

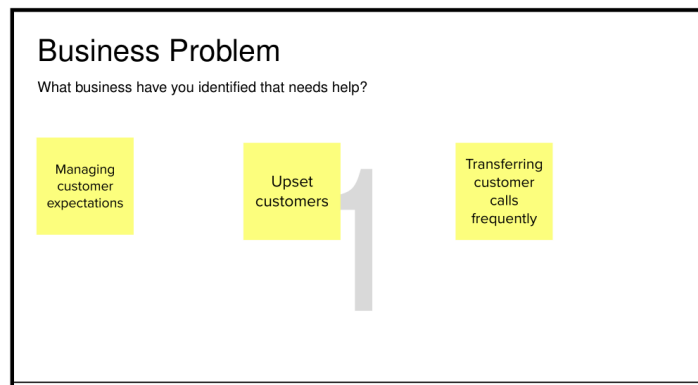
Project Design Phase 1 – Problem Solution Fit

Project Domain	Cloud Application Development
Project Title	News Tracker Application
Team ID	PNT2022TMID44401
Date	1st Oct 2022

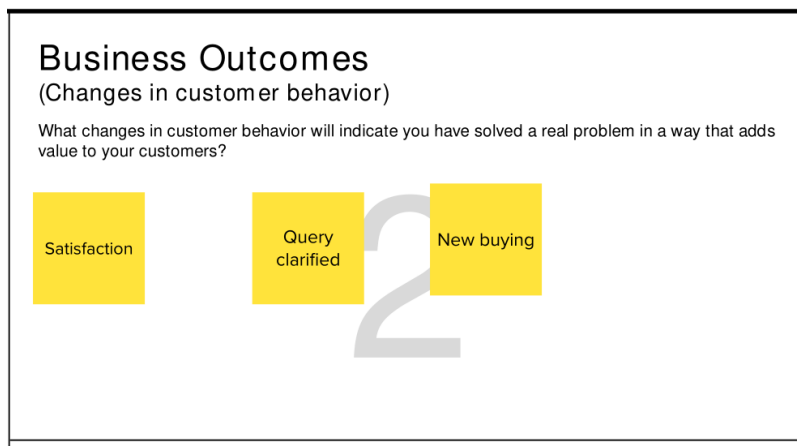
Problem Solution Fit:

The Problem-Solution Fit simply means that you have found a problem with your customer and that the solution you have realized for it actually solves the customer's problem

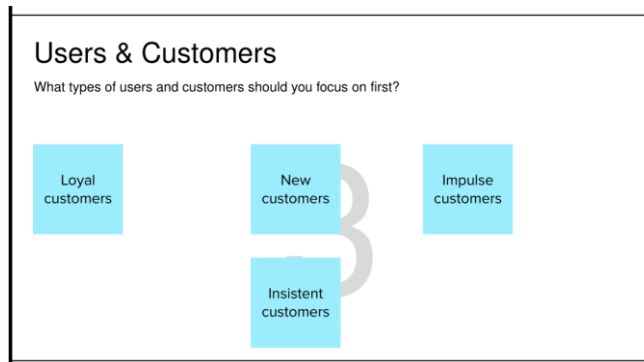
Step-1: Business Problem



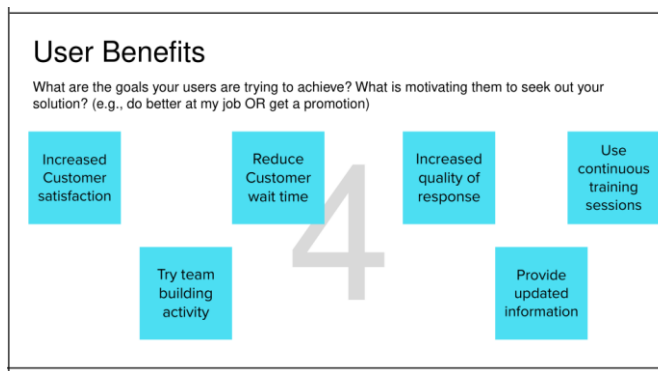
Step-2: Business Outcomes



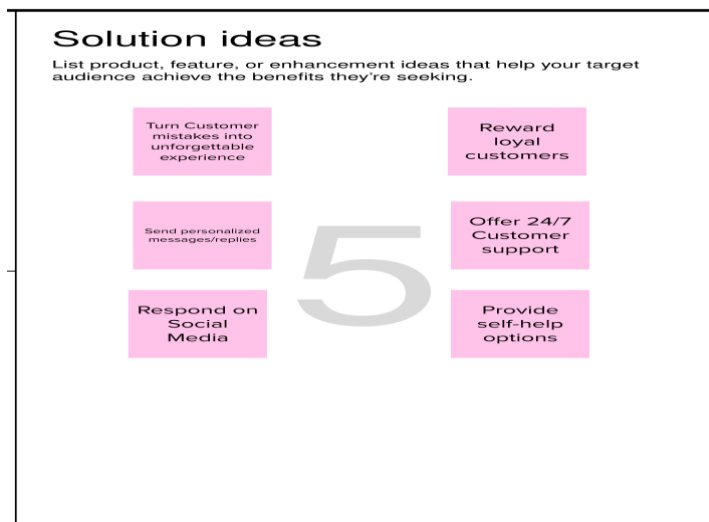
Step-3: Users & Customers



Step-4: User Benefits



Step-5: Solution Ideas-1



Step-6: Solution Ideas-2

Solution ideas

Combine the assumptions from 2, 3, 4 & 5 into the following template hypothesis statement:
"We believe that [business outcome] will be achieved if [user] attains [benefit] with [feature]."

Each hypothesis should focus on one feature.

We can believe that increased satisfaction to the loyal customers

We can believe that new buying of product from the new customer

We can believe that query been clarified by 24/7 Customer support

Step-7: What's the most important thing we need to learn first?

What's the least amount of work we need to do to learn the next most important thing?

Brainstorm the types of experiments you can run to learn whether your riskiest assumption is true or false.

Clear
communication
skills

Problem
solving
skills

Patience

Positive
attitude

Step-8: What's the least amount of work we need to do learn the next most important thing?

What's the most important thing we need to learn first?

List product, feature, or enhancement ideas that help your target audience achieve the benefits they're seeking.

Identify what
your
customers
want most

Best channels
to use to
communicate

Measure
campaign
results