

	<div>1. CUSTOMER SEGMENTS CS</div> <div><ul style="list-style-type: none">Diabetic Patients.Person who has health issues related to kidney disease.Medical Specialist.</div>	<div>6. CUSTOMER CONSTRAINTS CC</div> <div><ul style="list-style-type: none">Not getting 100% accuracy which creates fear or agitation.Lack of awareness of how to use the technologies.Network connectivity.Delay in getting results.</div>	<div>5. AVAILABLE SOLUTIONS AS</div> <div><ul style="list-style-type: none">Avoid products with added salt. Lower the amount of sodium intake in the foods.Manage Blood Sugar.Adapt to new lifestyle.Exercise Regularly.</div>	Explore AS, differentiate
Focus on J&P, tap into BE, understand RC	<div>2. JOBS-TO-BE-DONE / PROBLEMS J&P</div> <div><ul style="list-style-type: none">Creation of some simple user interface for the customers usage.Provide a online/virtual room to allow patients to communicate with the medical professionals.Ensuring the website is responsive in the long run.</div>	<div>9. PROBLEM ROOT CAUSE RC</div> <div><ul style="list-style-type: none">Heart Failure and High Blood pressure are the main cause ofchronic kidney disease.Take Regular Health check-up.</div>	<div>7. BEHAVIOUR BE</div> <div><ul style="list-style-type: none">The proposed final system will take test results as the parameters (or) features for prediction. It is then trained using machine learning algorithms which predicts whether the patient has kidney disease or not.Easier and faster access of system by Users.</div>	Focus on J&P, tap into BE, understand RC
Identify Strong TR & EM	<div>3. TRIGGERS TR</div> <div><ul style="list-style-type: none">Some people will experience vomiting, loss of appetite and decreased mental sharpness. This insists them to go to hospital.Feeling itchy skin and back pain.</div>	<div>10. OUR SOLUTION SL</div> <div><ul style="list-style-type: none">Identify chronic kidney disease using machine learning techniques which would help in facilitating the whole process than taking manual tests. The cost of the treatment would be reduced and also prevent the loss of life.Ensuring the true rate of prediction.Providing preventive measures for those who are prone to kidney disease.</div>	<div>8. CHANNELS of BEHAVIOUR CH</div> <div><div>8.1 ONLINE<ul style="list-style-type: none">Patients providing appropriate test results to be entered in the web application.</div><div>8.2 OFFLINE<ul style="list-style-type: none">Patients visit the laboratories where their details would be entered in the web application to display the accurate results of prediction.</div></div>	Identify Strong TR & EM
	<div>4. EMOTIONS: BEFORE / AFTER EM</div> <div><ul style="list-style-type: none">Before : Anxiety, Depressed, Frustration, Swelling.After : Peace and Self-Awareness</div>			