

Problem statement

- With the rapid growth of online market for clothing and fashions consumers are getting increasingly overwhelmed with the volume, velocity and variety of production
- Wearing clothes properly that show some level of style and wearing them such that they adhere to the norms of social standards uplifts the confidence of the person and creates a very good impression.
- An increasing number of people pursue fashion. However, facing too many types of garments, consumers need to try them on repeatedly, which is somewhat time- and energy-consuming.

Objectives

- Smart Fashion Recommender Application can tackle with choice overload by suggesting the most interesting products to the users