



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

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Need some inspiration?
See a finished version of the template to kickstart your work.
Open example

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

0 minutes

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM
How might we [your problem statement]?

Key rules of brainstorming
To run a smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TARUNKUMAR P

Much Facilitated	Cost Efficient
Profitable	Operated through Online itself

SUNDAR G

Continuous monitoring achieved through Web UI	Quick access through the interface
All requirements stored through an external SD card	Results monitored via cloud service

YASWANTH K M

Eco friendly.	Doesn't require much experience to use.
Low power consumption	An powerful equipment that provides clean river

SRIDHAR P

Gives accurate VALUES	Boosts confidence among people using River source.
Sensors used to detect water quality.	Has Great user interface and is trustworthy to use.

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

Technology

lot uses its potential to develop solutions to many physical and cognitive problems with river water to promote a safe river water consumption an facilitate life on daily basis

Quality Management of Water

Monitoring and control over River water helps preventing presence and intake of polluted water with hazardous chemicals thereby improving peoples health and life.

Model Analogy

Careful analysis is taken to develop an high performance river water monitoring technology which is trained with an perfect platform. Its trustworthyand safe.

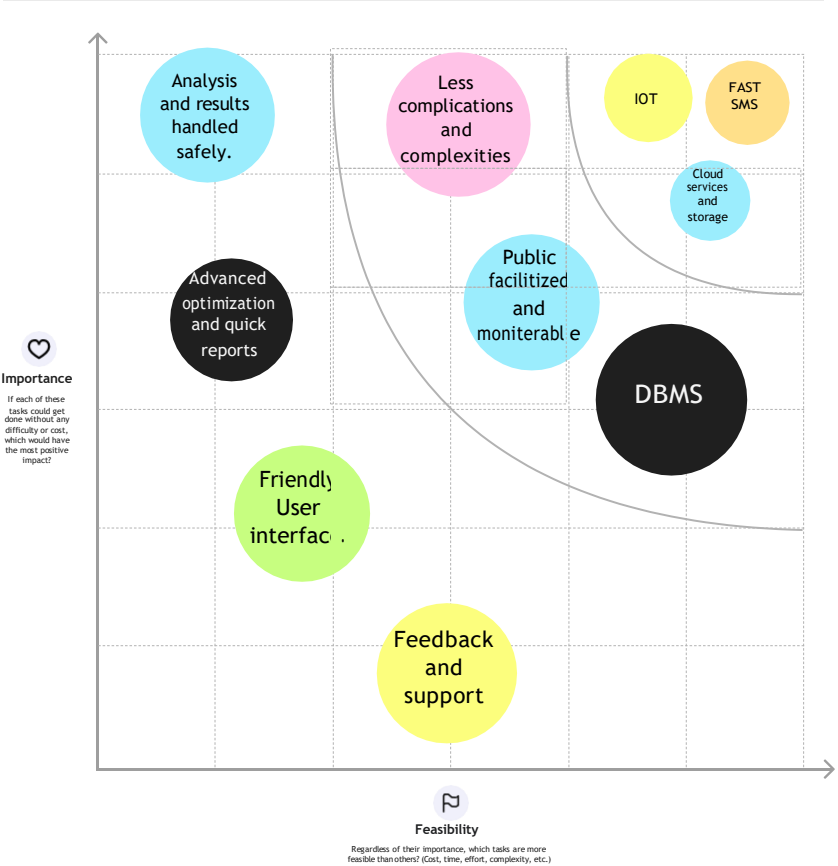
TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



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After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Share template feedback

