

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT</div> <div>CS</div> <div>Adult,Businessman,Tourist, students who pursue higher education</div>	<div>6. CUSTOMER CONSTRAINTS</div> <div>CC</div> <div>Wastage of time,need of more labours,increase in capital cost,relocation of flight crew.</div>	<div>5. AVAILABLE SOLUTIONS</div> <div>AS</div> <div>Machine learning concepts,probablistic model,statistical analysis,network representation</div>	Explore AS, differentiate
	<div>JOBS-TO-BE-DONE / PROBLEMS</div> <div>Focus on J&amp;P, tap into BE,</div> <div>We address to provide solution for the problem of delay of flight.</div>	<div>9. PROBLEM ROOT CAUSE</div> <div>RC</div> <div>Unpredictability of Weather condition, mechanical issues, air traffic congestion,security clearance.</div>	<div>7. BEHAVIOUR</div> <div>BE</div> <div>Call the airlines for prior information,check-in online if you can,mostly try to fly in morning</div>	

Identify strong TR & EM	<b>3. TRIGGERS</b> Attitude, Temper, Personality, Perception about the delay, Experience, Psychological factors	<b>10. YOUR SOLUTION</b> Developing an application which will be used to predict the delay of flights using machine learning and data analysis techniques.	<b>SL</b>	<b>8. CHANNELS of BEHAVIOUR</b> <b>8.1 ONLINE</b> Checking flight tracking applications like flight aware, flight radar, flight stats.  <b>8.2 OFFLINE</b> Making a prior connectivity with airlines staffs, creating a customer bill of rights.	<b>CH</b>
	<b>4. EMOTIONS: BEFORE / AFTER</b> <b>BEFORE:</b> Worried, disappointed and anger. <b>AFTER:</b> Relieved, satisfied.				