

## LOADING THE DATA SET

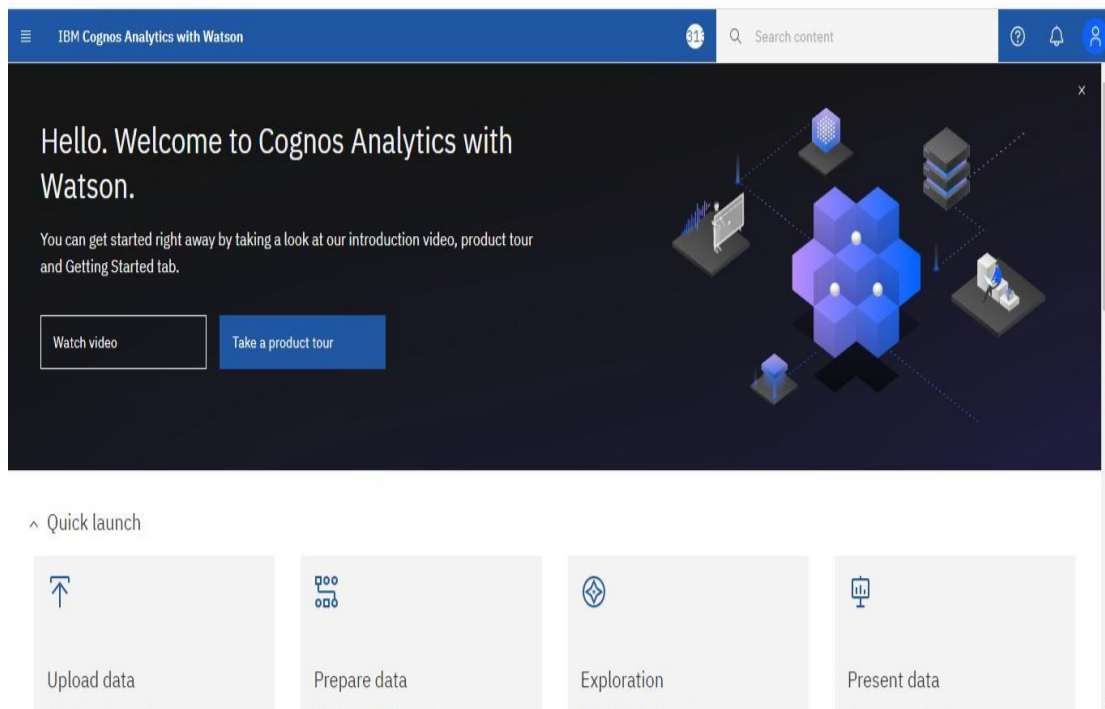
Team ID	PNT2022TMID37672
Project Name	Global Sales Data Analytics

You must connect your data to IBM Cognos before you can create a view and perform any analysis. IBM Cognos allows users to connect to a wide range of data that is kept in various locations.

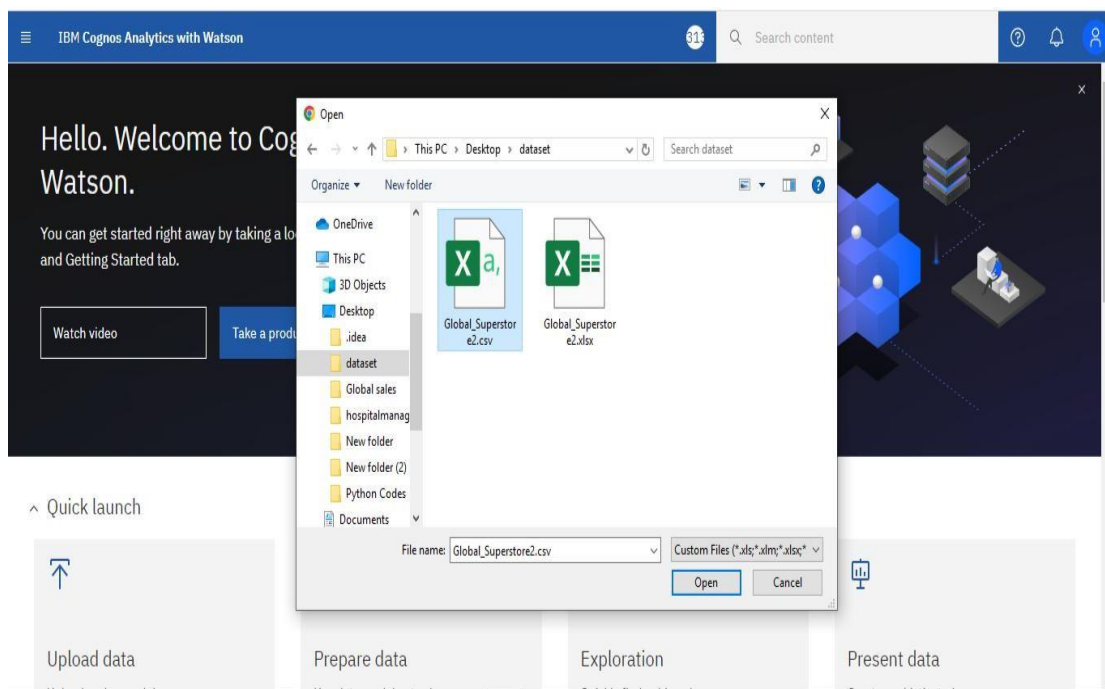
### Dataset:

Row ID	Order ID	Order Date	Ship Date	Ship Mode	Customer ID	Customer Name	Segment	City	State	Country	Postal Code	Market	Region	Product ID	Category	Sub-Category	Product Name	Sales	Quantity	Discount
1	32298	CA-2012-12-31	07-2012	31-07-2012	Same Day	RH-19495	Rick Hansen	Consumer	New York	C New York	United States	10024	US	East	TEC-AC-100	Technology	Accessories	Plantronics	2309.65	7
2	26341	IN-2013-77	05-02-2013	07-02-2013	Second Class	JR-16210	Justin Ritter	Corporate	Wollongong	New South Wales	Australia		APAC	Oceania	FUR-CH-10X	Furniture	Chairs	Novimex Ex	3709.395	9
4	25330	IN-2013-71	17-10-2013	18-10-2013	First Class	CR-12730	Craig Reiter	Consumer	Brisbane	Queensland	Australia		APAC	Oceania	TEC-PH-100	Technology	Phones	Nokia Smart	5175.171	9
5	13524	ES-2013-15	28-01-2013	30-01-2013	First Class	KM-16375	Katherine M	Home Office	Berlin	Berlin	Germany		EU	Central	TEC-PH-100	Technology	Phones	Motorola Smart	2892.51	5
6	47221	SG-2013-43	05-11-2013	06-11-2013	Same Day	RH-9495	Rick Hansen	Consumer	Dakar	Dakar	Senegal		Africa	Africa	TEC-SHA-10	Technology	Copiers	Sharp Wireless	2832.96	8
7	22732	IN-2013-42	28-06-2013	01-07-2013	Second Class	JM-15655	Jim Mitchum	Corporate	Sydney	New South Wales	Australia		APAC	Oceania	TEC-PH-100	Technology	Phones	Samsung Smart	2862.675	5
8	30570	IN-2011-81	07-11-2011	09-11-2011	First Class	TS-21340	Toby Swind	Consumer	Porirua	Wellington	New Zealand		APAC	Oceania	FUR-CH-10X	Furniture	Chairs	Novimex Ex	1822.08	4
9	31192	IN-2012-86	14-04-2012	18-04-2012	Standard Class	MB-18085	Mick Brown	Consumer	Hamilton	Waikato	New Zealand		APAC	Oceania	FUR-TA-10C	Furniture	Tables	Chromcraft	5244.84	6
10	40155	CA-2014-13	14-10-2014	21-10-2014	Standard Class	JW-15220	Jane Waco	Corporate	Sacramento	California	United States	95823	US	West	OFF-BI-100	Office Supply	Binders	Fellowes PB	5083.96	5
11	40936	CA-2012-11	28-01-2012	31-01-2012	Second Class	JH-15985	Joseph Holt	Consumer	Concord	North Carolina	United States	28027	US	South	FUR-TA-10C	Furniture	Tables	Chromcraft	4297.644	13
12	34577	CA-2011-10	05-04-2011	09-04-2011	Second Class	GM-14695	Greg Maxwell	Corporate	Alexandria	Virginia	United States	22304	US	South	OFF-SU-100	Office Supply	Supplies	Martin Yale	4164.05	5
13	28879	ID-2012-28	19-04-2012	22-04-2012	First Class	AI-10780	Anthony Jac	Corporate	Kabul	Kabul	Afghanistan		APAC	Central Asia	FUR-TA-10C	Furniture	Tables	Bevis Confe	4626.15	5
14	45794	SA-2011-18	27-12-2011	29-12-2011	Second Class	MM-7260	Magdelene	Consumer	Jizan	Jizan	Saudi Arabia		EMEA	EMEA	TEC-CIS-10X	Technology	Phones	Cisco Smart	2616.96	4
15	4132	MX-2012-13	11-11-2012	13-11-2012	Same Day	VF-21715	Vicky Freym	Home Office	Toledo	Parana	Brazil		LATAM	South	FUR-CH-10X	Furniture	Chairs	Harbour Cre	2221.8	7
16	27704	IN-2013-73	06-06-2013	08-06-2013	Second Class	PF-19120	Peter Fuller	Consumer	Mudanjiang	Heilongjiang	China		APAC	North Asia	OFF-AP-100	Office Supply	Appliances	KitchenAid	3701.52	12
17	13779	ES-2014-50	31-07-2014	03-08-2014	Second Class	BP-11185	Ben Peterm	Corporate	Paris	Ile-de-Franc	France		EU	Central	OFF-AP-100	Office Supply	Appliances	Breville Refi	1869.588	4
18	36178	CA-2014-14	03-11-2014	06-11-2014	Second Class	TB-21175	Thomas Bol	Corporate	Henderson	Kentucky	United States	42420	US	South	TEC-AC-100	Technology	Accessories	Logitech dñ	2249.91	9
19	12069	ES-2014-16	08-09-2014	14-09-2014	Standard Class	PI-18835	Patrick Jone	Corporate	Prato	Tuscany	Italy		EU	South	OFF-AP-100	Office Supply	Appliances	Hoover Stov	7958.58	14
20	22096	IN-2014-11	31-01-2014	01-02-2014	First Class	JS-15685	Jim Sink	Corporate	Townsville	Queensland	Australia		APAC	Oceania	TEC-CO-10C	Technology	Copiers	Brother Fax	2565.594	9
21	49463	TZ-2014-81	05-12-2014	07-12-2014	Second Class	RH-9555	Ritsa Hight	Consumer	Uvinza	Kigoma	Tanzania		Africa	Africa	OFF-KIT-10X	Office Supply	Appliances	KitchenAid	3409.74	6
22	46630	PL-2012-78	08-08-2012	10-08-2012	First Class	AB-600	Ann Blume	Corporate	Bytom	Silesia	Poland		EMEA	EMEA	FUR-HON-1	Furniture	Tables	Hon Compu	1977.72	4
23	31784	CA-2011-15	29-10-2011	31-10-2011	First Class	SA-20830	Sue Ann Ree	Consumer	Chicago	Illinois	United States	60610	US	Central	TEC-PH-100	Technology	Phones	Apple iPhone	2735.952	6
24	21586	IN-2011-44	02-05-2011	03-05-2011	First Class	JK-15325	Jason Klamc	Corporate	Suzhou	Anhui	China		APAC	North Asia	FUR-CH-10X	Furniture	Chairs	SAFCO Exec	2754	6
25	13528	ES-2013-28	27-02-2013	01-03-2013	Second Class	LB-16795	Laurel Beltr	Home Office	Edinburgh	Scotland	United Kingdom		EU	North	OFF-AP-100	Office Supply	Appliances	KitchenAid	5273.7	10
26	1570	US-2014-13	31-07-2014	01-08-2014	First Class	NP-18325	Naresj Patel	Consumer	Juárez	Chihuahua	Mexico		LATAM	North	TEC-PH-100	Technology	Phones	Motorola Smart	1713.84	4
27	3484	MX-2014-16	05-09-2014	08-09-2014	First Class	VD-21670	Valerie Don	Consumer	Soyapango	San Salvador	El Salvador		LATAM	Central	FUR-TA-10C	Furniture	Tables	Hon Compu	2106.496	8
28	30191	IN-2011-10	17-12-2011	20-12-2011	First Class	PB-19210	Phillip Breye	Corporate	Taipei	Taipei City	Taiwan		APAC	North Asia	FUR-TA-10C	Furniture	Tables	Lesro Confe	1715.16	2
29	11645	ES-2011-46	14-03-2011	17-03-2011	Second Class	EB-14110	Eugene Barr	Consumer	Leipzig	Saxony	Germany		EU	Central	OFF-AP-100	Office Supply	Appliances	Hoover Stov	3069.738	6
30	37311	CA-2013-15	11-03-2013	12-03-2013	First Class	KF-16285	Karen Fergu	Home Office	Los Angeles	California	United States	90008	US	West	TEC-PH-100	Technology	Phones	Apple iPhone	4158.912	8

## IBM COGNOS:



## Uploading the dataset:



IBM Cognos Analytics with Watson

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




Content

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Samples



50\_startups.csv

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9/13/2022, 12:48 AM

CSV

bikebuyer.csv

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9/13/2022, 12:20 AM

CSV

Global\_Superstore2.csv

Last Accessed  
10/28/2022, 8:33 AM

CSV

Olympic Events and Medals Data

Last Accessed  
9/6/2022, 1:11 AM

Olympic Events.xlsx

Olympic Medals.xlsx

Pharma\_Monthly\_Sales.csv

Sales Data Module

<https://us3.ca.analytics.ibm.com/bi/?perspective=content&tab=teamContent&folder=9D6016A548364A31B09A98EC98D8B3A4#>