

# Brainstorm & Idea Prioritization

Date	13 October 2022
Team id	PNT2022TMID15933
Project name	Fertilizer recommendation system for disease prediction
Maximum marks	4 marks

## Brainstorm & Idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to 2 hours  
1. Host or facilitator  
2. 3-6 people (can be virtual)

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### Before you collaborate

A little bit of preparation goes a long way when this session. It helps you get your head in the right place to get going.

10 minutes

- Team gathering: Find a quiet place to get together in the session and start to brainstorm. (You can be virtual or in person.)
- Set the goal: Make sure you have a clear goal for the session. It should be something you can all agree on and that you can all work towards.
- Learn how to use the facilitation tools: Use the Facilitator Superpower to help you get the most out of the session.

Open sidebar

### 1 Define your problem statement

What problem are you trying to solve? Frame your problem as a how might we statement. This will be the focus of your brainstorm.

5 minutes

How might we (your problem statement)?

Key rules of brainstorming

- Be clear and concise
- Be specific
- Be creative
- Be open to others
- Be willing to listen
- Be open to others
- Be open to others
- Be open to others

### 2 Brainstorm

Write down any ideas that come to mind. Don't worry if you don't have a solution yet.

10 minutes

Ragulan	Niranjan
Avoid unwanted fertilizer	farmers can cultivate crop without hurdle
Easy identify the disease	It detects disease and suggest better solution
Avoid unwanted chemical	It also tells the farming techniques to the farmers
Instructions in correct way	disease identification
usage period of the fertilizers is mentioned	prior knowledge about the disease
App recommendation for the farmer	suggestion of correct fertilizers
userfriendly	good quality of fertilizers

### 3 Group Ideas

Take 10 minutes to group your ideas into clusters. Cluster related ideas together. One or two ideas should be grouped, then each cluster is a separate idea. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

10 minutes

It also tells the farming techniques to the farmer	farmers can easily avoid soil pollution	farmer can easily identify the disease
Easy to understand User Interface	Farmer can use correct fertilizer	Avoid financial loss

### 4 Prioritize

Your team should sit on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

It allows farmers to buy application itself

good quality fertilizer

It detects disease and suggest correct treatment

Importance

Feasibility

Tip: Prioritize ideas that are most important and most feasible. The ideas that are most important and most feasible are the ones that are most likely to be successful.

### 5 After you collaborate

You can export the results as an image or pdf. You can also share the results of your session with others.

Quick add-ons

- Share the results: Share a view link to the results with others in your team. It's a great way to share the results of your session.
- Export the results: Export the results of your session as a pdf or image. It's a great way to share the results of your session.

Keep moving forward

- Brainstorm: Brainstorm ideas for your session. It's a great way to get ideas for your session.
- Customer experience journey map: Create a customer experience journey map for your session. It's a great way to get ideas for your session.
- Strengths, weaknesses, opportunities & threats: Create a strengths, weaknesses, opportunities & threats analysis for your session. It's a great way to get ideas for your session.

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