

Define CS, f it into CC

1. CUSTOMER SEGMENT(S) CS

- This tool is used for the beneficial of the doctors to avoid the spreading of infectious disease.
- To avoid the direct contact between the doctor and the devices.

6. CUSTOMER CONSTRAINTS CC

- There is a chance that the hospital might lack the required infrastructure.
- The user must reduce the usage of power consumption.
- Maintain a stable connection environment.

5. AVAILABLE SOLUTIONS AS

- At the earliest stage, doctors should carry the transparent sheet to print the patient's description.
- But now a days, with the help of the gesture based tool, the doctors can operate the radiology images.

Explore AS, differentiate

Focus on J&P, tap

2. JOBS-TO-BE-DONE / PROBLEMS J&P

- Accuracy, efficiency
- Sterility should be maintained.
- Everyone must aware of the algorithms used.

9. PROBLEM ROOT CAUSE RC

- The root cause of the problem is whenever the non-sterile environment is created accidentally, which can increases the complexity of the problem.

7. BEHAVIOUR BE

- If the user faces any issues while using the software, the technical team must available to resolve the issues.

Focus on J&P, tap into BE, understand

Identify strong TR & EM

3. TRIGGERS TR

- Learning about the modern and efficient solution.
- Easy browsing enhances the customer to switch to this technology.

4. EMOTIONS: BEFORE / AFTER EM

- Before: complex work, unhygienic environment
- After: easy and simplified process ,sterile environment

10. YOUR SOLUTION SL

- This solution helps the doctors to use hand gestures for radiology images and to perform operations at a faster rate.
- It can avoid spreading of infections by contactless process.

8. CHANNELS of BEHAVIOUR CH

- 8.1 **ONLINE**
- Stability of network connection must be maintained to analyze the radiology images.
- 8.2 **OFFLINE**
- User must use proper hand gestures to get recognized while using the software.
 - Power efficiency must be maintained.

Identify strong TR & EM