



# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

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## Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

**Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

**Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.

**Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.

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## Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

**PROBLEM**  
How might we [your problem statement]?



## Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

**TIP**  
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

MEMBER 1

Cost estimation for the treatment of diagnosed disease based on the level of risk involved

Web application should be user friendly for both doctor and patient

If a person is diagnosed with liver disease then it should suggest food which would help to recover from the disease other than treatment

Medications and remainders can be added only by the doctor for particular period of time.

MEMBER 2

Analyzing family history of chronic disease

Collection of blood samples of data

Analyzing data for individual if needed

Security for medical records of patients

MEMBER 3

If a person is diagnosed with particular disease it should predict that it may affect the any other organs of the body

Suggest if there is a need for liver transplant.

Improved accuracy of results

Appointment due dates remainder for the patients.

MEMBER 4

A report of result should be generated with date and time of the test

Collection of other health related samples

Splitting dataset on liver disease cause

Identifying the best suited model for the process



## Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

### Based on application

Web application should be user friendly for both doctor and patient

Appointment due dates remainder for the patients.

Medications and remainders can be added only by the doctor for particular period of time.

**TIP**  
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

### Dataset Collection

Identifying the best suited model for the process

Collection of blood samples of data

Splitting dataset on liver disease cause

### Understanding the repercussions

If a person is diagnosed with particular disease, it should predict that it may affect the any other organs of the body

Cost estimation for the treatment of diagnosed disease based on the level of risk involved

A report of result should be generated with date and time of the test

### Based on ideas

Improved accuracy of results

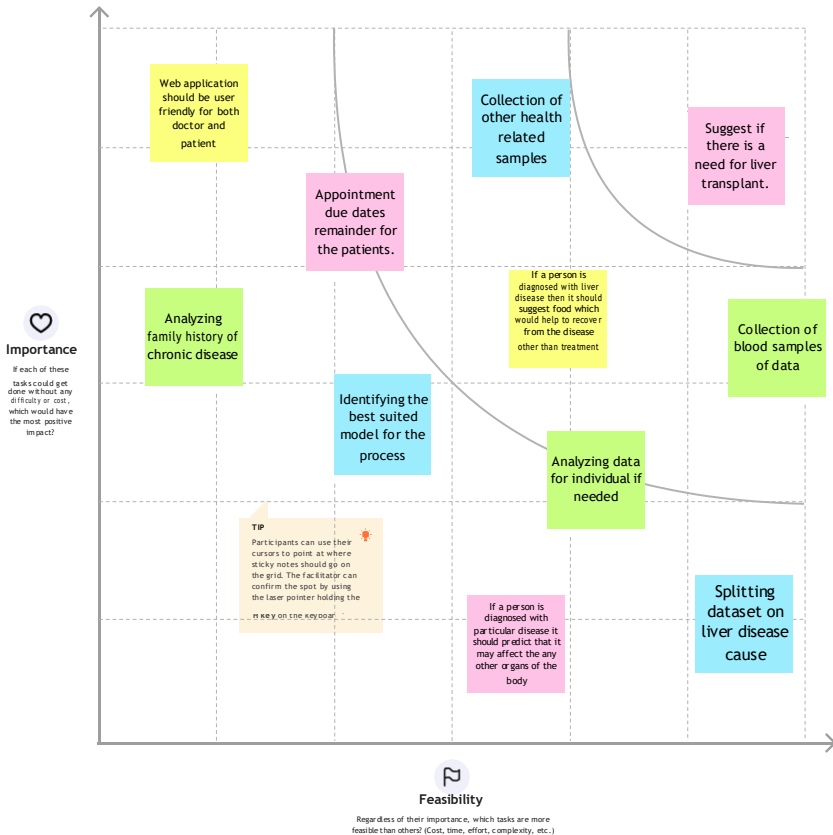
If a person is diagnosed with liver disease, then it should suggest food which would help to recover from the disease other than treatment.



## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



## After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

### Quick add-ons

**Share the mural**  
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

**Export the mural**  
Export a copy of the mural as a PNG or PDF to attach to email, include in slides, or save in your drive.

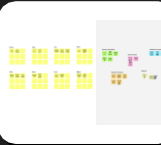
### Keep moving forward

**Strategy blueprint**  
Define the components of a new idea or strategy.  
Open the template

**Customer experience journey map**  
Understand customer needs, motivations, and obstacles for an experience.  
Open the template

**Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.  
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Share template feedback



### Need some inspiration?

See a finished version of this template to kickstart your work.

Open example

