```
import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
import warnings
warnings.filterwarnings("ignore")
from google.colab import files
uploaded = files.upload()
     Choose Files Churn_Modelling.csv
     • Churn Modelling.csv(text/csv) - 684858 bytes, last modified: 10/12/2022 - 100% done
     Saving Churn_Modelling.csv to Churn_Modelling (1).csv
df=pd.read_csv("/content/Churn_Modelling.csv")
df.info()
     <class 'pandas.core.frame.DataFrame'>
     RangeIndex: 10000 entries, 0 to 9999
     Data columns (total 14 columns):
      #
                         Non-Null Count Dtype
         Column
        RowNumber
                         10000 non-null int64
      0
         CustomerId
                         10000 non-null int64
      1
         Surname
      2
                          10000 non-null object
      3
        CreditScore
                         10000 non-null int64
                         10000 non-null object
      4
        Geography
      5
         Gender
                         10000 non-null object
      6
         Age
                         10000 non-null int64
      7
                         10000 non-null int64
         Tenure
      8
          Balance
                         10000 non-null float64
         NumOfProducts 10000 non-null int64
HasCrCard 10000 non-null int64
      9
      10 HasCrCard
      11 IsActiveMember 10000 non-null int64
      12 EstimatedSalary 10000 non-null float64
      13 Exited
                           10000 non-null int64
     dtypes: float64(2), int64(9), object(3)
     memory usage: 1.1+ MB
```

df.describe()

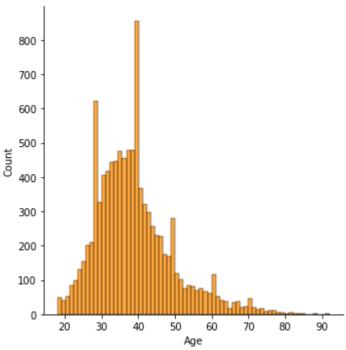
	RowNumber           count         10000.00000           mean         5000.50000           std         2886.89568		ber	CustomerId CreditScore				Age			Tenure		Balaı			
			000	1.569094e+07		1 10	000.00	00000	1000	0.0000	00	10000.	000000	100	000.000	
			000			7			38.921800		5.	012800	764	85.8892		
			568			4			0.4878	806	2.	892174	623	397.4052		
	min		1.00	000	1.5565	70e+0	7	350.00	00000	1	8.0000	000	0.	000000		0.0000
τT	В	I	<b>&lt;&gt;</b>	(-)			² <b>=</b>	∷	•••	ψ	<b>(1)</b>					
**Univariate·analysis**						Univariate analysis										
4					<b>&gt;</b>											

### Histogram



sns.displot(df["Age"], color='darkorange')

<seaborn.axisgrid.FacetGrid at 0x7f338c48abd0>

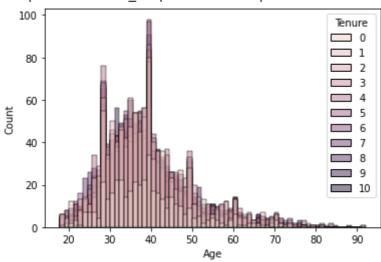


sns.histplot(y="Age",data=df,color='darkorange')

<matplotlib.axes.\_subplots.AxesSubplot at 0x7f3389a104d0>
90 -

sns.histplot(x='Age',data=df,hue=df['Tenure'])

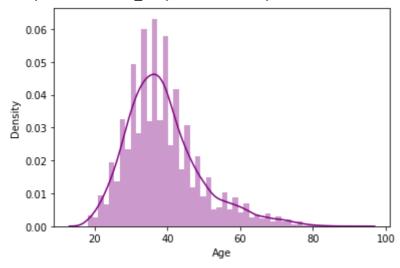
<matplotlib.axes.\_subplots.AxesSubplot at 0x7f338940c090>



# **Displot**

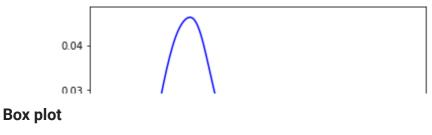
sns.distplot(df["Age"],color='purple')

<matplotlib.axes.\_subplots.AxesSubplot at 0x7f3389421690>



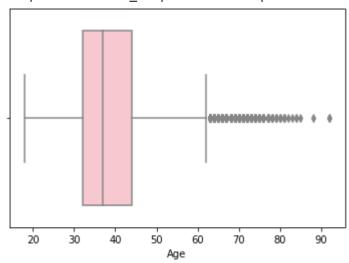
sns.distplot(df["Age"],hist=False,color='blue')

<matplotlib.axes.\_subplots.AxesSubplot at 0x7f3389531cd0>



sns.boxplot(df["Age"],color='pink')

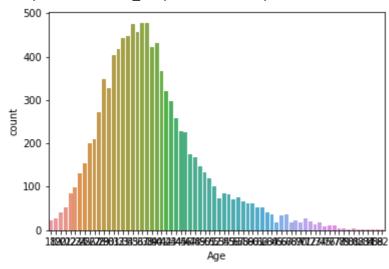
<matplotlib.axes.\_subplots.AxesSubplot at 0x7f33889f03d0>



# **Count plot**

sns.countplot(df['Age'])

<matplotlib.axes.\_subplots.AxesSubplot at 0x7f3388902410>

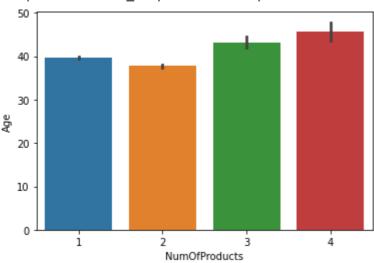


## **Bivariate analysis**

#### **Bar plot**

sns.barplot(df["NumOfProducts"],df["Age"])

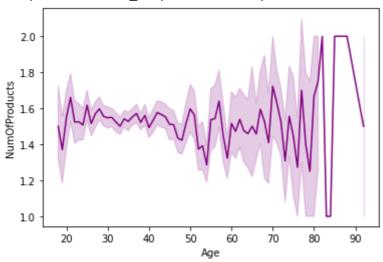
<matplotlib.axes.\_subplots.AxesSubplot at 0x7f3388717f10>



# Lineplot

sns.lineplot(df["Age"],df["NumOfProducts"], color='purple')

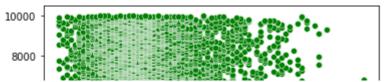
<matplotlib.axes.\_subplots.AxesSubplot at 0x7f338874a1d0>



#### **Scatterplot**

sns.scatterplot(x=df.Age,y=df.RowNumber,color='green')

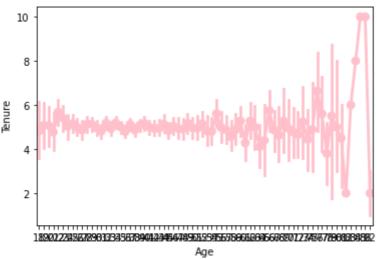
<matplotlib.axes.\_subplots.AxesSubplot at 0x7f2c1dccea10>



# **Pointplot**

sns.pointplot(x='Age',y='Tenure',data=df,color='pink')

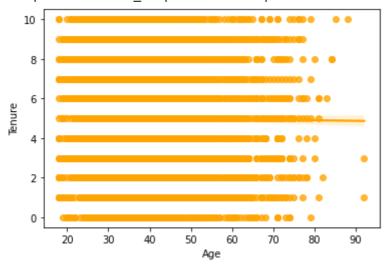
<matplotlib.axes.\_subplots.AxesSubplot at 0x7f33885e8b10>



## Regplot

sns.regplot(df['Age'],df['Tenure'],color='orange')

<matplotlib.axes.\_subplots.AxesSubplot at 0x7f33885c7f90>

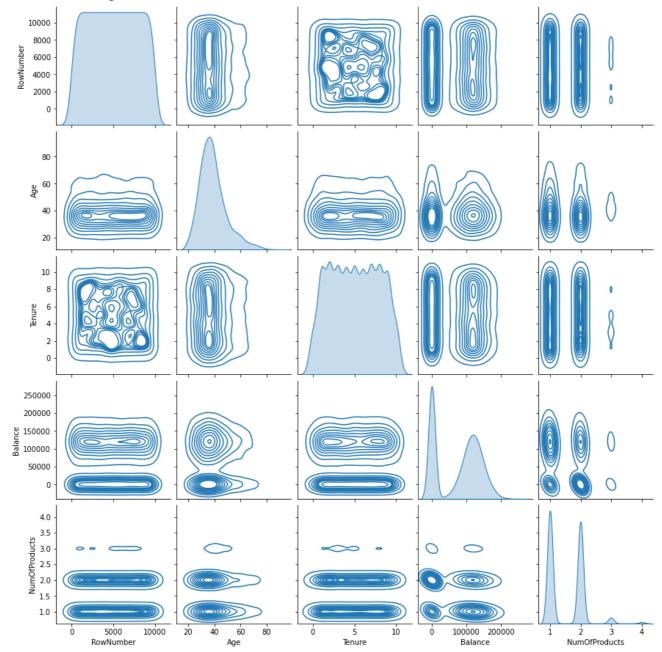


## Multi-variate analysis

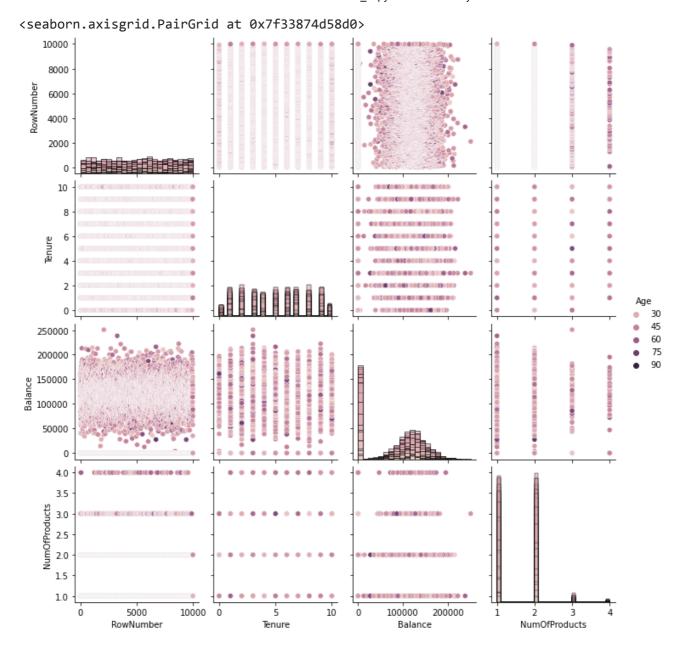
## **Pairplot**

sns.pairplot(data=df[["RowNumber","Age","Tenure","Balance","NumOfProducts"]],kind="kde")

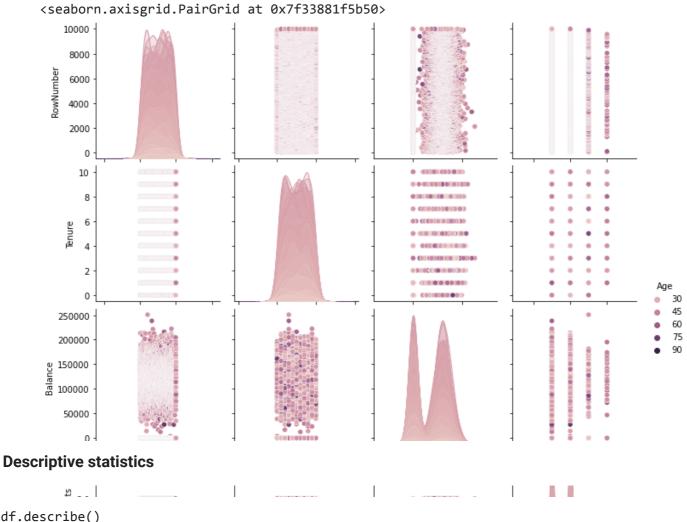




sns.pairplot(data=df[["RowNumber","Age","Tenure","Balance","NumOfProducts"]], hue="Age", d



sns.pairplot(data=df[["RowNumber","Age","Tenure","Balance","NumOfProducts"]], hue="Age")



df.describe()

	RowNumber	CustomerId	CreditScore	Age	Tenure	Balaı
count	10000.00000	1.000000e+04	10000.000000	10000.000000	10000.000000	10000.0000
mean	5000.50000	1.569094e+07	650.528800	38.921800	5.012800	76485.8892
std	2886.89568	7.193619e+04	96.653299	10.487806	2.892174	62397.4052
min	1.00000	1.556570e+07	350.000000	18.000000	0.000000	0.0000
25%	2500.75000	1.562853e+07	584.000000	32.000000	3.000000	0.0000
50%	5000.50000	1.569074e+07	652.000000	37.000000	5.000000	97198.5400
75%	7500.25000	1.575323e+07	718.000000	44.000000	7.000000	127644.2400
max	10000.00000	1.581569e+07	850.000000	92.000000	10.000000	250898.0900
<b>**</b>						
4						<b>)</b>

## Handling the missing values

data=pd.DataFrame({"a":[1,2,np.nan],"b":[1,np.nan,np.nan],"c":[1,2,4]}) data

			b	С
	0	1.0	1.0	1
	1	2.0	NaN	2
	2	NaN	NaN	4
data.	isn	ull().	.any()	
	a b c dty	Tru Tru Fals pe: bo	ie se	

data.isnull().sum()

a 1
b 2
c 0
dtype: int64

data.fillna(value = "S")

# Finding and replacing outliers

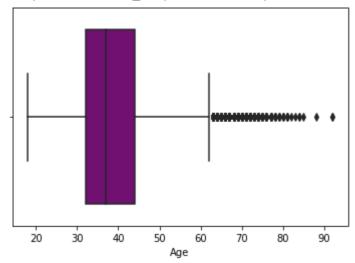
 $\verb"outlierss=df.quantile(q=(0.25,0.75))"$ 

outlierss

	RowNumber	CustomerId	CreditScore	Age	Tenure	Balance	NumOfProducts	Has
0.25	2500.75	15628528.25	584.0	32.0	3.0	0.00	1.0	
0.75	7500.25	15753233.75	718.0	44.0	7.0	127644.24	2.0	
4								•

sns.boxplot(df["Age"],color='purple')

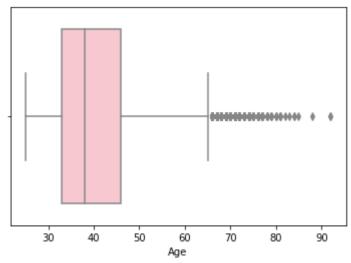
<matplotlib.axes.\_subplots.AxesSubplot at 0x7f337f497650>



df["Age"]=np.where(df["Age"]<25,50,df["Age"])</pre>

sns.boxplot(df["Age"],color='pink')

<matplotlib.axes.\_subplots.AxesSubplot at 0x7f338c44bad0>



#### **Check for Categorical columns and perform encoding**

df.head(4)

	RowNumber	CustomerId	Surname	CreditScore	Geography	Gender	Age	Tenure	Ba:
0	1	15634602	Hargrave	619	France	Female	42	2	
1	2	15647311	Hill	608	Spain	Female	41	1	838
2	3	15619304	Onio	502	France	Female	42	8	1596
3	4	15701354	Boni	699	France	Female	39	1	
4									<b>&gt;</b>

```
df["Gender"].replace({"Female":0,"Male":1},inplace = True)
df["Geography"].replace({"France":1,"Spain":2,"Germany":3},inplace = True)
df["Gender"].replace({"Female":0,"Male":1},inplace = True)
df["Geography"].replace({"France":1,"Spain":2,"Germany":3},inplace = True)
```

df.head(4)

	RowNumber	CustomerId	Surname	CreditScore	Geography	Gender	Age	Tenure	Ba
0	1	15634602	Hargrave	619	1	0	42	2	
1	2	15647311	Hill	608	2	0	41	1	838
2	3	15619304	Onio	502	1	0	42	8	1596
3	4	15701354	Boni	699	1	0	39	1	
4									<b>•</b>

#### Split the data into dependent and independent variables

```
y = df["Surname"]
x=df.drop(columns=["Surname"],axis=1)
x.head()
```

	RowNumber	CustomerId	CreditScore	Geography	Gender	Age	Tenure	Balance	Nun
0	1	15634602	619	1	0	42	2	0.00	
1	2	15647311	608	2	0	41	1	83807.86	
2	3	15619304	502	1	0	42	8	159660.80	
3	4	15701354	699	1	0	39	1	0.00	
4	5	15737888	850	2	0	43	2	125510.82	
4									-

#### Scale the independent variables

from sklearn.preprocessing import scale

```
X=scale(x)
```

Χ

```
array([[-1.73187761, -0.78321342, -0.32622142, ..., 0.97024255, 0.02188649, 1.97716468],
[-1.7315312, -0.60653412, -0.44003595, ..., 0.97024255, 0.21653375, -0.50577476],
[-1.73118479, -0.99588476, -1.53679418, ..., -1.03067011, 0.2406869, 1.97716468],
...,
[ 1.73118479, -1.47928179, 0.60498839, ..., 0.97024255, -1.00864308, 1.97716468],
[ 1.7315312, -0.11935577, 1.25683526, ..., -1.03067011, -0.12523071, 1.97716468],
[ 1.73187761, -0.87055909, 1.46377078, ..., -1.03067011, -1.07636976, -0.50577476]])
```

```
x = pd.DataFrame(X,columns = names )
...
```

	RowNumber	CustomerId	CreditScore	Geography	Gender	Age	Tenure	
0	-1.731878	-0.783213	-0.326221	-0.902587	-1.095988	0.179622	-1.041760	-
1	-1.731531	-0.606534	-0.440036	0.301665	-1.095988	0.080092	-1.387538	
2	-1.731185	-0.995885	-1.536794	-0.902587	-1.095988	0.179622	1.032908	
3	-1.730838	0.144767	0.501521	-0.902587	-1.095988	-0.118968	-1.387538	-
4	-1.730492	0.652659	2.063884	0.301665	-1.095988	0.279152	-1.041760	
9995	1.730492	-1.177652	1.246488	-0.902587	0.912419	-0.118968	-0.004426	-
9996	1.730838	-1.682806	-1.391939	-0.902587	0.912419	-0.517088	1.724464	-
9997	1.731185	-1.479282	0.604988	-0.902587	-1.095988	-0.417558	0.687130	-
9998	1.731531	-0.119356	1.256835	1.505917	0.912419	0.179622	-0.695982	-
9999	1.731878	-0.870559	1.463771	-0.902587	-1.095988	-1.213798	-0.350204	

10000 rows × 13 columns



#### Split the data into training and testing

```
from sklearn.model_selection import train_test_split

x_train,x_test,y_train,y_test=train_test_split(x,y,test_size=0.2,random_state=0)
```

x\_train.head()

		RowNumber	CustomerId	CreditScore	Geography	Gender	Age	Tenure	
7	389	0.827747	-0.195066	0.170424	0.301665	-1.095988	-0.616618	-0.004426	-
9	275	1.481077	0.810821	-2.312802	1.505917	0.912419	0.179622	-1.387538	-
2	995	-0.694379	-1.507642	-1.195351	-0.902587	-1.095988	-1.114268	-1.041760	
5	316	0.109639	1.243462	0.035916	0.301665	0.912419	-0.019438	-0.004426	
3	356	-1.608556	-1.100775	2.063884	0.301665	-1.095988	1.672571	1.032908	



x\_train.shape,y\_train.shape,x\_test.shape,y\_test.shape

((8000, 13), (8000,), (2000, 13), (2000,))

Colab paid products - Cancel contracts here

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