




# CUSTOMER JOURNEY MAP

JOURNEY STEPS	DISCOVERY	REGISTRATION	ONBOARDING AND FIRST USE	SHARING
ACTIONS	<div>Product search</div> <div>Inventory quantity of product</div> <div>Check inventory and select to order</div>	<div>As an inventory system</div> <div>Calculate inventory of the product</div> <div>Availability of the product</div>	<div>Assigning stock and cost inventory</div> <div>By quantity of each product</div> <div>Cost of inventory</div>	<div>There to identify the status of best seller</div>
NEEDS AND POINTS	<div>Product satisfaction</div> <div>Get information about product</div> <div>Stock quality</div>	<div>Help to find the availability of the product</div> <div>Help to find the relevant information about retail store stock inventory</div>	<div>Tracking inventory in advanced</div> <div>Reordering point</div> <div>Availability of stock at time</div>	<div>Use quality measurable</div> <div>Over stock inventory quality subordination</div>
TOUCHPOINT	<div>Short time response</div> <div>Clear stock</div> <div>Profit/Loss measurement</div>	<div>Multi-product inventory analysis</div> <div>Weekly report</div> <div>Inventory and stock status</div>	<div>Reaction to avoid stock out</div> <div>Ordering product when they need</div> <div>Product quality and quantity</div>	<div>Quality product of services</div> <div>Track back about stock inventory</div>
CUSTOMER FEELING				
BACKSTAGE				
OPPORTUNITIES	USER FRIENDLY	PROPER ANALYSIS	PROFIT/LOSS	QUALITY/QUANTITY
PROCESS OWNERSHIP	<div>Retailer</div>	<div>Retailer</div>	<div>Retailer and supplier</div>	<div>Retailer and supplier</div>