

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>CS</div></div> <div>Farmer, Agricultural economist, Agricultural Engineer</div>	<div>6. CUSTOMER CONSTRAINTS<div>CC</div></div> <div><div><div>• Clear understanding of analysis due to visualization technique</div><div>• Any kind of customers can understand the analysis and interpretation</div><div>• Less time consumption</div></div></div>	<div>5. AVAILABLE SOLUTIONS<div>AS</div></div> <div>Provide perfect data report after deep analyse of past data. Helping them out to overcome loss in farming and business.</div>	Explore AS, differential
	<div>2. JOBS-TO-BE-DONE / PROBLEMS</div> <div><div><div>• Seasons with average productions</div><div>• With years usage of area and production</div><div>• Top 10 states with most area</div><div>• State with crop production</div><div>• States with the crop production along with season</div><div>• Dashboard creation.</div></div></div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div></div> <div>In order to estimate the crop yield to increase the quality and reduce the risk management.</div>	<div>7. BEHAVIOUR<div>BE</div></div> <div><div><div>• User should provide correct input for analysis</div><div>• Dashboard should be provided with best algorithm to give feasible solution.</div></div></div>	

Focus on J&P, tap into BE, understand RC

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Identify strong TR & EM	3. TRIGGERS	10. YOUR SOLUTION	8.CHANNELS of BEHAVIOUR	Identify strong TR & EM
	<p>Climate and temperature, Soil fertility, Availability of water, Light intensity, oxygen and CO2, Crop diseases or pests.</p> <p>TR</p>	<p>SL</p> <p>With the data visual reports, we can cultivate crop according to the Crop, State, District, Climate, Soil can change the estimation of crop yield.</p>	<p>CH</p> <p>ONLINE</p> <p>Visualising the crop yield analysis.</p> <p>OFFLINE</p> <p>Based on the analysis user gets the expected outcome.</p>	
	<p>4. EMOTIONS: BEFORE / AFTER</p> <p>EM</p> <p>Before: Stress of the farmer about the crop yield. Depression of the farmer due to less production of the crop growth. After: Feel joy, Happiness, and peace.</p>			