

# Project Design Phase-I

## Proposed Solution Template

Date	01 October 2022
Team ID	PNT2022TMID37672
Project Name	Global Sales Data Analytics
Maximum marks	2 Marks

Type your text

### Proposed Solution Template:

Project team shall fill the following information in proposed solution templates.

S. No	Parameter	Description
1.	Problem Statement (problem to be solved)	Shopping online is currently the need of the hour. Because of this COVID,it's not easy to walk in a store randomly and buy anything you want. So ,try to understand a few things like ,Customer Analysis and product Analysis of this global Super store.
2.	Idea / Solution description	Global sales Analysis helps in the detailed and perfect determination of several sectors with growth and marketing.
3.	Novelty / Uniqueness	It is based on the program and incremental change to an existing product desinged to help marketers differentiate their products from the competition.
4.	Social Impact / Customer Satisfaction	This review demonstrates that general product quality fundamentally infeluces customer satisfaction and behaviour intentions.

5.	Business Model (Revenue Model)	A revenue model dictates how a business will charge customers for a product or services to generates revenue.Revenue models prioritize the most effective ways to make money based on what is offered and who pays for it.
6.	Scalability of the Solution	A logic of multinationalization that seeks rapid growth through the replication of global business model across foreign market.