IDEATION PHASE

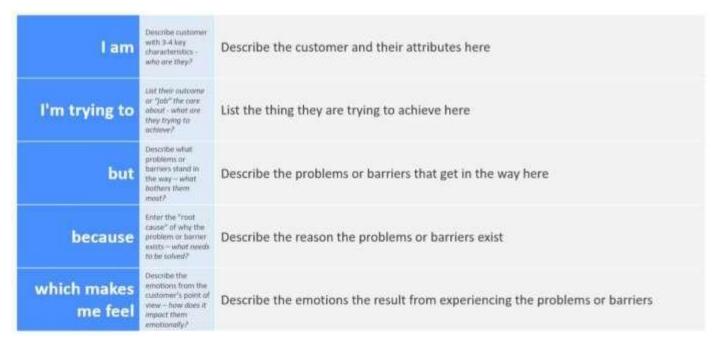
Define the Problem Statements

Date	13 October 2022	
Team ID	PNT2022TMID19910	
Project Name	Project – Skill and Job Recommender	
Maximum Marks	2 Marks	

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Reference: https://miro.com/templates/customer-problem-statement/

Example:



Problem Statement:

PROBLEM STATEMENT (PS)	I AM (CUSTOMER)	I'M TRYING TO	вит	BECAUSE	WHICH MAKES ME FEEL
PS-1 Job seeker Looking fo	Looking for a	More manual works	Need to go to the job agency directly		
		job	Not an appropriate job	Recommend lots of jobs that are not within or below my skills while applying online	Cumbersome Annoying Frustrated
PS-2	Job recruiter	Looking for job seekers	More manual works	Need to see through everyone's resume and do interviews for them	Cumbersome Annoying Frustrated Troublesome
			Can't find suitable Candidate	Recommends lots of job seekers, so troublesome to get a skilled person	