

Ideation Phase


Brainstorm&Idea Prioritization Template

Date	21 October 2022
Team ID	PNT2022TMID39030
Project Name	Personal Expense Tracker Application
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👤 2-8 people recommended

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➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) ➔

1


Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

Personal Expenses Tracker



Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm solo

Have each participant begin in the "solo brainstorm space" by silently brainstorming ideas and placing them into the template. This "silent-storming" avoids group-think and creates an inclusive environment for introverts and extroverts alike. Set a time limit. Encourage people to go for quantity.

🕒 10 minutes

SALETH REENA		KARTHIKA		SAMSHATH BEGAM	
Catogorize your expenses	Store the information securely	Instant control over	Track Investments	Manage your money	Good idea of your purchasing behaviour
User friendly	Easy to use	Basic finance tips can be given to users	Easily captures transaction data	Manually input	Focus on expenses
Big Picture view	Links to account	Financial guidance and support	self control	Reports	stick to budget
SATHYA					
Set a saving goal		Check bank statement			
A tracker to track the user's income and spendings		Overall budget report for user			
Free to use		set a saving goal			

3

Brainstorm as a group

Have everyone move their ideas into the "group sharing space" within the template and have the team silently read through them. As a team, sort and group them by thematic topics or similarities. Discuss and answer any questions that arise. Encourage "Yes, and..." and build on the ideas of other people along the way.

🕒 15 minutes

TIP
You can use the **Voting session** tool above to focus on the strongest ideas.

Important to achieve



User details



Approach to arrive at solution



User Requirements



Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

