EMPATHIZE & DISCOVER

Assignment Date	13 October 2022
Team ID	PNT2022TMID19910
Project Name	Project – Skill/Job Recommender Application
Maximum Marks	2 Marks

EMPATHY MAP CANVAS:

- An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviors' and attitudes.

- It is a useful tool to helps teams better understand their users.

- Creating an effective solution requires understanding the true problem and the person who is experiencing it.

- The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

What do they THINK AND FEEL?
what really counts
major preoccupations
worries & aspirations

- Is the Company reputed?
- What is the scope of growth if i join the company?
- Is the company recognized in the business field??
- What will be the rate of increment??
- Excited Nervous
- Mental Anxiety
- Frustrated
- Stressfull
- Can i get a good job at a reputed company??
- Fearness

What do they HEAR?
what friends say
what boss say
what influencers say

- Are you qualified?
- Have you ever worked there before?
- Do you think the job is good?
- What is your experience?
- How long are you working in this field?
- Past working details
- Skills and Qualification regarding the job
- What about the pay?
- What about the employee welfare schemes?
- Is the company good enough?

What do they SEE?
environment
friends
what the market offers

- Too many results on google
- What the company offers?
- Working environment of the company
- Location of the company
- List of available jobs
- Company details
- Different roles in the company
- Different skills required for the job
- Experience & work ethics
- Jobs that are note related to my skills
- Jobs based on different technology

What do they SAY AND DO?
attitude in public
appearance
behavior towards others

- spend most of the time searching online
- Ask a friend or family
- Join tons of groups and websites
- Most wanted skills to get a job
- Learn more about the companies
- Want a job suitable for my skills and education
- Want a job at a good and reputed company
- Expecting a highly paying job
- Want a position I like
- Preparing a professional resume

PAIN
fears
frustrations
obstacles

- Lack of communi-cation
- Too much energy wasted searching
- Unclear career path
- Spam recruitments
- Not a skilled job seeker
- Job insecurity
- Environ-mental issues

GAIN
"wants" / needs
measures of success
obstacles

- Self manage-ment
- Got to know more about recruitments
- Known about different opportunity
- Less Cost & manual work
- Easy to apply
- Known about different companies
- Known about different fields