## **IDEATION**

NAME IDEAS				
SASIREKA S	Increasing Innovation & Productivity	Reduce Wastage	Prioritize and develop a strategic roadmap that includes short-term and long-term goals	Develop a Blueprint
NIDHA KAUSER R	Develop an analytics vision and set target maturity levels for core processes	Enrich Data	Analyse Data	Improving supply chain management
NIVEDHA G	Collect data	Understand challenges	Clean data	Enrich data
POORNISHA V	Understand how the data analytics platform will support the overall business strategy of the organization	Improve Profit	Collect reliable data	Standardize Data

## TOP THREE IDEAS

- Develop an analytics vision and set target maturity levels for core processes.
- Increasing Innovation, Productivity & Reduce wastage.
- Understand how the data analytics platform will support the overall business strategy of the organization.