



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Share template feedback



Need some inspiration?
See a finished version of this template to kickstart your work.
Open example



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article

MEMBERS OF IDEATION PROCESS

TEAM LEADER:

NEVITHA V

TEAM MEMBERS:

RAM PRIYA S

SELVA PRIYA M

KEERTHIKA R

DISCUSSION TOPIC:

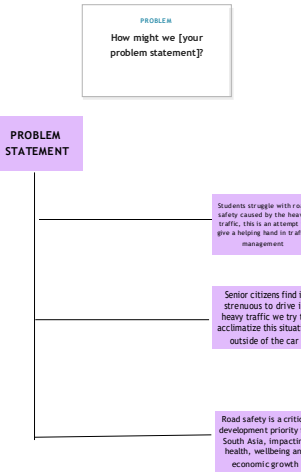
Ideas to improve safety elements in road design to provide a better driving experience



Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes



Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

NEVITHA V

- Limiting the speed of vehicle in hill region when fog is high
- Signalling to avoid accidents in connection of service road and bypass road
- Water level indication in underground roads during rainy season
- Overtake indication

SELVA PRIYA M

- Showing safety measures during travelling.
- Speed braker indications for vehicle users
- Showing speed details to avoid accident
- Object detection

RAM PRIYA S

- Indicating about road conditions
- Showing instructions and educating about Lane discipline
- Showing details about weather conditions like temperature and humidity values
- Educating about various traffic signs

KEERTHIKA R

- Sign indication if vehicles are taller than railway bridge
- Sign indication in digital mode
- Indicating traffic details to save people's time
- Animals crossing detection

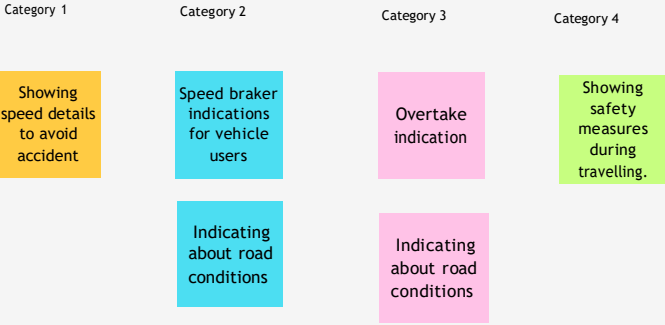
TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

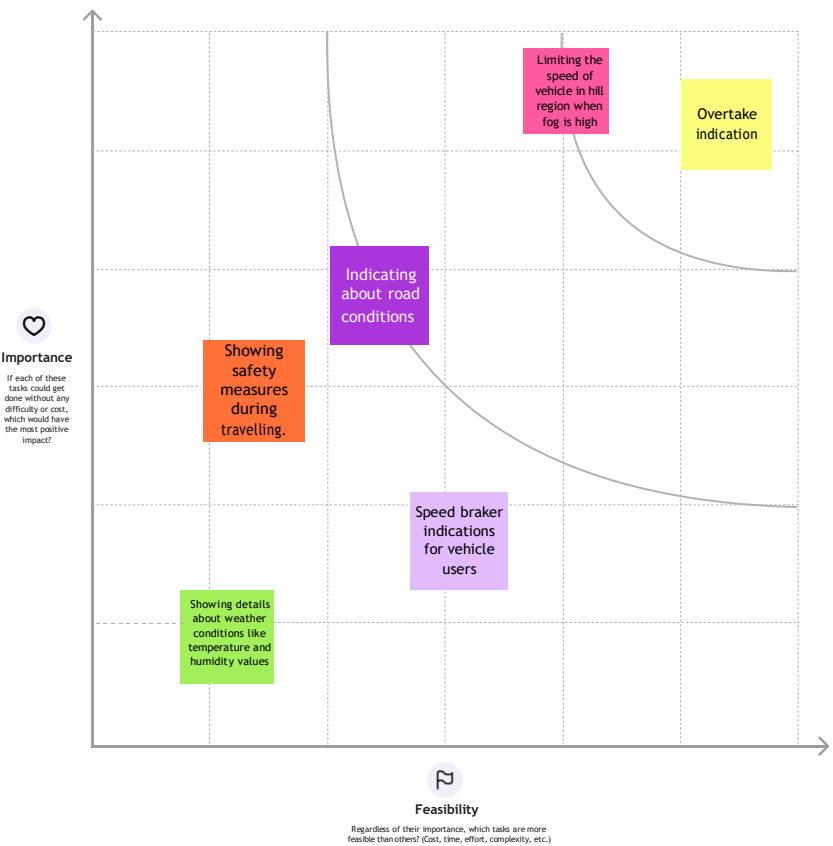
20 minutes



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template

Customer experience Journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template

Share template feedback

