Don't spending for unnecessary things

What do they HEAR?

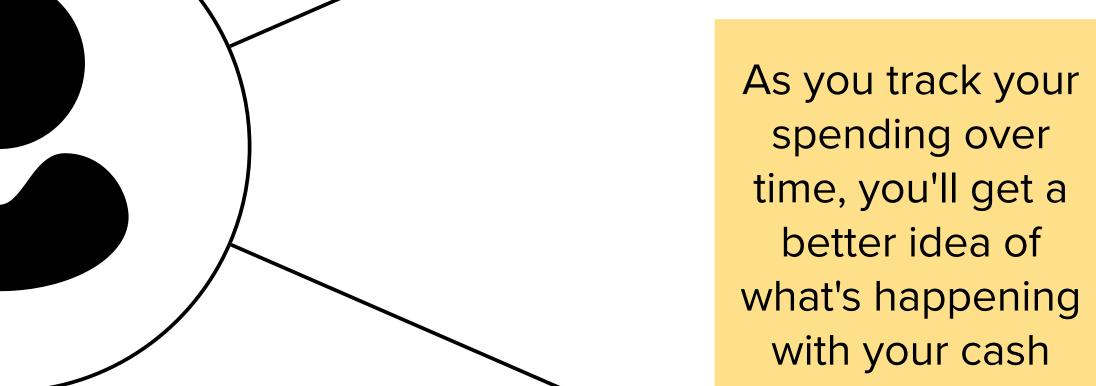
what friends say
what boss say
what influencers say

Tracking expenses daily is essential to keeping you on that budget

What do they THINK AND FEEL?

what really counts major preoccupations worries & aspirations Tracking your expenses on a day-to-day basis helps you to see your progress on the road to your financial goals.

you become more aware of what you are spending and where you are spending it



it helps you spend more mindfully

write down

What do they SEE?

environment friends what the market offers

Do as per budget planning every day throughout the month

What do they SAY AND DO?

attitude in public
appearance
behavior towards others

Track your expenses is to identify and eliminate wasteful spending habits

PAIN

Lack of savings

fears frustrations obstacles

Less financial security

GAIN

"wants" / needs
measures of success
obstacles

control

Encourages and increases savings