

# UNIVERSITY ADMISSION PREDICTOR

## *What do they* **THINK AND FEEL?**

what really counts  
major preoccupations  
worries & aspirations

Worrying about  
choosing the  
wrong  
university  
course?

Importance of  
acceptance rate  
when looking  
for colleges?

Worrying about  
making the  
right decisions?

Why should I  
trust this over  
several popular  
consultancies for  
higher  
education?

Does it actually  
determine the  
acceptance rate for  
all the renowned  
universities?

Are these  
grades enough  
to get into top  
universities?

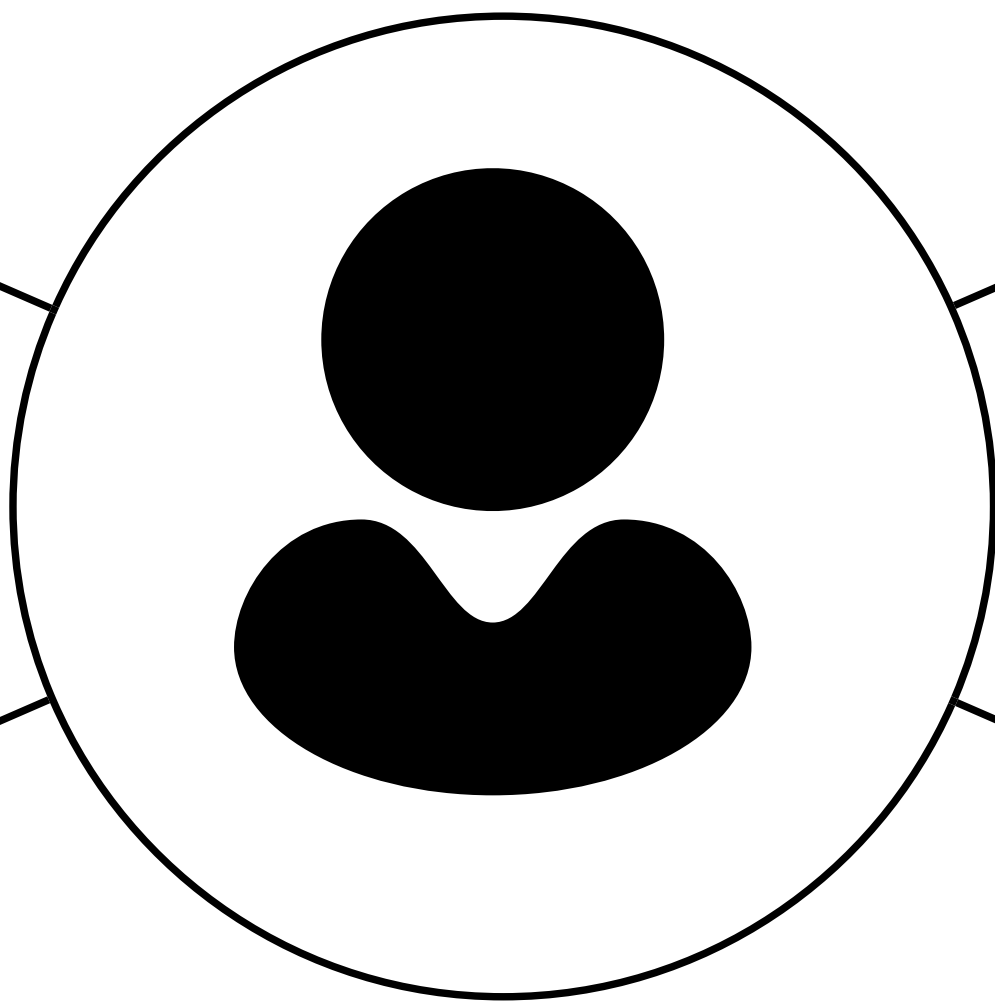
## *What do they* **HEAR?**

what friends say  
what boss say  
what influencers say

Effortless and  
quick outcomes.As  
work is done  
without any  
physical checking

Can we  
further increase  
the accuracy of  
the prediction?

Entrance exam  
outcomes at many  
colleges simply the  
applicants admission  
procedure



Many higher  
education  
consultancies  
demanding huge  
amount of money to  
determine which  
universities should a  
candidate apply to.

Do they have  
friends who are  
currently pursuing  
higher studies  
abroad or planning  
to do so in the near  
future

Proximity to their  
hometown/relatives'  
house

## *What do they* **SEE?**

environment  
friends  
what the market offers

## *What do they* **SAY AND DO?**

attitude in public  
appearance  
behavior towards others

Determine  
acceptance rate  
considering  
factors like CGPA ,  
entrance exams  
and other scores  
etc.

what are the  
chances i will  
get into my  
dream  
university?

Can you  
guarantee the  
accuracy of  
the  
application?

Bogus  
commercials  
of colleges  
must be  
avoided

Filter  
universities  
based on  
ranking

Have other  
options as a  
backup

## **PAIN**

fears  
frustrations  
obstacles

What is the  
assurance that  
my sensitive data  
will not be  
disclosed to third  
party websites

Selecting college  
which may change the  
stream of a particular  
individual after  
reopening is the major  
default

what an  
individual do  
if the results  
are inaccurate

## **GAIN**

"wants" / needs  
measures of success  
obstacles

The predictions of  
our web app were  
accurate and the  
candidate got  
admitted to the  
university of his/her  
choice

The candidate  
did not have to  
spend huge  
amounts of  
money to  
consultancies

The candidate  
was happy with  
the efficiency  
and usability of  
the software