



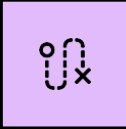


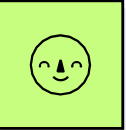







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|--|---|--|--|--|
| <div>University admission eligibility prediction using ML</div> | <div><div>Entice</div></div> | <div><div>Enter</div></div> | <div><div>Engage</div></div> | <div><div>Exit</div></div> |
| <div><div></div><div><div>Steps</div><div>Which step of the experience are you describing?</div></div></div> | <div><div>Discovery</div><div>Why do they even start journey?</div></div> | <div><div>Registration</div><div>Why would they trust you?</div></div> | <div><div>Onboarding and First Use</div><div>How can they feel successful?</div></div> | <div><div>Sharing</div><div>Why would they invite others?</div></div> |
| <div><div></div><div><div>Interactions</div><div>What does the customer do? What information do they look for? What is their content?<ul style="list-style-type: none">Take a tourSearchEligibility</div></div></div> | <div><div>Take a tour</div><div>To search for Eligiblity Criteria to get admission University</div></div> | <div><div>By Clicking on the help icon</div><div>The user Completes User Profile</div><div>Search for Universities</div></div> | <div><div>The user enters their academic information</div><div>Enter a Particular preferred location in india</div><div>Search for the desired Colleges</div></div> | <div><div>To know the list of Universities they are eligible</div><div>To know the details about the University in their preferred Locations</div></div> |
| <div><div></div><div><div>Goals & motivations</div><div>What part of the service do they interact with?</div></div></div> | <div><div>Help to get Information about the Universities</div><div>Help to find the eligible university</div></div> | <div><div>Help to find relevant information about the universities</div><div>Help to find Location University</div></div> | <div><div>To know about academic details needed</div><div>Help to navigate through the website</div><div>To know about the eligibility criteria for Universities</div></div> | <div><div>Help to find University information</div><div>Help to know what to do next</div></div> |
| <div><div></div><div><div>Customer Feeling</div><div>What is the customer feeling?</div></div></div> | <div></div> | <div></div> | <div></div> | <div></div> |
| <div><div></div><div><div>Areas of opportunity</div><div>What could we improve or introduce</div></div></div> | <div>To search about the University that they are eligible</div> | | <div>They come to know about the University they are eligible in their preferred location</div> | |