

## Ideation Phase

### Brainstorm & Idea Prioritization Template

Date	27 September 2022
Team ID	PNT2022TMID37679
Project Name	Retail Store Stock Inventory Analytics
Maximum Marks	4 Marks

## Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference:

https://app.mural.co/t/retailstorestockinventoryana7615/m/retailstorestockinventoryana7615/1663851654052/da1d64377b0e22b5c09643a389a77f99e63fb026?invited=true&sender=u2baf1d3243643415786f8085

## Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template

# Brainstorm & idea prioritization

→

**Before you collaborate**

A little bit of Discussion about the process of a retail store that how a retail store will buy stocks, store the stocks and sell the stocks based on the real time scenario.

🕒 10 minutes

**Team gathering**

We have gathered as all of our 4 members in our team

**Set the goal**

As Our Mincobot is very client, We should produce a meaningful Application that will fulfill the customer needs to be satisfied.

**Learn how to use the facilitation tools**

Use the Facilitation Superpowers to run a happy and productive session.

Open article →

**Define your problem statement**

As we defined our problem statement based on the clear and Simple Ideas that to create a meaningful dashboard which is to be understandable by all the users. Our Motto is to keep things simple and Normal and not to Hype.

🕒 5 minutes

**PROBLEM**

To Create a Analytical Dashboard for Sales Data that needs to show the stocks of a retail store that is to be analyzed with the help of Visualizations, Data Modules, Dashboards, Explorations and Story. The Visualizations, Dashboards, Data Modules, Explorations and Story should be Created using IBM Cognos Analytics. The Data is to be stored in the IBM Cloud.

**Key rules of brainstorming**

To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

## Step-2: Brainstorm, Idea Listing and Grouping

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### Brainstorm

- 1) Is Analysis is Enough for a retail store?
- 2) The Visualizations of the data Sets Should be presented perfectly.
- 3) Understood the metrics of the project
- 4) Creates a Storage System.
- 5) Creates Profit Margins.

Pokanti Vinod Kumar	Pradeep J	Nanda Kumar D	Gutlepati Sandeep Chowdary
Understand the business context and requirements	Understand the business context and requirements	Understand the business context and requirements	Understand the business context and requirements
Identify the key metrics and KPIs	Identify the key metrics and KPIs	Identify the key metrics and KPIs	Identify the key metrics and KPIs
Understand the data sources and formats	Understand the data sources and formats	Understand the data sources and formats	Understand the data sources and formats
Understand the data quality and completeness	Understand the data quality and completeness	Understand the data quality and completeness	Understand the data quality and completeness
Understand the data security and privacy requirements	Understand the data security and privacy requirements	Understand the data security and privacy requirements	Understand the data security and privacy requirements

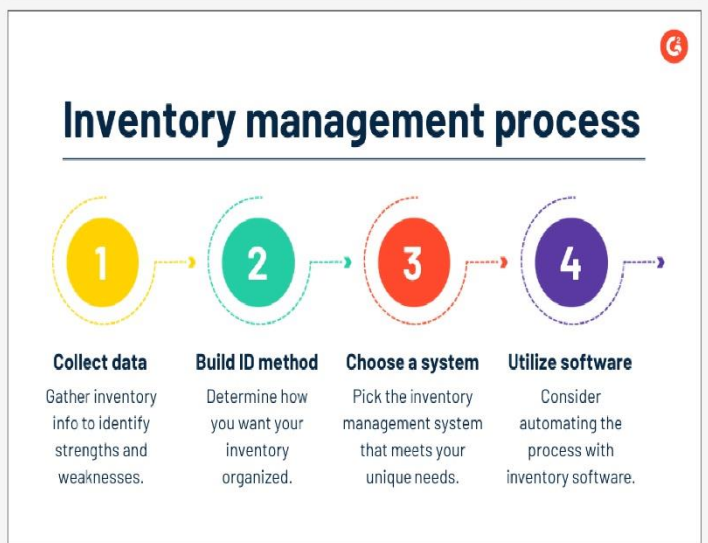
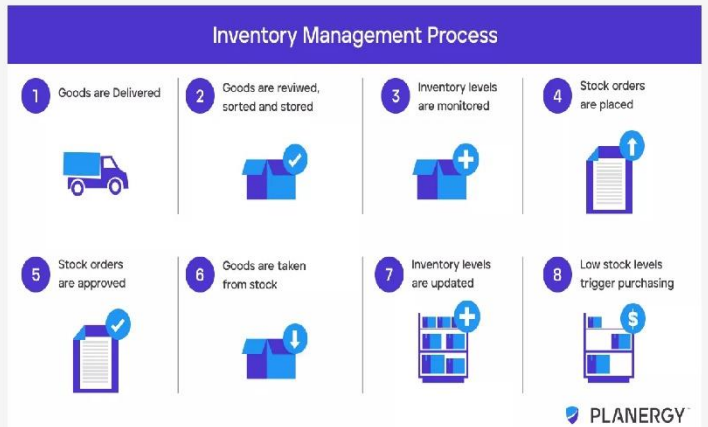


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### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes



## Step-3: Idea Prioritization

4

### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

