University admission eligibility prediction using ML

	Entice	Enter	Engage	Exit
Steps Which step of the experience are you describing?	**Discovery** Why do they even start journey?	**Registration** Why would they trust you?	**Onboarding and First Use** How can they feel successful?	**Sharing** Why would they invite others?
Interactions What does the customer do? What information do they look for? What is their content? ■ Take a tour ■ Search ■ Eligibility	Take a tour To search for Eligiblity Criteria to get admission University	By Clicking on the help icon The user Completes User Profile Search for Universities	The user enters their academic information Enter a Particular preferred location in india Search for the desired Colleges	To know the list of Universities they are eligible To know the details about the University in their preferred Locations
Goals & motivations What part of the service do they interact with?	Help to get Information about the Universities Help to find the eligible university	Help to find relevant information about the universities Help to find Location University	To know about academic details needed Help to navigate through the website To know about the eligibility criteria for Universities	Help to find University information Help to know what to do next
Customer Feeling What is the customer feeling?				
Areas of opportunity What could we improve or introduce	To search about the University that they are eligible		They come to know about the University they are eligible in their preferred location	