Empathy map: Plasma donor application

SAYS
- NEED TO FIND A DONOR BEFORE HAND JUST TO BE SECURED
- BY THE TIME DONORS GET TO KNOW THE MEDICAL CRITERIA ITS TOO LATE
- IS IT SIMILAR TO BLOOD DONATION
- ITS DIFFICULT TO FIND A PLASMA DONOR

THINKS
- IS IT SAFE
- IS THE DONOR LEGIT
- WILL I GET DONOR
- AM I ELIGIBLE FOR PLASMA DONATION

DOES
- CONTACS DONOR AND RECEIVER
- SEARCH APPROPRIATE DONORS FOR PATIENTS
- DISPLAY DETAILS FOR DONORS

FEELS
- SCARED
- CONFUSED
- HELPLESS
- RELIEVED

Name