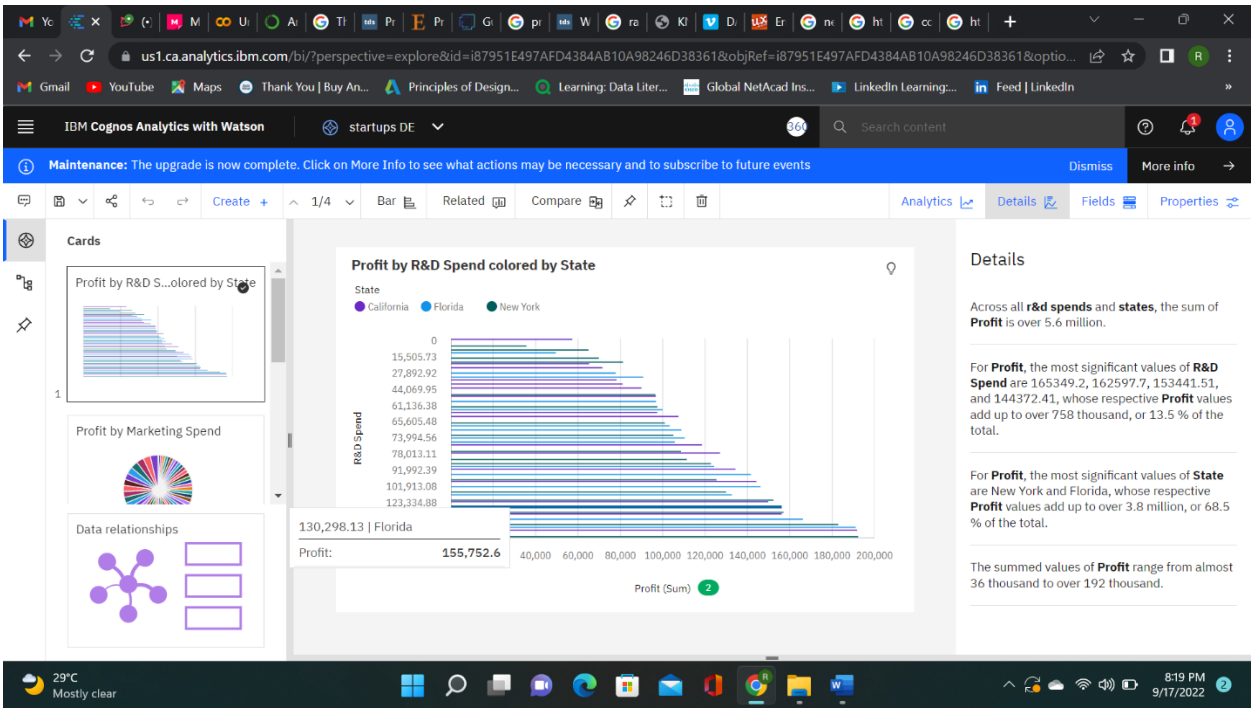
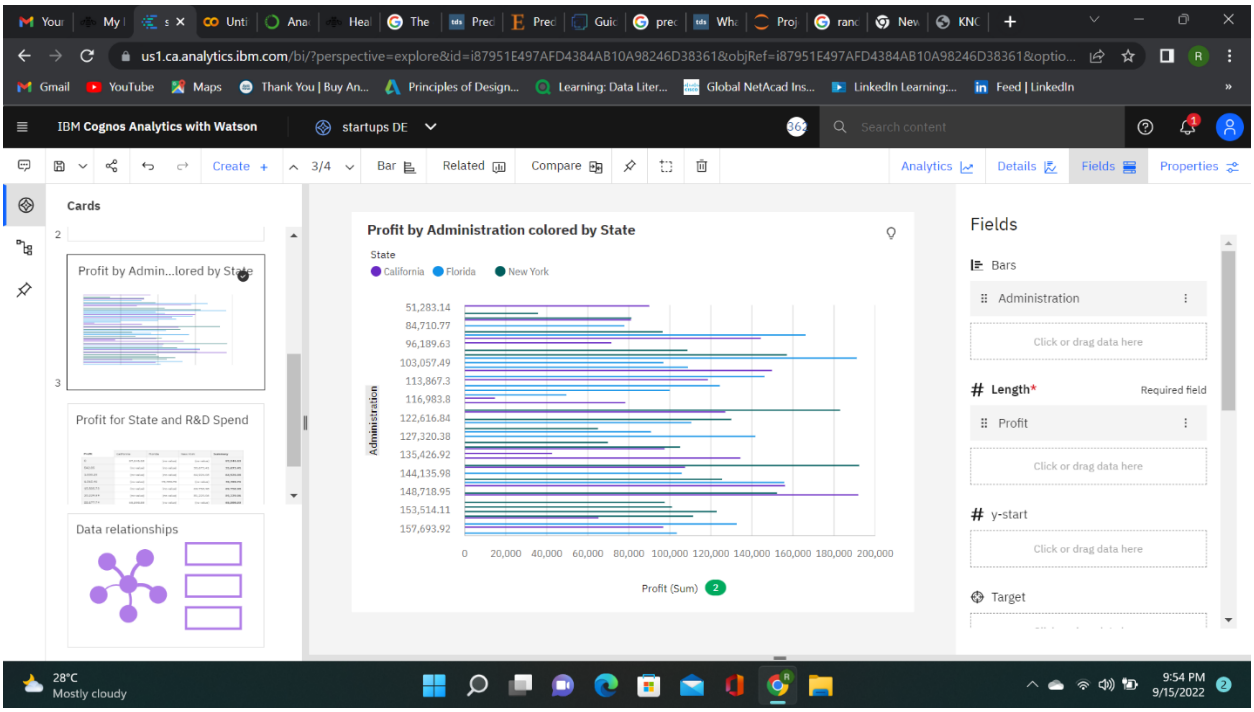
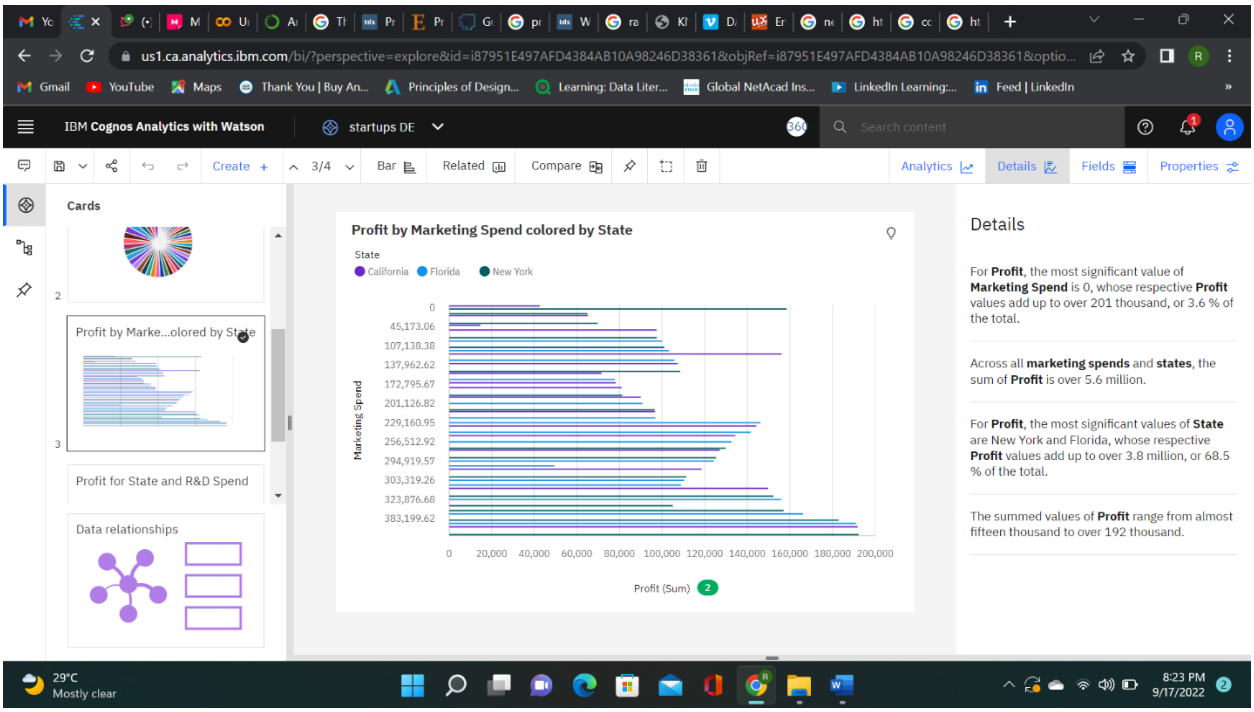
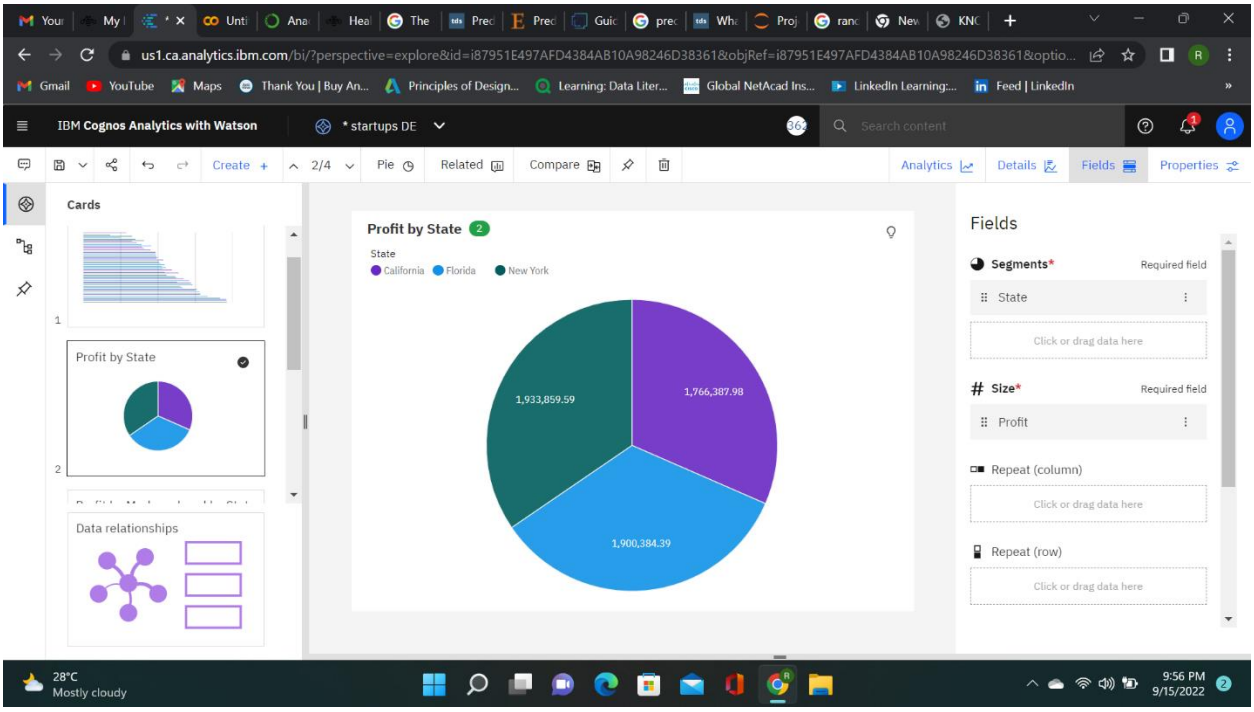
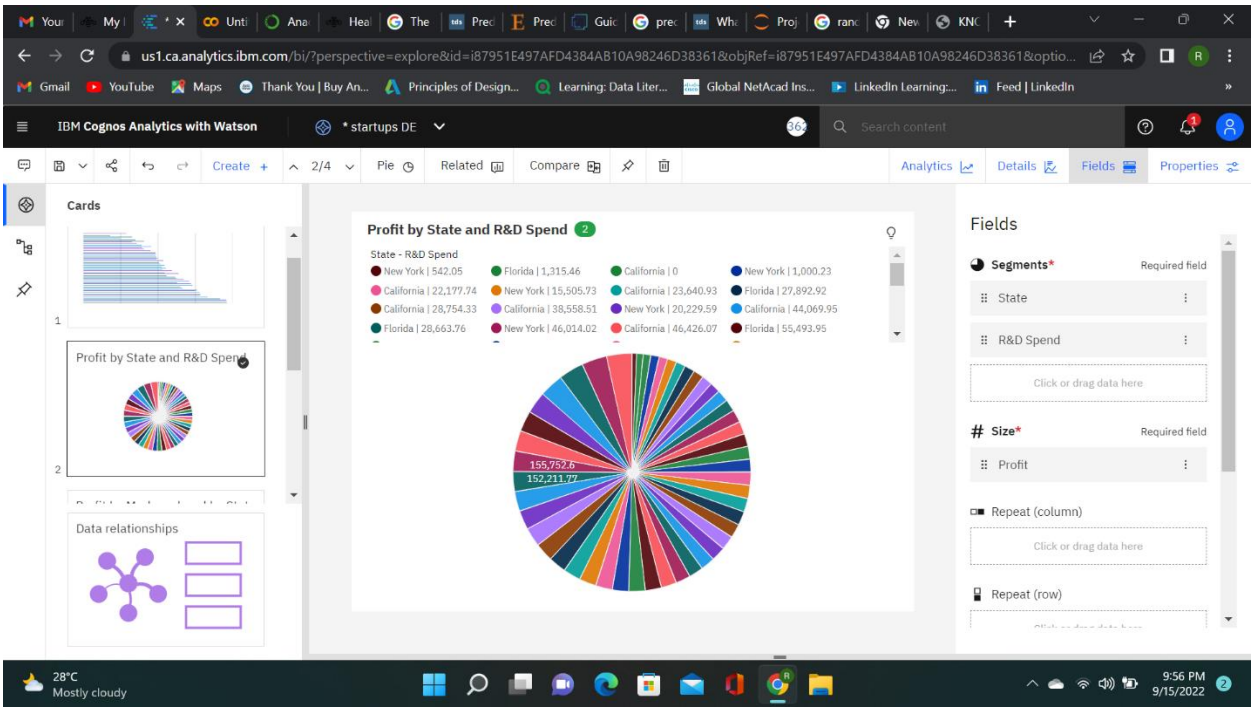
Screenshots:

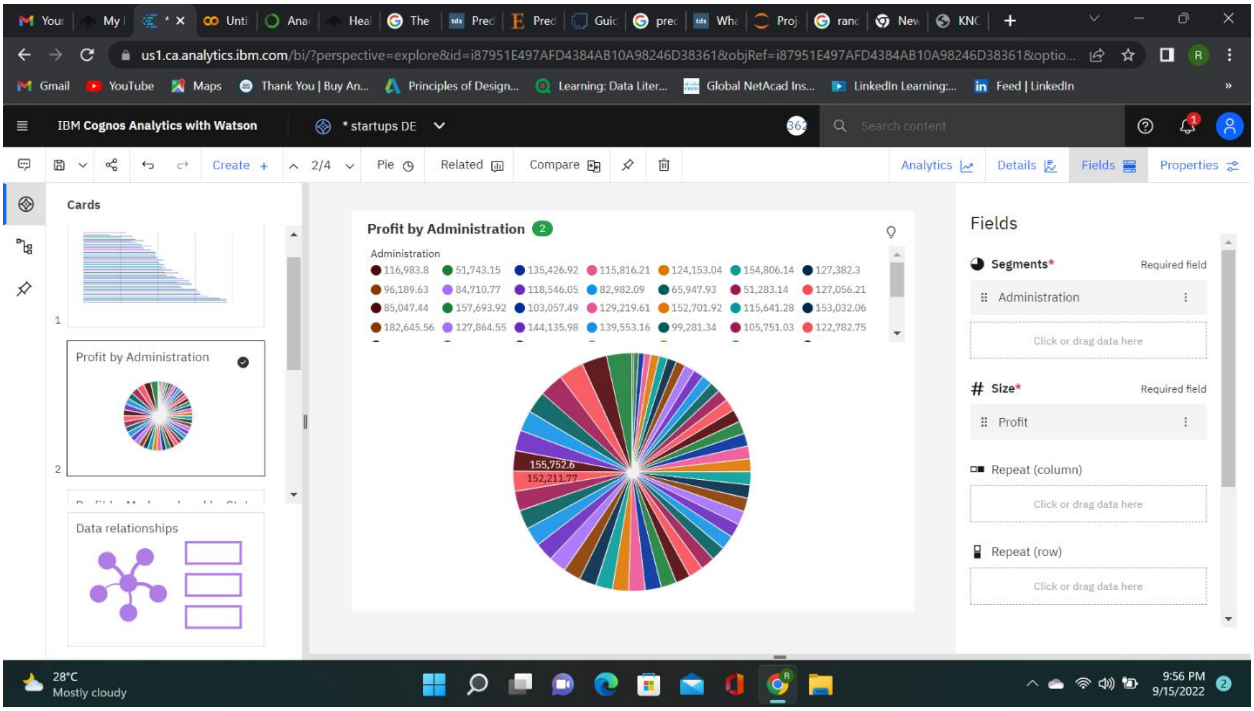


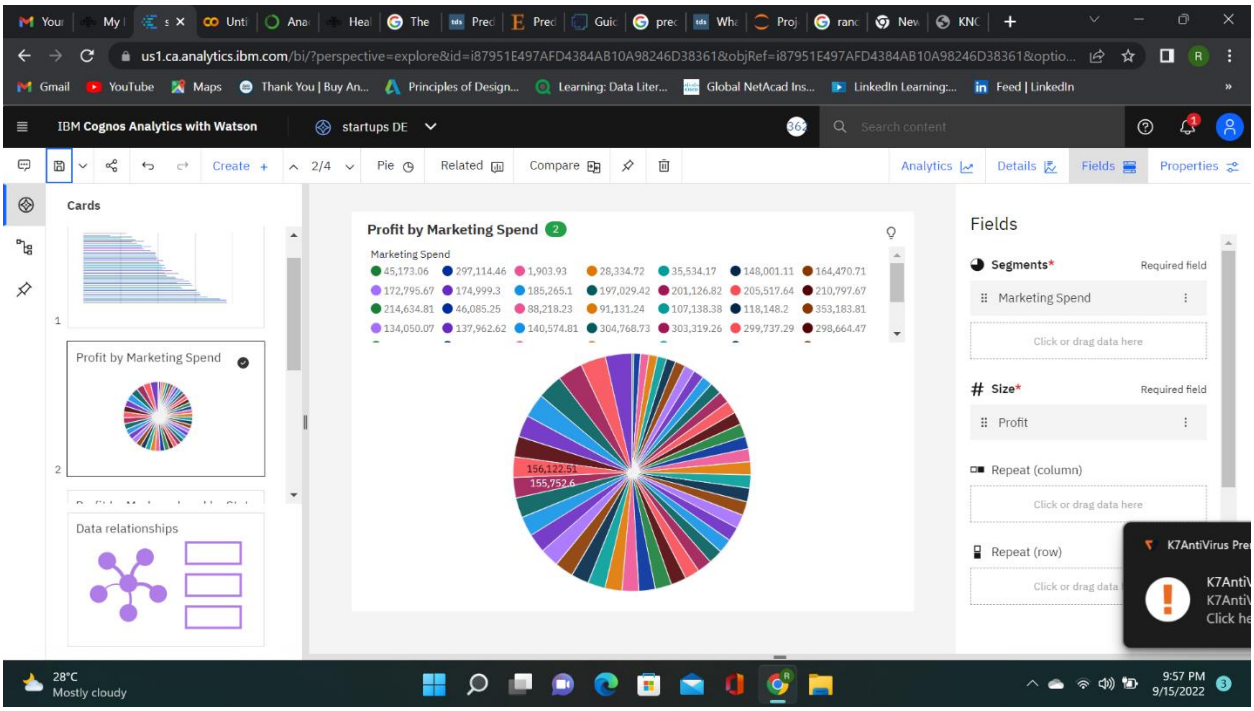


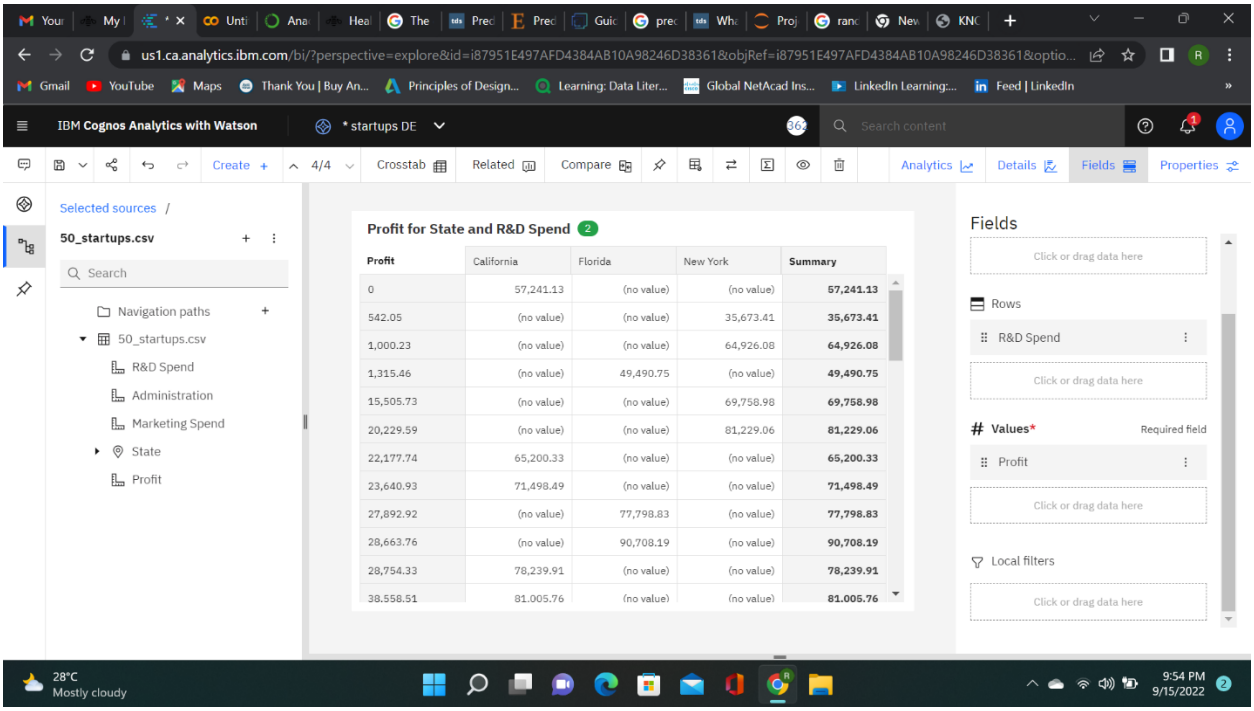

IBM Cognos Analytics with Watson
startups DE
Create
3/4
Bar
Related
Compare
Analytics
Details
Fields
Properties
Cards
Profit by Marke...olored by State
Profit for State and R&D Spend
Data relationships
Profit by Marketing Spend colored by State
State
California
Florida
New York
Marketing Spend
0
45,173.06
107,138.38
137,962.62
172,795.67
201,126.82
229,160.95
256,512.92
294,919.57
303,319.26
323,876.68
383,199.62
0
20,000
40,000
60,000
80,000
100,000
120,000
140,000
160,000
180,000
200,000
Profit (Sum)
Details
For Profit, the most significant value of Marketing Spend is 0, whose respective Profit values add up to over 201 thousand, or 3.6 % of the total.
Across all marketing spends and states, the sum of Profit is over 5.6 million.
For Profit, the most significant values of State are New York and Florida, whose respective Profit values add up to over 3.8 million, or 68.5 % of the total.
The summed values of Profit range from almost fifteen thousand to over 192 thousand.
29°C
Mostly clear
8:23 PM
9/17/2022

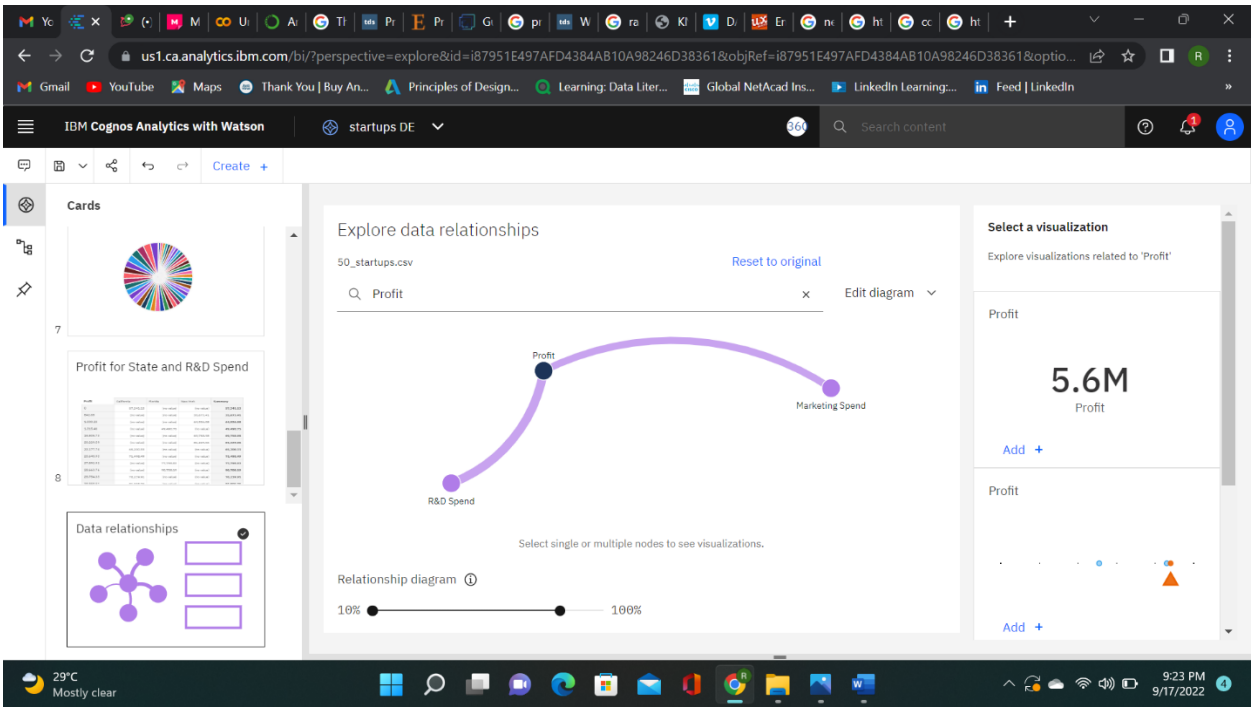

IBM Cognos Analytics with Watson
* startups DE
Create
2/4
Pie
Related
Compare
Analytics
Details
Fields
Properties
Cards
Profit by State
Data relationships
Profit by State
State
California
Florida
New York
1,766,387.98
1,933,859.59
1,900,384.39
Fields
Segments*
Required field
State
Click or drag data here
Size*
Required field
Profit
Repeat (column)
Click or drag data here
Repeat (row)
Click or drag data here
28°C
Mostly cloudy
9:56 PM
9/15/2022


IBM Cognos Analytics with Watson
* startups DE
Create
2/4
Pie
Related
Compare
Analytics
Details
Fields
Properties
Cards
Profit by State and R&D Spend
Data relationships
Profit by State and R&D Spend 2
State - R&D Spend
New York | 542.05
Florida | 1,315.46
California | 0
New York | 1,000.23
California | 22,177.74
New York | 15,505.73
California | 23,640.93
Florida | 27,892.92
California | 28,754.33
California | 38,558.51
New York | 20,229.59
California | 44,069.95
Florida | 28,663.76
New York | 46,014.02
California | 46,426.07
Florida | 55,493.95
155,752.6
152,211.77
Fields
Segments*
Required field
State
R&D Spend
Click or drag data here
Size*
Required field
Profit
Repeat (column)
Repeat (row)
28°C
Mostly cloudy
9:56 PM
9/15/2022


IBM Cognos Analytics with Watson
* startups DE
Create
2/4
Pie
Related
Compare
Analytics
Details
Fields
Properties
Cards
Profit by Administration
Data relationships
Profit by Administration 2
Administration
116,983.8
51,743.15
135,426.92
115,816.21
124,153.04
154,806.14
127,382.3
96,189.63
84,710.77
118,546.05
82,982.09
65,947.93
51,283.14
127,056.21
85,047.44
157,693.92
103,057.49
129,219.61
152,701.92
115,641.28
153,032.06
182,645.56
127,864.55
144,135.98
139,553.16
99,281.34
105,751.03
122,782.75
155,752.6
152,211.77
Fields
Segments*
Required field
Administration
Click or drag data here
Size*
Required field
Profit
Repeat (column)
Repeat (row)
28°C
Mostly cloudy
9:56 PM
9/15/2022


IBM Cognos Analytics with Watson
startups DE
Create
2/4
Pie
Related
Compare
Analytics
Details
Fields
Properties
Cards
Profit by Marketing Spend
Data relationships
Profit by Marketing Spend 2
Marketing Spend
45,173.06 297,114.46 1,903.93 28,334.72 35,534.17 148,001.11 164,470.71
172,795.67 174,999.3 185,265.1 197,029.42 201,126.82 205,517.64 210,797.67
214,634.81 46,085.25 88,218.23 91,131.24 107,138.38 118,148.2 353,183.81
134,050.07 137,962.62 140,574.81 304,768.73 303,319.26 299,737.29 298,664.47
156,122.51
155,752.6
Fields
Segments*
Required field
Marketing Spend
Click or drag data here
Size*
Required field
Profit
Repeat (column)
Repeat (row)
28°C
Mostly cloudy
9:57 PM
9/15/2022


IBM Cognos Analytics with Watson
* startups DE
Create
4/4
Crosstab
Related
Compare
Analytics
Details
Fields
Properties
Selected sources /
50_startups.csv
Search
Navigation paths
50_startups.csv
R&D Spend
Administration
Marketing Spend
State
Profit
Profit for State and R&D Spend 2
Profit | California | Florida | New York | Summary
0 | 57,241.13 | (no value) | (no value) | 57,241.13
542.05 | (no value) | (no value) | 35,673.41 | 35,673.41
1,000.23 | (no value) | (no value) | 64,926.08 | 64,926.08
1,315.46 | (no value) | 49,490.75 | (no value) | 49,490.75
15,505.73 | (no value) | (no value) | 69,758.98 | 69,758.98
20,229.59 | (no value) | (no value) | 81,229.06 | 81,229.06
22,177.74 | 65,200.33 | (no value) | (no value) | 65,200.33
23,640.93 | 71,498.49 | (no value) | (no value) | 71,498.49
27,892.92 | (no value) | 77,798.83 | (no value) | 77,798.83
28,663.76 | (no value) | 90,708.19 | (no value) | 90,708.19
28,754.33 | 78,239.91 | (no value) | (no value) | 78,239.91
38,558.51 | 81,005.76 | (no value) | (no value) | 81,005.76
Fields
Rows
R&D Spend
Values*
Required field
Profit
Local filters
28°C
Mostly cloudy
9:54 PM
9/15/2022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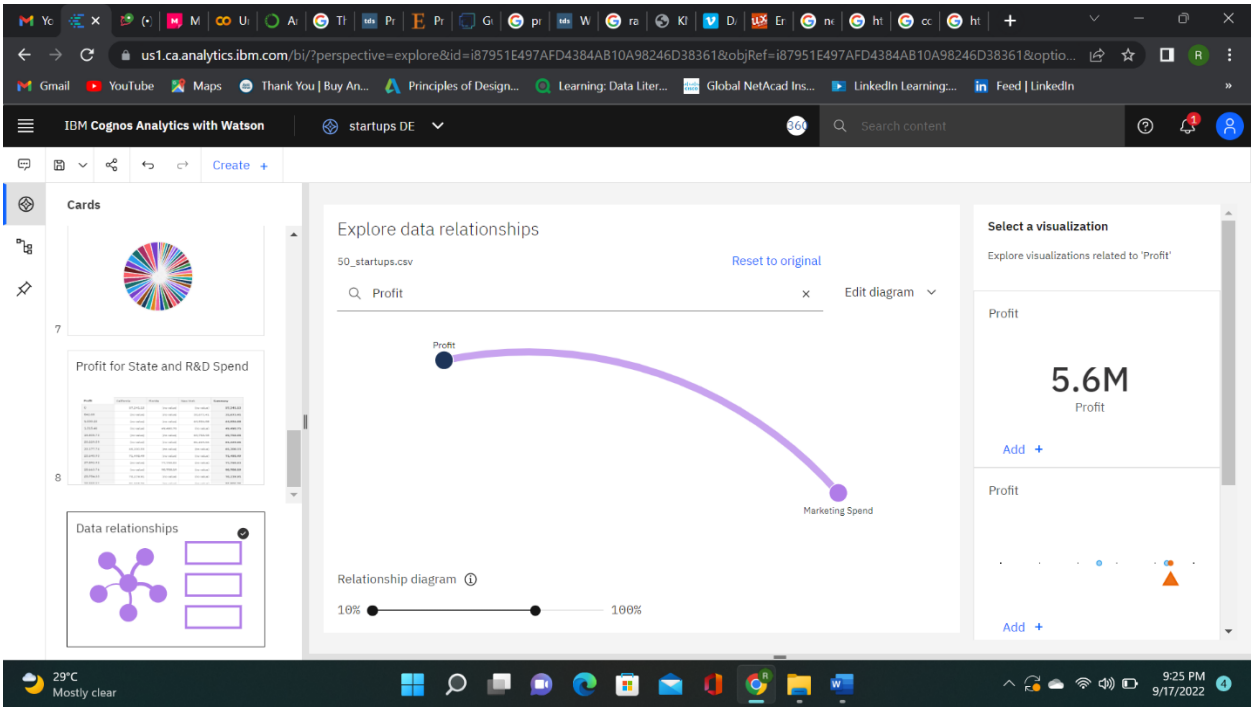
IBM Cognos Analytics with Watson
startups DE
Search content
Create
Cards
Profit for State and R&D Spend
Data relationships
Explore data relationships
50_startups.csv
Reset to original
Profit
Edit diagram
Profit
Marketing Spend
R&D Spend
Select single or multiple nodes to see visualizations.
Relationship diagram
10%
100%
Select a visualization
Explore visualizations related to 'Profit'
Profit
5.6M
Profit
Add
Profit
Add
29°C
Mostly clear
9:23 PM
9/17/2022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IBM Cognos Analytics with Watson
startups DE
Search content
Create
Cards
Profit for State and R&D Spend
Data relationships
Explore data relationships
50_startups.csv
Reset to original
Profit
Edit diagram
Profit
Marketing Spend
Relationship diagram
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Select a visualization
Explore visualizations related to 'Profit'
Profit
5.6M
Profit
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Profit
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29°C
Mostly clear
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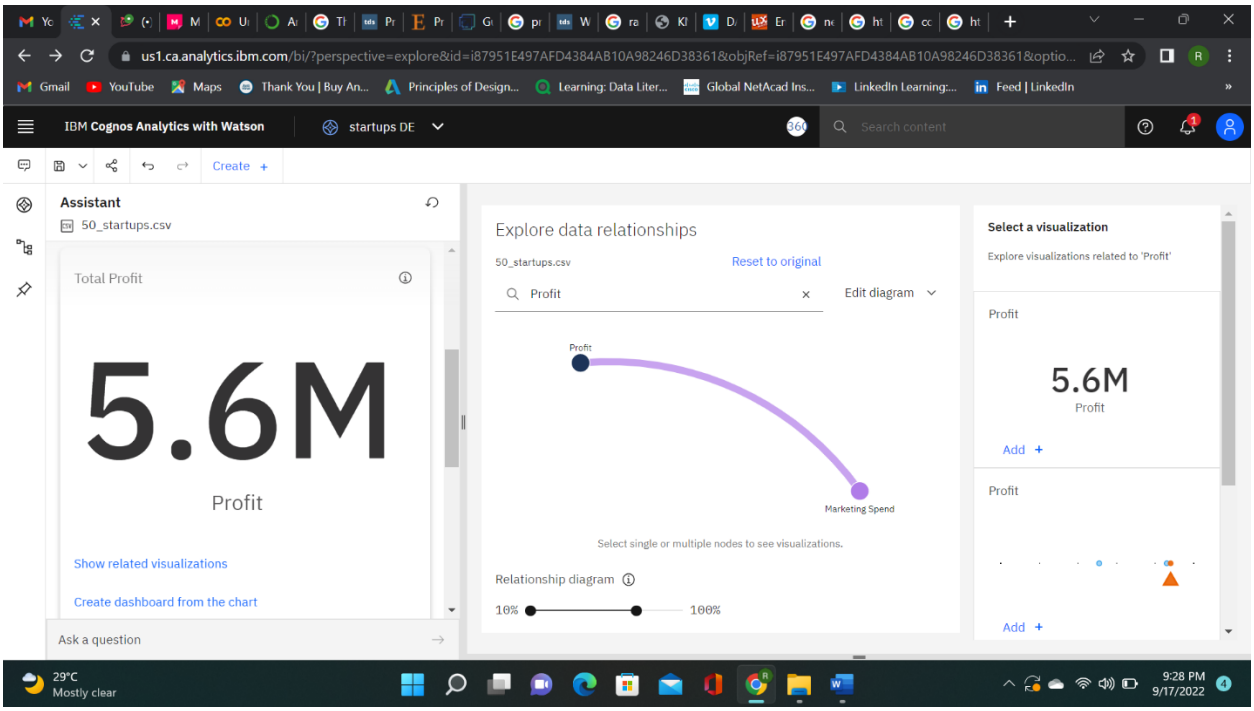
9/17/2022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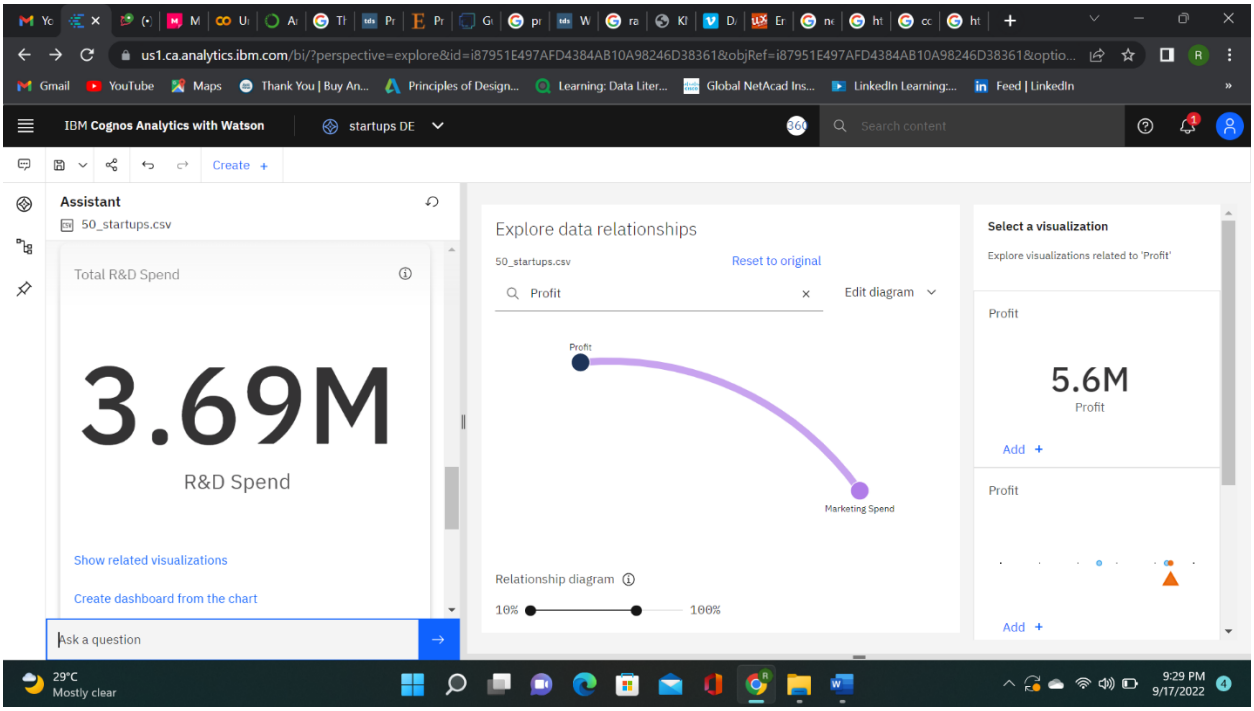
IBM Cognos Analytics with Watson
startups DE
Search content
Create
Assistant
50_startups.csv
Total Profit
5.6M
Profit
Show related visualizations
Create dashboard from the chart
Ask a question
Explore data relationships
50_startups.csv
Reset to original
Profit
Edit diagram
Profit
Marketing Spend
Select single or multiple nodes to see visualizations.
Relationship diagram
10%
100%
Select a visualization
Explore visualizations related to 'Profit'
Profit
5.6M
Profit
Add
Profit
Add
29°C
Mostly clear
9:28 PM
9/17/2022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IBM Cognos Analytics with Watson
startups DE
Search content
Create
Assistant
50_startups.csv
Total R&D Spend
3.69M
R&D Spend
Show related visualizations
Create dashboard from the chart
Ask a question
Explore data relationships
50_startups.csv
Reset to original
Profit
Edit diagram
Profit
Marketing Spend
Relationship diagram
10%
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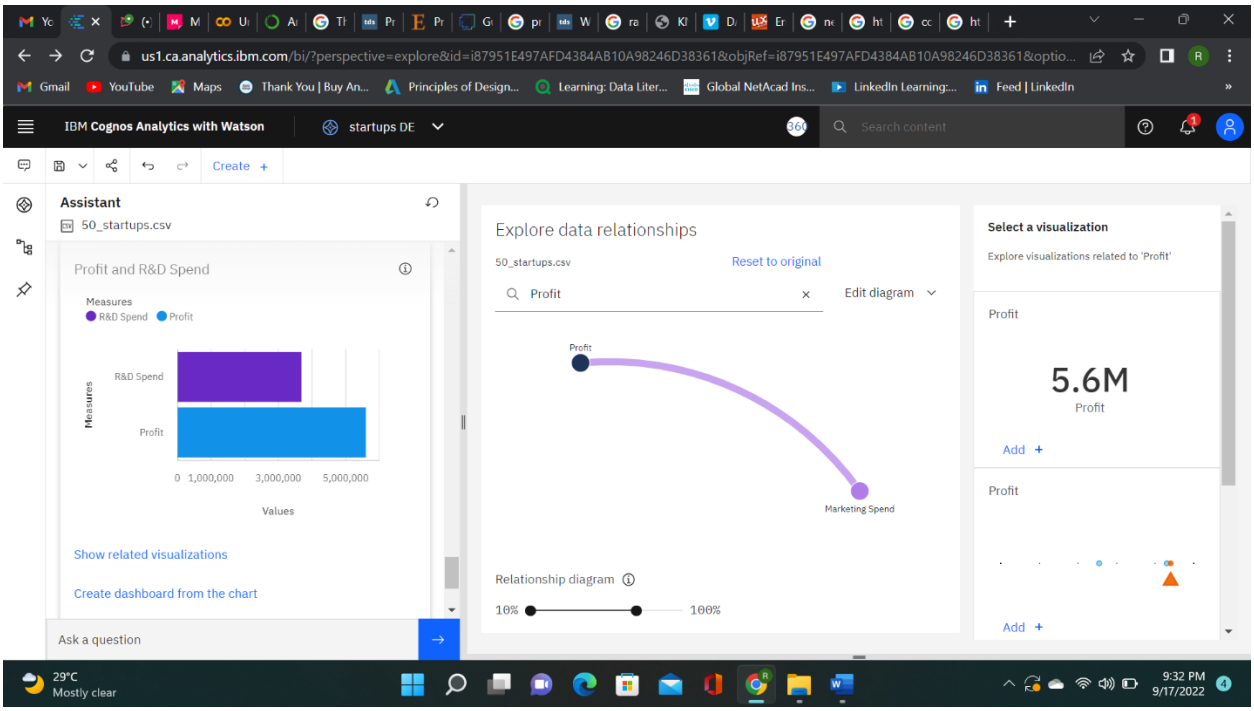
Select a visualization
Explore visualizations related to 'Profit'
Profit
5.6M
Profit
Add
Profit
Add
29°C
Mostly clear
9:29 PM
9/17/2022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IBM Cognos Analytics with Watson
startups DE
Search content
Create
Assistant
50_startups.csv
Profit and R&D Spend
Measures
R&D Spend
Profit
Values
Show related visualizations
Create dashboard from the chart
Ask a question
Explore data relationships
50_startups.csv
Reset to original
Profit
Edit diagram
Marketing Spend
Relationship diagram
10%
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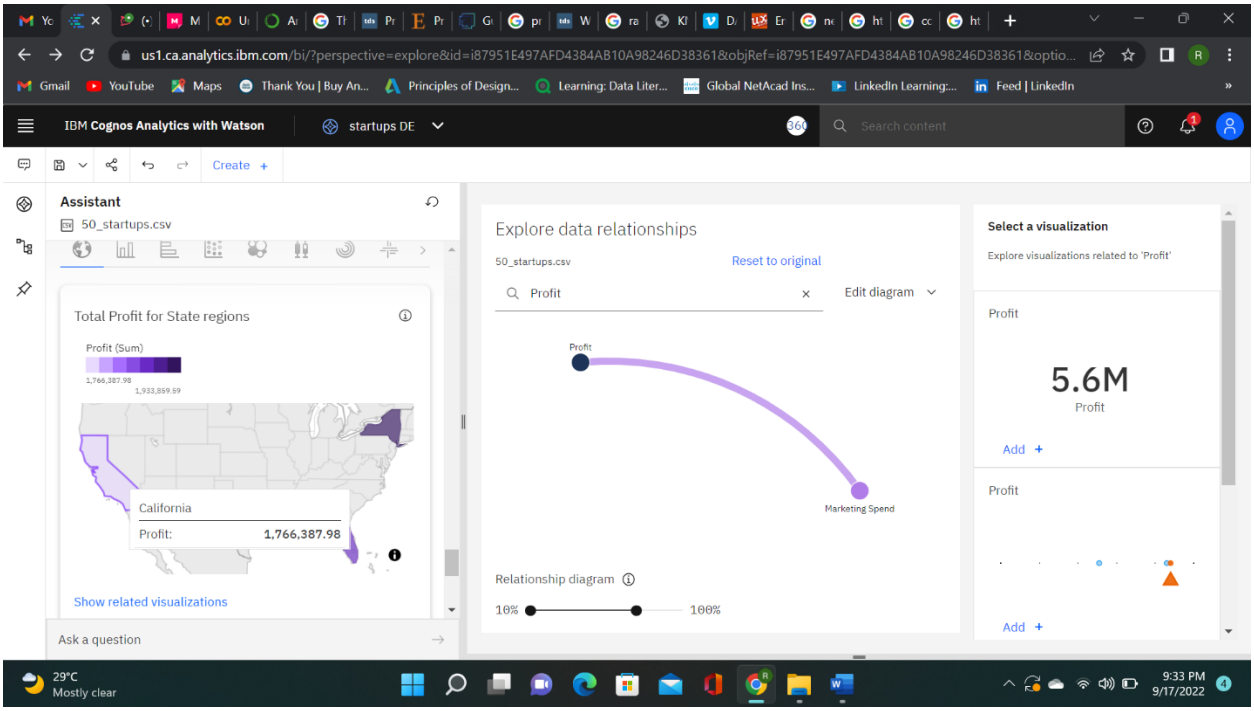
Select a visualization
Explore visualizations related to 'Profit'
5.6M
Profit
Add
29°C
Mostly clear
9:32 PM
9/17/2022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IBM Cognos Analytics with Watson
startups DE
Search content
Create
Assistant
50_startups.csv
Total Profit for State regions
Profit (Sum)
1,766,387.98
1,933,859.59
California
Profit:
1,766,387.98
Show related visualizations
Ask a question
Explore data relationships
50_startups.csv
Reset to original
Profit
Edit diagram
Marketing Spend
Relationship diagram
10%
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Select a visualization
Explore visualizations related to 'Profit'
5.6M
Profit
Add
29°C
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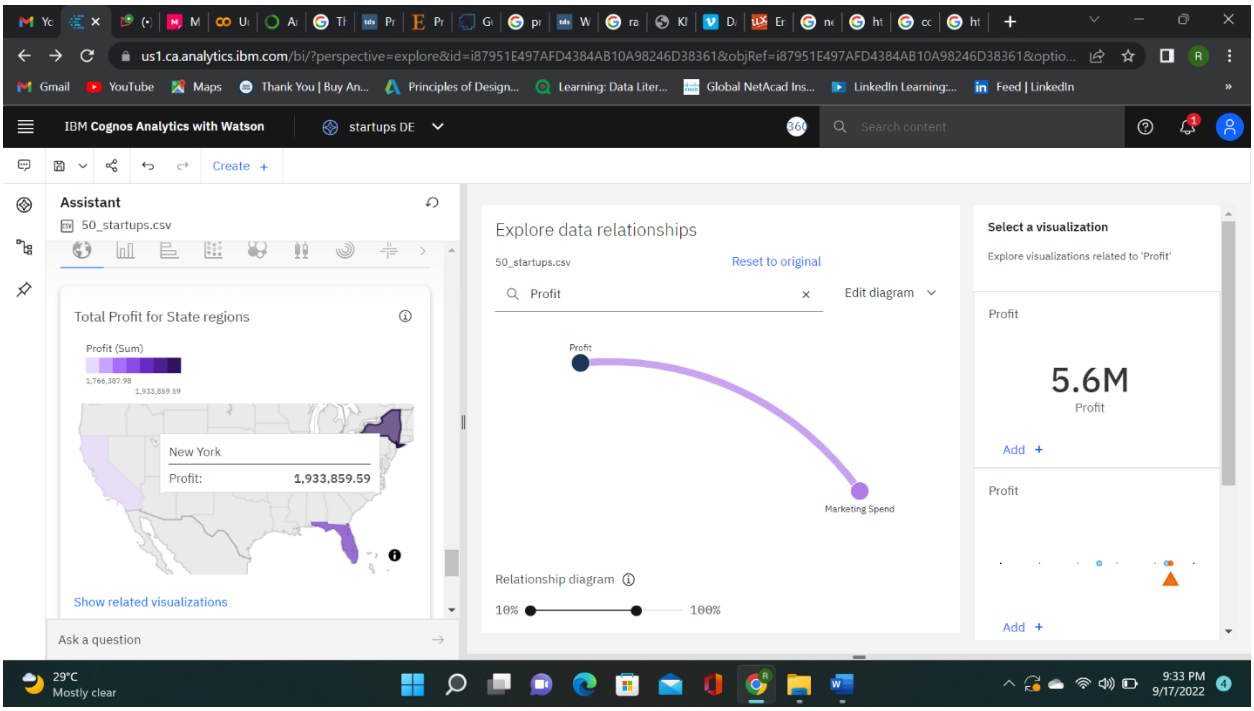
9/17/2022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IBM Cognos Analytics with Watson
startups DE
Search content
Create
Assistant
50_startups.csv
Total Profit for State regions
Profit (Sum)
1,766,387.98
1,933,859.59
New York
Profit: 1,933,859.59
Show related visualizations
Ask a question
Explore data relationships
50_startups.csv
Reset to original
Profit
Edit diagram
Profit
Marketing Spend
Relationship diagram
10%
100%
Select a visualization
Explore visualizations related to 'Profit'
Profit
5.6M
Profit
Add
Profit
Add
29°C
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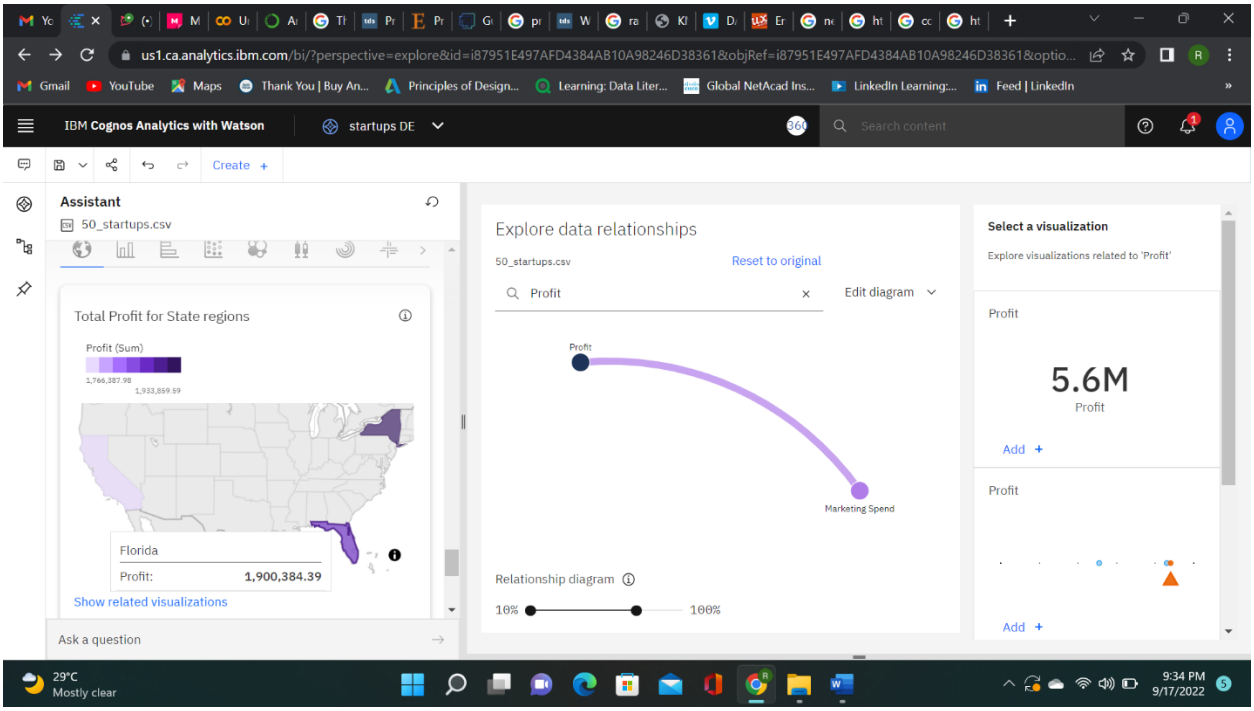
9:33 PM
9/17/2022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IBM Cognos Analytics with Watson
startups DE
Search content
Create
Assistant
50_startups.csv
Total Profit for State regions
Profit (Sum)
1,766,387.98
1,933,859.59
Florida
Profit: 1,900,384.39
Show related visualizations
Ask a question
Explore data relationships
50_startups.csv
Reset to original
Profit
Edit diagram
Profit
Marketing Spend
Relationship diagram
10%
100%
Select a visualization
Explore visualizations related to 'Profit'
Profit
5.6M
Profit
Add
Profit
Add
29°C
Mostly clear
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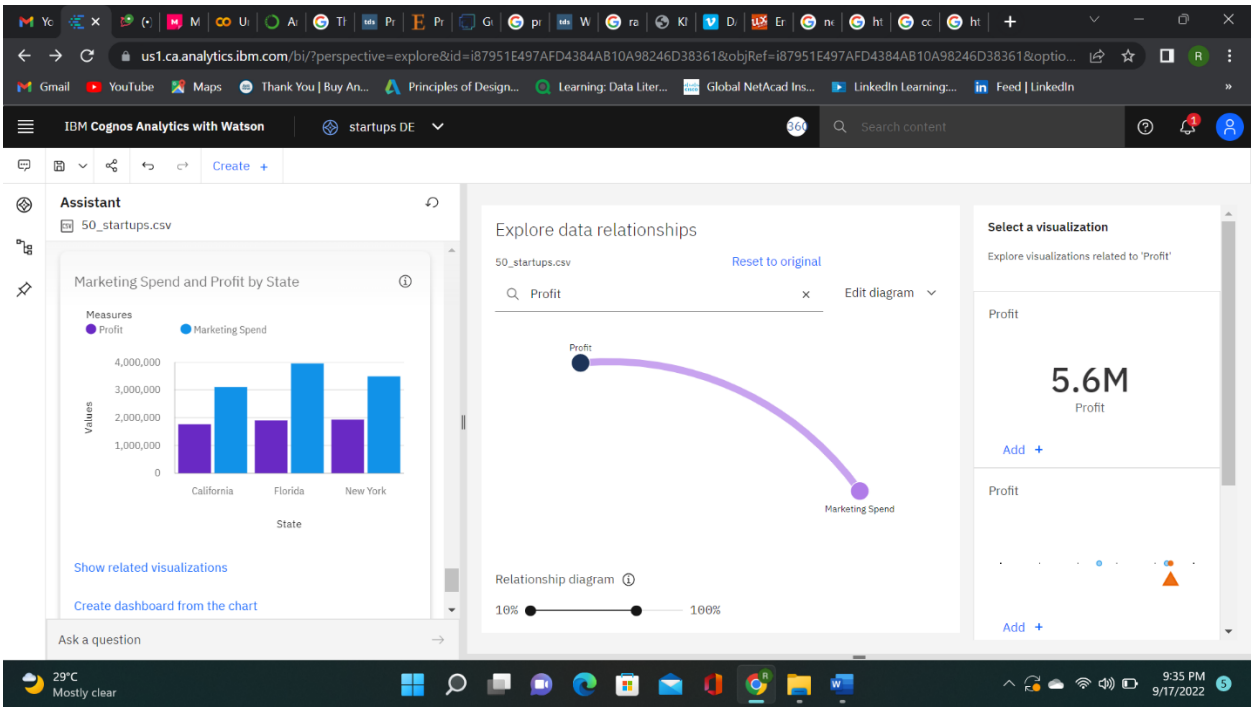
9/17/2022



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