of the experience are you describing?	Discovery Why do they even start the journey?	Registration Why would they trust us?	
Actions What does the customer do? What information do they look for? What is their context?	Satisfy human food and needs	It increase the prodectivity farmers and usability of increase manure yields.	
Needs and Pains What does the customer want to achieve or avoid? Tip: Reduce ambiguity, e.g. by using the first person narrator.	A farmer wants to grows plants,without affecting by any another diseases	It improves the plant quality and quantity Not all people Trust the Recommended system	
Touchpoint What part of the service do they interact with?	Weeding is the first agricultural practice	It makes revolutionary change in learn new farmer technologies industries	
Customer Feeling What is the customer feeling? Tip: Use the emoji app to express more emotions			
Backstage			
Opportunities What could we improve or introduce?	The common need for the Former is to reduce the amount of effort required for farming related operations	A single platform which gives farmers an access to a wide range of products of various brands with a clarity brought in by technology	
Process ownership Who is in the lead on this?	Farmer, Farmhands and consumers	people without prior knowledge can access	

Onboarding and First Use

How can they feel successful?

Sharing

Why would they invite others?

Increasing their Knowledge About Plant Diseases and Fertilizers Satisfy consumer's changing tastes and expectations.

It Unlocks A New Level Of Modern Agriculture It will save time for farmer to predict the disease in less amount of time By developing the user friendly application to easily identify the disease

It provide a people for Self-Working Platform it requires a basic level of skill to use this application we use more dataset to predict the disease in the plant To achieve selfsufficiency in food production.

Give organic and inorganic way of fertilizing.

they feel that it provide a smart lifestyle than traditional one feels,how quick the problem in plant is indentified It can be easily detect the disease and recommend the fertilize. It reduces pets and diseases not only on the farming but also people who have gardens





Technology in agriculture can help farmers not only solve their ongoing problems, but also learn about new technologies New tech advancements in farming are mostly about simply employing mobile applications to automate redundant processes and cut down on dependence on human labor

To be successful, a farmer must know a great deal about his land and the products he plans to raise.

Reduces the complexity of disease prediction

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