SMART FASHION RECOMMENDER APPLICATION

PROBLEM STATEMENT:

Nowadays, an increasing number of people pursue fashion. However, facing too many types of garments, consumers need to try them on repeatedly, which is somewhat time- and energy-consuming. This project aims at building a web application with chatbot for directly shopping online based on the choice without any search.

To whom does the problem affect?	People who purchase things offline
What are the problems associated with offline shopping?	• Low availability of products • Limited varieties only
What is the issue?	• Rush at shops • Time consuming • Long distance travel
When does the issue occur?	• While purchasing clothes • During festival seasons
Why is it important that we fix the problem?	• For easy purchase online • 24/7 availabilty • Offers & Discounts • Secure payment
How does the chatbot works?	• Interactive with users • Easily recommend the things based on search

PROBLEM STATEMENT:

I am	I'm trying to	But	Because	Which makes me feel
a Fashion designer	buy a set of 50 clothes at low cost and good quality	It makes me to visit various shops to purchase the same	of rush and unavailability of clothes in shops	dissatisfied

I am	I'm trying to	But	Because	Which makes me feel
a student	buy dresses	It takes long time to travel	shops are at far distance	frustated