

# Problem-Solution Fit canvas

Purpose / Vision

Version:

Define CS, fit into CL	<b>1. CUSTOMER SEGMENT(S)</b> <span>CS</span>  The user wants a job that fits to their skills	<b>6. CUSTOMER LIMITATIONS</b> <span>CL</span> <small>EG. BUDGET, DEVICES</small>  Can view the details of what the recruiter added in the job description  Needs understanding to use the application	<b>5. AVAILABLE SOLUTIONS</b> <span>AS</span> <small>PLUSES &amp; MINUSES</small>  Text processing and recommendation method Content-based filtering Collaborative filtering Graph-based filtering	Explore AS, differentiate
	<b>2. PROBLEMS / PAINS + ITS FREQUENCY</b> <span>PR</span>  Confusion in choosing a right job  Similar job alerts for frequent times  Many of the jobs are not real  The companies listed do not give their actual structure	<b>9. PROBLEM ROOT / CAUSE</b> <span>RC</span>  Giving incorrect details in profile page  No responses for the application  Network problem  The company and the job openings should be verified	<b>7. BEHAVIOR + ITS INTENSITY</b> <span>BE</span>  User-friendly  Saves lots of time  Chat Support  Providing the actual infrastructure of the Industry	
Identify strong TR & EM	<b>3. TRIGGERS TO ACT</b> <span>TR</span>  The user gets the job alerts Job description reveals the necessary criteria	<b>10. YOUR SOLUTION</b> <span>SL</span>  1. Application completion rate 2. Track the percentage of openings filled 3. Providing the actual infrastructure of the Industry 4. By checking and verifying the documents and opening 5. Hybrid filtering technique	<b>8. CHANNELS of BEHAVIOR</b> <span>CH</span>  <b>ONLINE</b>  Users have to upload their resumes and fill up the essential details such as name, education, skills, location, and experience.	Extract online & offline CH of BE
	<b>4. EMOTIONS</b> <span>EM</span> <small>BEFORE / AFTER</small>  Before : Had lots of confusion to choose a job  After : Can attend the job interview without worries		<b>OFFLINE</b>  Users can view the job description from their alerts.	



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