

Ideation Phase

Defining the Problem Statements

Date	10 November 2022
Team ID	PNT2022TMID11994
Project Name	Project - Real-Time Communication System Powered by AI for Specially Abled
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

I am	Describe customer with 3-4 key characteristics - who are they?	Describe the customer and their attributes here
I'm trying to	List their outcome or "job" the care about - what are they trying to achieve?	List the thing they are trying to achieve here
but	Describe what problems or barriers stand in the way - what bothers them most?	Describe the problems or barriers that get in the way here
because	Enter the "root cause" of why the problem or barrier exists - what needs to be solved?	Describe the reason the problems or barriers exist
which makes me feel	Describe the emotions from the customer's point of view - how does it impact them emotionally?	Describe the emotions the result from experiencing the problems or barriers

Reference: <https://miro.com/templates/customer-problem-statement/>

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Specially abled person (dum)	To communicate With others in effective way	Most of people not understand what I'm try to convey	They do not know my language and our signs	Down and sometimes make me feel harder to collaborate with others
PS-2	Deaf and Dum person	To be normal person and communicate efficiently	I face a difficulty to communicate with others	lack of knowledge on sign language	makes me feel as a low person and not make me to feel like a normal person

