

FERTILIZER RECOMMENDATION SYSTEM FOR DISEASE PREDICTION

Define CS, fit into CC	1. CUSTOMER SEGMENT CS <p>People who are doing agriculture are the customer.</p>	6. CUSTOMER CONSTRAINT CC <p>People having constraints like low speed of internet connectivity, improper crop update for finding disease, not getting proper output.</p>	5. AVAILABLE SOLUTIONS AS <p>It is difficult to identify the complete details of the disease occur in crops or they can visit the shop for knowing the problems and they finally get solution. It is better to use the website to identify the solution easily.</p>	Explore AS, differentiate
Focus on J&P, tap into BE, understand RC	2. JOBS-TO-BE-DONE / PROBLEMS J&P <p>There are many plant disease occurs in the world and they can affect the plants by different ways</p>	9. PROBLEM ROOT CAUSE RC <p>The plant disease are caused by pathogenic organisms such as fungi, bacteria etc. with the development of agriculture, infectious plant disease become an significant factor affecting crop yield and economic efficiency.</p>	7. BEHAVIOUR BE <p>The user can get confuse to require the plant disease and they can get fear about the loss of growth and they lack confidence.</p>	Focus on J&P, tap into BE, understand RC
Identify strong TR & EM	3. TRIGGERS TR <p>By knowing the success growth of other field and they can improve themselves to maintain the own fields by providing some scientific methods.</p> 4. EMOTIONS: BEFORE / AFTER EM <p>They feared about the heavy loss of unexpected disease occur in plants .Now they get clear confident about curing the plant disease at initial stage and they can get good yield.</p>	10. YOUR SOLUTION SL <p>This can help to identify the problem at initial stage and find o good solution .The user can know the beginning stage of the disease, by taking picture of the plant and uploading it in our website .The main purpose is improving the yield growth and can get more money.</p>	8. CHANNELS of BEHAVIOUR CH <p>8.1 ONLINE: The is users friendly website that enables customers to interact with us through chat box to clarify their queries and we give a immediate response to the user.</p> <p>8.2 OFFLINE: Inviting all the users who are all using our website and we are conducting a interactive session with us and provide some valuable gifts.</p>	Extract online & offline CH of BE