

Explore AS, differentiate	1. CUSTOMER SEGMENTS CS	6. CUSTOMER CONSTRAINTS CC	5. AVAILABLE SOLUTIONS AS
	<ul style="list-style-type: none">Diabetic Patients.Persons who affected related to kidney disease.Good Medical Professionals.	<ul style="list-style-type: none">Not getting exact accuracy which creates fear.Lack of awareness of how to use the technologies.Network connectivity and availability.Delay of getting final results.	<ul style="list-style-type: none">Avoid products with added salt.Low amount of getting Sodium intakeExercise Regularly.

Focus on J&P, tap into BE, understand RC	2. JOBS-TO-BE-DONE / PROBLEMS J&P	9. PROBLEM ROOT CAUSE RC	7. BEHAVIOUR BE
	<ul style="list-style-type: none">simple user interface for the customers.Ensuring the website is responsive in the long run.	<ul style="list-style-type: none">Obesity and High Blood pressure are the main cause of chronic kidney disease.Take Regular Health check-up.	<ul style="list-style-type: none">The proposed system will take test results as the features for prediction. It is then trainedand using machine learning algorithms which predicts the kidney disease.Easier to access system by Users.

Identify Strong TR & EM	3. TRIGGERS TR	10. OUR SOLUTION SL	8. CHANNELS of BEHAVIOUR CH
	<ul style="list-style-type: none">Some people will experience vomiting, loss of appetite and decreased mental sharpness. This insists them to go to hospital.weight loss and poor appetite.blood in your pee (urine).	<ul style="list-style-type: none">Chronic Kidney Disease is very common, but less than 1 in 10 people with CKD ever require dialysis (artificial kidney treatment) or a kidney transplantSomeone with CKD is at increased risk of heart attack or stroke, especially if they smoke or are overweightPeople with CKD should have regular checks of their kidney function and blood pressure, and have treatment if their blood pressure is elevated.	8.1 ONLINE <ul style="list-style-type: none">Patients providing appropriate test results to be entered in the web application.
	4. EMOTIONS: BEFORE / AFTER EM <ul style="list-style-type: none">Before : Anxiety, Depressed, Frustration, Swelling.After : Peace, Self-Awareness and good life		8.2 OFFLINE <ul style="list-style-type: none">Patients visit the laboratories where their details would be entered in the web application to display the accurate results of prediction.