






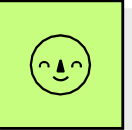







<div>University Admit Eligibility</div> <div>Predictor</div>	<div>Entice</div>	<div>Enter</div>	<div>Engage</div>	<div>Exit</div>
<div>Steps</div> <div>Which step of the experience are you describing?</div>	<div>Discovery<div>Why do they even start journey?</div></div>	<div>Registration<div>Why would they trust you?</div></div>	<div>Onboarding and First Use<div>How can they feel successful?</div></div>	<div>Sharing<div>Why would they invite others?</div></div>
<div>Interactions</div> <div>What does the customer do? What information do they look for? What is their content?</div> <div><div>■ Take a tour</div><div>■ Search</div><div>■ Eligibility</div></div>	<div>Take a tour</div> <div>To search for Eligibility Criteria to get admission University</div>	<div>By Clicking on the help icon</div> <div>The user Completes User Profile</div> <div>Search for Universities</div>	<div>The user enters their academic information</div> <div>Enter a Particular preferred location in india</div> <div>Search for the desired Colleges</div>	<div>To know the list of Universities they are eligible</div> <div>To know the details about the University in their preferred Locations</div>
<div>Goals & motivations</div> <div>What part of the service do they interact with?</div>	<div>Help to get Information about the Universities</div> <div>Help to find the eligible university</div>	<div>Help to find relevant information about the universities</div> <div>Help to find Location University</div>	<div>To know about academic details needed</div> <div>Help to navigate through the website</div> <div>To know about the eligibility criteria for Universities</div>	<div>Help to find University information</div> <div>Help to know what to do next</div>
<div>Customer Feeling</div> <div>What is the customer feeling?</div>	<div></div>	<div></div>	<div></div>	<div></div>
<div>Areas of opportunity</div> <div>What could we improve or introduce</div>	<div>To search about the University that they are eligible</div>		<div>They come to know about the University they are eligible in their preferred location</div>	