



What do they
THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations

- Helpful for people
- Can be useful for organization aswell
- accuracy

What do they
HEAR?

what friends say
what boss say
what influencers say

- Can change human lives
- It is necessary for the future
- User input is used for real time price

What do they
SEE?

environment
friends
what the market offers

- Can be helpful in predicting stock prices
- Wrong forecasting can result in serious issues for the global market
- As economical conditions affect the price of crude oil , prediction is uncertain

What do they
SAY AND DO?

attitude in public
appearance
behavior towards others

- Predict the price of crude oil
- Works efficiently
- Performs the prediction accurately

PAIN

fears
frustrations
obstacles

- Cannot predict the price changes caused by external factors
- Impact on global economies
- Conflicting supply and demand factors

GAIN

"wants" / needs
measures of success
obstacles

- Price Forecasting
- Allows economic participants such as firms to adapt to future market changes
- It includes long-term and daily crude oil price forecasts