AS

Explore AS, differentiate

# 1.CUSTOMER SEGMENT

Farmers who get low yield because of fungal and bacterial diseases in plant.

CS

#### **6.CUSTOMER LIMITATIONS**

It requires some basic level of technical skill, infrastructure to use this applications.

CL

RC

#### **5.AVAILABLE SOLUTIONS**

Existing system sometimes could not find the disease accurately because of lack of dataset, so we provide large dataset for the disease predictions.

J&P

TR

 $\mathbf{EM}$ 

## 2.PROBLEMS AND PAINS

Recommended fertilizer is not available in the customer location

#### 9.PROBLEM ROOT / CAUSE

Exploitation by middlemen by purchasing crops at very low price from farmers

7.BEHAVIOUR

By identifying the right solution it yield the better crop production

3.TRIGGERS

Seeing their neighbour installing the application, there is no amount to pay for this services.

#### 4.EMOTIONS

Most farmers depends on these solution to effectively control different types of pests while using the application they feeling smart

# **10.YOUR SOLUTION**

By the developing the applications we provide valuable service to the farmers as well as common peoples

**8.CHANNELS OF BEHAVIOUR** 

ONLINE:

It is necessary that the cutomer will be online for disease prediction.

### OFFLINE:

Farmers take the photos of disease affected plants in offline mode.

YS