PROJECT DESIGN PHASE – 1

PROBLEM SOLUTION FIT

| Date | 06 November 2022 |
|---|---|
| Team ID | PNT2022TMID22229 |
| Project Name | Car resale value prediction |
| Maximum Marks | 2 Marks |

## 1. Customer Segments
+ Car mechanic
+ Customer

## 6. Customer Limitation
Proper information about the car is to be known by the customer to find the resale value.

## 5. Available Solution
To predict the resale value of the car, we use an intelligent, flexible, and effective system with web application.

## 10. Problems
Customer should know the details of their car in web application.

## 9. Problem root cause
- No Proper platform for car resale value prediction.
- No awareness of resale price of a used car.

## 7. Behavior
Customers are supposed to enter the car details in the web application to find the resale price of the car.

## 3. Triggers to Act:
1) When customers decided to sell their car.
2) When car mechanic decides to buy a used car.

## 11. Your Solution
Using predictive modelling to predict the resale value of car.

## 8. Channels of Behavior:
1. Online: car details to be entered in web application.

## 4. Emotions:
Customers get an awareness of the resale price of their own car.

## 2. Offline: customers are supposed to collect the details of their car with the help of a car mechanic.