1.Phases	Awarness phase	Consideration phase	Retention phase Advocacy phase
2.Steps	First step in this awarness is we have to convey the seriouness of this liver disease of that disease All people should aware of the seriousness of these diseases by consulting to the doctors so it will help us to cure if we got that disease People should follow the guidance given by doctors to avoid the liver disease if they have it otherwise people should follow to cure it.	For some people an abnormal gene inherited from their parents cause liver damages so we have to check continuously to avoid the disease growth. The symptoms of the liver diseases are the skin and eyes appear yellowish, abdominal pain and swelling, itchy skin, Dark urine colour, vomiting, etc	The main thing people should do when they have liver disease, they should Quit alcohol consumption, and avoid smoking, They should avoid the medication which will cause liver damage
3.Feelings	Avoid trying to fix every problem at once, if possible. Focus instead on changing one existing habit Consult doctors frequently and follow their guidance	Focus on a healthy diet which will help to prevent the growth of the disease, and avoid harmful activities which will cause kiver damage.	Lose excess weight, Avoid foods with added sugers, Target high cholesterol and Try to consume omega- 3 supplements.
4.Pain points	The most common liver diseases are Hepatitis viruses including Hepatitis A, Hepatitis B, Hepatitis C	Pain in our liver itself can feel like a dull throbbing pain or a stabbing sensation in your right upper abdomen just under the ribs	The treatments are focuses on slowing the progression of the disease and preventing further damage
5.Opportunities	Give a set of solutions related to the problem statements that act as a guiding principles and gives basic knowledge to the people	During these times people should control their emotions and should have faith that they will overcome these diseases, so they should emotionally attached to the production service	Use a correct dataframe or framework to achieve the correct solution.