1. CUSTOMER SEGMENT (S) Who is youf customef? i.e. working pafents of 0-5 y.o. kids

Students who just finished high school and want to get enter in a good college.

6. CUSTOMER CONSTRAIN1'S

What constraints pievent youf customers from taking action of limit tchoices of solutions? i.e. spending power, budget, no cash, network connection, available devices.

Customers could be hesitant to use the prediction because they doubt its accuracy independability.

5. AVAILABLE SOLUPIONS

Which solutions are available to the customers when they face the problem

We have to include the data like percent 10 th marks and 12 th marks, medium to studies extra Extra certificates you needed.

Explore AS, differentiate

BE

2. JOBS-l'O-BE-DONE / PROBLEMS

Which jobs-to-be-done (of píoblems) do you addiess foi you í custome is ${\bf 1}^{\bf 2}$ he se could be mose than one; explose different sides.

Since gathering student data is plays the vital role for predicting the score.

The most important student data security and they have to accept the model.

9. PROBLEM ROOL?

CAUSE

J&P

What is the feal feason that this pfoblem exists? What is theback stofy behind the need to do this job? i.e. customers have to do it because of the change in fegulations.

If the obtained data is not enough for prediction we may not predict the eligibility to enter the college .

Others things is if they data are not in secured environment the feel it is unsafe.

7. BEHAVIOUR

RC

i.e. diiectly ielated: find the iight solai panel installei, calculate usage and benefits; indiiectly associated: customeis spend fiee time on volunteeiingwoik (i.e. Gieenpeace)

Accuracy of prediction is a good behavior.

3. TRIGGERS

What triggers custOmers tO act? i.e. seeing their neighbOur installing

Comparing the scores of one student to another Students.

sOlar panels, reading about a more efficient solution in the news.

4. EMOTIONS: BEFORE / AFTER



I'R

How do customeis feel when they face a pioblem of a job and afteiwaids? i.e. lOst, insecure > cOnfident, in cOntrOl - use it in yOur cOmmunication strategy & design.

Users should comfortable and have a faith in the prediction if this happen only the used it wisely.

10. YOUR SOLUTION



If you are working on an existing business, write down your current solution first, fill in the canvas, and check hOw much it fits reality.

If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a prOblem and matches custOmer behaviour.

The data we collected from the given database and predict with accuracy .ensure the security and feedback of the users.

8. CHANNELS of BEHAVIOUR



8.1 ONLINE

What kind of actions do customeís take online? Extíact online channels fíom 7

8.2 OÏÏLINE

What kind Of actions dO custOmers take offline? Extract Offline channels from #7 and use them fOr custOmer develOpment.

Students should go for trustworthy prediction and they should know how the system predict .Such prediction is trustworthy.

