

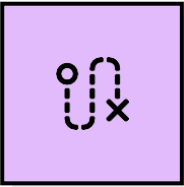



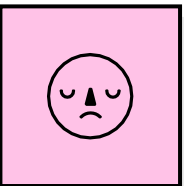





CUSTOMER JOURNEY MAP

**SMARTFARMER-IoT ENABLEDSMART FARMING
APPLICATION**

TEAM ID - PNT2022TMID13034

<div>SCENARIO</div> <div>Browsing, booking, attending, and rating a local city tour</div>	<div>Entice</div> <div>How does someone initially become aware of this process?</div>	<div>Enter</div> <div>What do people experience as they begin the process?</div>
<div>Steps</div> <div>What does the person (or group) typically experience?</div>	<div>Opening App<div>visually create what will be there and widgets in arranged position for better experiences</div></div> <div>View details on sensor data<div>When they click they get in filling colour in a bar or numeric value for better understanding</div></div> <div>Motor Control<div>Providing switch sytle button to control the motor</div></div>	<div>Information about their land<div>Get to know about their land</div></div> <div>More about sensor data<div>when tney click tney get detailed info about it</div></div>
<div>Interactions</div> <div>What interactions do they have at each step along the way?</div> <div><div>People: Who do they see or talk to?</div><div>Places: Where are they?</div><div>Things: What digital touchpoints or physical objects would they use?</div></div>	<div>Interaction with widgets for more</div>	<div>Interaction with</div>
<div>Goals & motivations</div> <div>At each step, what is a person’s primary goal or motivation? (“Help me…” or “Help me avoid…”)</div>	<div>What’s happening currently in use</div>	<div>What we can</div> <div>Think about</div>
<div>Positive moments</div> <div>What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?</div>	<div>Users become</div> <div>Their work will be</div>	
<div>Negative moments</div> <div>What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?</div>	<div>They may become</div>	<div>Different ideas</div>
<div>Areas of opportunity</div> <div>How might we make each step better? What ideas do we have? What have others suggested?</div>	<div>By sending alerts to</div>	



Engage

In the core moments in the process, what happens?



Exit

What do people typically experience as the process finishes?



Extend

What happens after the experience is over?

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