Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- **10 minutes** to prepare
- **1 hour** to collaborate
- **2-8 people** recommended

Share template feedback

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⏱ 10 minutes

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⏱ 5 minutes

PROBLEM
How to Classify and analyse the resale value of used cars using Machine Learning

Key rules of brainstorming
To run a smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

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2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Kavin Kumar M

- predict the rate according to current trends
- Use Large amount of high-quality dataset
- Using Time Series analysis and projection
- if the car has history of crimal records
- number of historical owners should be considered

Harshini N

- Using Machine learning to utilize data on all the less common features of a car can more accurately predict the value of car
- Allows usersto access data with ease
- Increasing eficiency by various approach
- revenu by providing ad spaces to car manufacturers in application
- Verify Insights from previous models

Keerthivasan R

- Using Regression Algorithm
- can provide space for advertisement
- provide information about the nearest service stations for the model
- include more input data set

Gayathiri K

- This method works well if you have a common car with a common set of features.
- Automation in performing right task
- By Finding the Car Engine Condition
- Various vehicular conditions
- user should enter the details of the car then value is calculated automatically

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Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

⏱ 20 minutes

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.
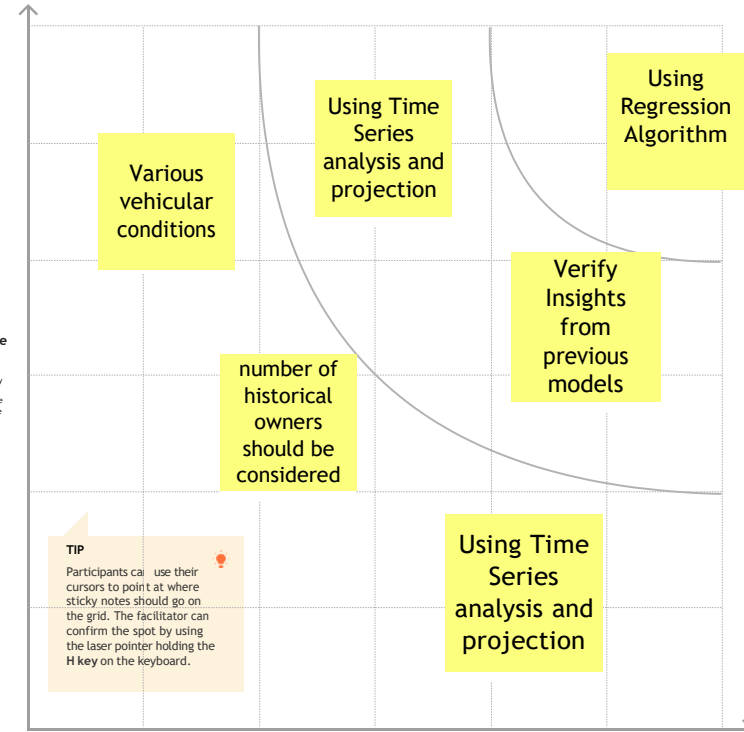
- Using Time Series analysis and projection
- Verify Insights from previous models
- Using Regression Algorithm
- Various vehicular conditions
- can provide space for advertisement
- number of historical owners should be considered

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4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ 20 minutes

Importance

Feasibility
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

- Using Time Series analysis and projection
- Using Regression Algorithm
- Various vehicular conditions
- number of historical owners should be considered
- Verify Insights from previous models
- Using Time Series analysis and projection

TIP
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

TIP
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

Share template feedback

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See a finished version of this template to kickstart your work.
Open example →