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1. CUSTOMER SEGMENT(S)

The user wants a job that fits to their skills

6. CUSTOMER LIMITATIONS EG. BUDGET, DEVICES

Can view the details of what the recruiter added in the job description

Needs understanding to use the application

5. AVAILABLE SOLUTIONS PLUSES & MINUSES

Text processing and recommendation method Content-based filtering Collaborative filtering Graph-based filtering

2. PROBLEMS / PAINS + ITS FREQUENCY

Confusion in choosing a right job

Similar job alerts for frequent times

Many of the jobs are not real

The companies listed do not give their actual structure

9. PROBLEM ROOT / CAUSE

Giving incorrect details in profile page

No responses for the application

Network problem

The company and the job openings should be verified

7. BEHAVIOR + ITS INTENSITY

User-friendly

Saves lots of time

Chat Support

Providing the actual infrastructure of the Industry

8. CHANNELS of BEHAVIOR

3. TRIGGERS TO ACT

The user gets the job alerts

Job description reveals the necessary criteria

10. YOUR SOLUTION

- 1. Application completion rate
- 2. Track the percentage of openings filled
- 3. Providing the actual infrastructure of the Industry
- 4. By checking and verifying the documents and opening
- 5. Hybrid filtering technique

ONLINE

Users have to upload their resumes and fill up the essential details such as name, education, skills, location, and experience.

OFFLINE

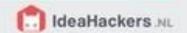
Users can view the job description from their alerts.

4. EMOTIONS BEFORE / AFTER

Before: Had lots of confusion to choose a job

After: Can attend the job interview without worries





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