## Omega fat What do they THINK AND FEEL? To take contains food proper items like treatment to fish to be what really counts use it taken major preoccupations worries & aspirations Diabetes If any injuries The level of Sugar rich in What do they patient happen, take food product blood sugar should take HEAR? a immediate level should must be eye checkup steps to it. what friends say be 20 mg/dl. avoided. once a year. what boss say what influencers say To give Give What do they awareness counselling SAY AND DO? about their about their disease of the attitude in public disease. affected person. appearance behavior towards others

DR is the most common diabetic changes and leading cause of blindness.

## PAIN

fears frustrations obstacles

## GAIN

"wants" / needs
measures of success
obstacles

Conformation of their disease decreases the risk of progression of final stage.

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What do they

what the market offers

SEE?

environment

friends