

Ideation Phase












Brainstorm & Idea Prioritization Template

Date	17 September 2022
Team ID	PNT2022TMID39959
Project Name	Smart fashion recommender application
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Smart fashion recommender application

Step-1: Team Gathering, Collaboration and Select the Problem Statement

<div>Before you collaborate<p>A little bit of preparation goes a long way with this session. Here's what you need to do to get going.</p><p> 10 minutes</p></div> <div><div><div>A</div>Team gathering<p>Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.</p></div><div><div>B</div>Set the goal<p>Think about the problem you'll be focusing on solving in the brainstorming session.</p></div><div><div>C</div>Learn how to use the facilitation tools<p>Use the Facilitation Superpowers to run a happy and productive session.</p><p>Open article </p></div></div>	<div><div>1</div>Define your problem statement<p>What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.</p><p> 5 minutes</p></div> <div><div>PROBLEM<p>smart fashion recommender application- rapid growth of online market for fashion are getting increasingly overwhelmed with the volume,velocity and variety and production</p></div><div><div>Key rules of brainstorming<p>To run an smooth and productive session</p><div><div> Stay in topic.</div><div> Encourage wild ideas.</div></div><div><div> Defer judgment.</div><div> Listen to others.</div></div><div><div> Go for volume.</div><div> If possible, be visual.</div></div></div></div></div>
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Step-2: Brainstorm,

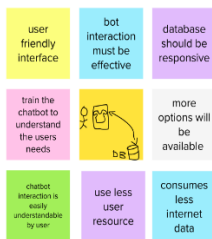
2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

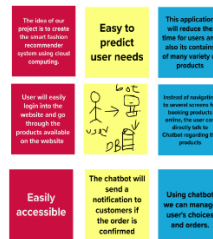
Jayakamalesh K



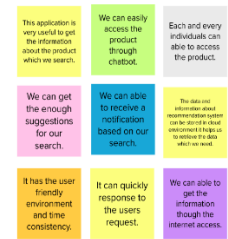
Purushothaman C



Dinesh V



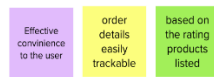
Saravanan L



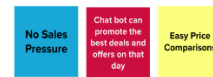
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Dinesh V



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Step-3 Idea Listing and Grouping

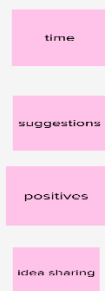
3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

what went well



what didn't go well



Step-3: Idea Prioritization

