

# Literature Survey:

**Project title:** Plasma Donor Application

**Team Members:**

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1. France, Christopher & France, Janis & Himawan, Lina. (2022). What would it take to convince you to donate? A survey study of the relationship between motivators, barriers, and payment for whole blood, plasma, and platelet donation. *Transfusion*. 62. 10.1111/trf.16886.
2. Godin, Gaston & Germain, Marc. (2014). How to Motivate Whole Blood Donors to Become Plasma Donors. *Journal of blood transfusion*. 2014. 752182. 10.1155/2014/752182.
3. In “Short message service (SMS) based plasma” by G. Muddu Krishna & S. Nagaraju(2016)[1]. They proposed a system in which services of blood bank will be accessed via SMS. If someone needed blood then they have to request for blood via SMS and then packet count module of their system will check for availability of blood and response will be given by data processing module.
4. Woodfield, Graeme & Ramirez, A & Everard, A & Kent, J. (1985). Volunteer blood donors for a cell pheresis programme. *The New Zealand medical journal*. 98. 904-6.

5. Thorpe, Rachel & Masser, Barbara & Nguyen, Lilly & Gemelli, Carley & Davison, Tanya. (2020). Bringing new plasma donors back: testing the efficacy of telephone and e-mail communications with first-time donors. *Transfusion*. 60. 10.1111/trf.15787.