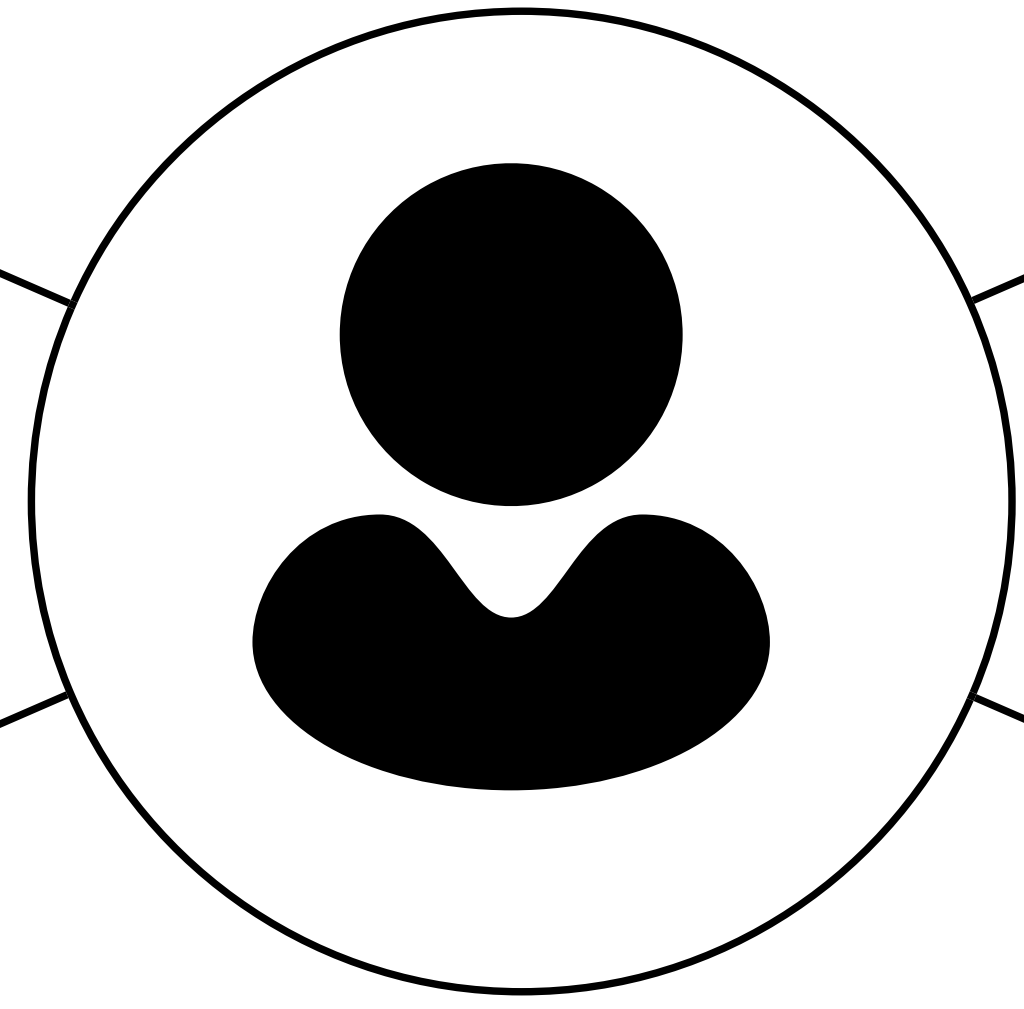


What do they
THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations



Cloud storage preserves inventory status and protects it from mistaken deletions and loss, theft, damage, or cyber threats

With the help of the cloud disaster recovery model, one can recover data that can be accessed from any location and at any time.

Inventory management is the fundamental building block to longevity, helping businesses to minimize costs, improve cash flow and boost profitability.

It ensures there is enough goods or materials to meet demand without creating overstock, or excess inventory.

Automated Reordering and In-Stock Information

Retailers finding themselves competing in market which is more dominated by mobiles

Cloud based inventory scale as you grow and they are easy to scale

Cloud-based inventory management lets you view, track, and run inventory reports wherever you are, whether that's in the office

ave money compared with traditional inventory systemscloud-based inventory management software, you can set stock alerts so you'll know well before quantities get too low

What do they
SEE?

environment
friends
what the market offers

What do they
HEAR?

what friends say
what boss say
what influencers say

What do they
SAY AND DO?

attitude in public
appearance
behavior towards others

Interaction between customer and sales staff is important who helps people make the right choice

Consumers not only expect the products but also the buying process to be enjoyable and convenient

Inventory management is the fundamental building block to longevity, helping businesses to minimise costs, improve cash flow and boost profitability.

PAIN

fears
frustrations
obstacles

Cloud based retailing always needs internet connection

Extra storage space comes at a cost

It is difficult to migrate data from one cloud provider to another

GAIN

"wants" / needs
measures of success
obstacles

Can give 360 degree item information anytime

Customers that receive what they order on time are more loyal.

Automated Reordering and In-Stock Information