

experience journey map

Use this framework to better understand customer needs, motivations, and obstacles by illustrating a key scenario or process from start to finish. When possible, use this map to document and summarize interviews and observations with real people rather than relying on your hunches or assumptions.

Created in partnership with

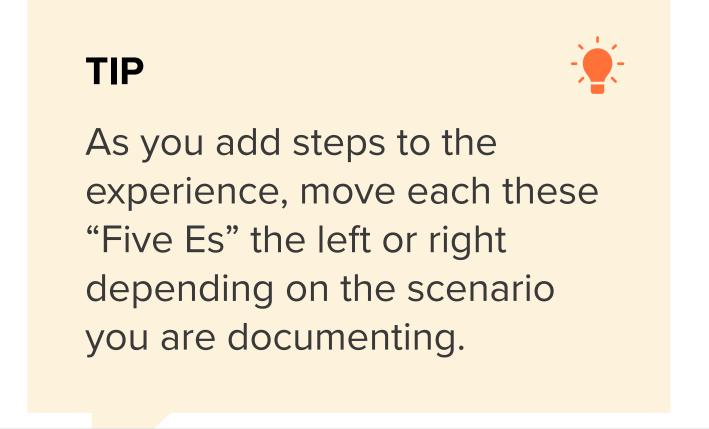
Product School

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Document an existing experience

Narrow your focus to a specific scenario or process within an existing product or service. In the **Steps** row, document the step-by-step process someone typically experiences, then add detail to each of the other rows.



Browsing, booking, attending, and rating a local city tour

bins to dispose their daily wastes

How does someone initially become aware of this process?

Enter

What do people experience as they begin the process? Engage

In the core moments in the process, what

Exit

What do people typically experience as the process finishes? Extend

What happens after the experience is over?

a clean

Interactions

each step along the way?

What does the person (or group) typically experience?

it consists of three

stages of management

of wastages

In the smart waste bin

* Identifying the wastages

People in the society using the smart waste bin can avoid the overflow of wastages

By using the smart waste bin.it prevents from overflow

We can prevent diseases .beacause of the absence of overflow

the admin .the admin sends workers to place where it came from Fully digital and easy infrastructure Also eco which is easy to use

friendly

Highly prevented and hygienic surfaces

Application to

monitor the bin

which are kept in

the city

Also analyzing the status

level of the bin

bin application network is

For using the smart

By using the

By monitoring the bin

Sometimes sensor application its easier

Goals & motivations

What interactions do they have at

Places: Where are they?

People: Who do they see or talk to?

Things: What digital touchpoints or

physical objects would they use?

At each step, what is a person's ("Help me..." or "Help me avoid...")

By cleaning the

health protection of public

Evaluating the wastages

* Managing the wastages

pollution free peoples

of the sensor to know

the size range of the

reuse

of the bin to know about

amount of wastages

present in the bin

support the economic development and superior quality of life

Waste can be solid liquid or gas .each

Each type has of management

waste or biological.it

A big part of waste

waste bin .we can

Positive moments

Negative moments

By reducing the

man power .people working in that will

technolgy .it reduces man power

to smart bin .it lead

in to increase of

the city clean

in the waste

Air contamination

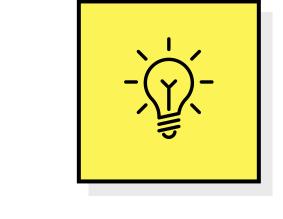
and shipping to the

Helping to Reducing It will make the Protecting the Increasing the

It cause some

malfunction

Because of malfunction it show some false reading



Areas of opportunity How might we make each step

What have others suggested?

Smart waste bins

sensors

the production

solar panels

By using solar and avoids

this field will

be reduced

homes

Short circuit will be happen in the

It will affect

the sensor







