Template

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- **10 minutes** to prepare
- **1 hour** to collaborate
- **2-8 people** recommended

Share template feedback

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

A **Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B **Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.

C **Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

Open article

1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

How might we [your problem statement]? Nowadays road signs and speed limits are static, road signs and speed limits can't be changed in some cases. If we replace static signs with dynamic signs, the signs can be changed at any time and anywhere, even we can change the signs during a sudden change in weather conditions or if any accidents happened we can change the signs & tell the people to have another route or direction. If we replace ordinary signs with smart signs a large number of happening accidents can be reduced and we can save a lot of time by reducing the traffic. Even this type of system is helpful for education and medical institutions.

Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

NIVEDHITHAA S A

- Indicating instructions if schools or hospitals near to the road
- showing safety measures during travelling. for example: seat belts etc...
- indicating about road conditions
- educating about various traffic signs
- showing instructions and educating about Lane Discipline
- showing details about weather conditions like temperature and humidity values

PRATHIKSHA

- Indicating traffic details to save peoples time
- Indicating speed limits in different road structures
- indication of four way junction
- Animals crossing detections
- showing details in terms of emergency situations
- indication of railway roads

NIVETHIKAA A

- Showing smart signs during taking turns in hilly regions or in highway roads
- water level indication in underground roads during rainy season
- Limiting the speed of vehicle in hill region when fog is high
- Indication of vehicle entry from normal road to highway
- overtake indication
- sign indication if vehicles are taller than railway bridges

NARMADHA A

- Introducing a beep or sound system in signs for blind people
- Indicating the roaming wild animals in forest roads
- signalling to avoid accidents in connection of service road and bypass road
- sign indications in digital mode
- speed braker indications for vehicle users
- showing speed details to avoid accidents

Need some inspiration?

See a finished version of this template to kickstart your work.

Open example