

Define CS, fit into CC	<div>1.CUSTOMER SEGEMENT (S)<div>CS</div><p>Customer manages their expenses in manual calculation and some tools.</p></div>	<div>6. CUSTOMER CONSTRAINTS<div>CC</div><p>Customer wants the application user friendly and more secure & fast.</p></div>	<div>5. AVAILABLE SOLUTIONS<div>AS</div><p>The important solution that we suggest is if the expense amount limit exceeds .Alert E-Mail message will Sent.</p></div>	Explore AS, differentiate	
	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&P</div><p>It stores the account details and the contact details of the customer to perform the Expense Tracking application.</p></div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div><p>Due to busy schedule of the customer difficult to track the expenses.</p></div>	<div>7. BEHAVIOUR<div>BE</div><p>Focus on report it is easy to analysis customers expense cost and plan accordingly.</p></div>		Focus on J&P, tap into BE, understand RC
	<div>3. TRIGGERS<div>TR</div><p>Customer Spending unwanted money by seeing some Neighbors, Television commercials etc.</p></div> <div>4. EMOTIONS: BEFORE / AFTER<div>EM</div><p>Customers finds difficult to keep their transaction receipt but making use of this application that is avoided</p></div>	<div>10. YOUR SOLUTION<div>SL</div><p>This application keeps track on all your spending without a manual calculation. It works on anytime and anywhere. To minimize the human error, prevent data loss and secure transaction</p></div>	<div>8. CHANNELS of BEHAVIOUR<div>CH</div><p>Customer can control them self in spending unnecessary money on certain things by using personal expense tracker application.</p></div>		

