## **Project Title: Smart Fashion Recommender Application**

CC AS CS **Explore** 占 1. Customers Segment: 6. Customer Constraints: 5. Available Solutions: Define CS, fit into Online shopping persons all You cannot bargain. Saves time and efforts. are our customers. From all You can't able to touch the The convenience of shopping at AS, age groups. Product. home. differentiate Good discounts or lower prices. Wide variety of products are available. Focus on PR, tap into BE, Focus on PR, tap into BE, understand RC 9. Problem Root Cause: RC BE PR 2. Problems/ Pains: 7. Behaviour: Convenience and ease of use In existing platforms there are the main reasons people Behaviour is the process by is no use of chat bot for buy at websites. Shoppers only which consumers search for, buy 5% of the time visit erecommendations. But it select, purchase, use, and commerce sites: facilitate contains of chat bot for the dispose of goods and services, product research, crossover the internet. recommendations. shopping, and other non-buying understand RC tasks that account for 95% of visits if you want to turn people into loyal users.

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