Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

(L) 10 minutes to prepare 1 hour to collaborate

2-6 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going. 10 minutes

Team gathering Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and

Set the goal Think about the problem you'll be focusing on solving in the brainstorming session.

> productive session. Open article ->

→ 5 minutes

spammed with notifications. There is also a lot of fake news which gets shared. A news-sharing app wants to help users find relevant and important news easily every day and also understand explicitly that the news is not fake but from proper sources. This news tracker application helps the user to get all information about commodities, sports, technology, education etc. The user can register using their personal details and interacts with the application and save their time.for filters like Breaking News, Most Popular, and more. Creating a user-friendly news app that would not just have good number of features, but will also be able to get accessed by different types of users keeping the experience delightful.

Key rules of brainstorming To run an smooth and productive session Stay in topic. Encourage wild ideas. Defer judgment. Listen to others. Go for volume. If possible, be visual.

Define your problem statement What problem are you trying to solve? Frame your

problem as a How Might We statement. This will be the focus of your brainstorm.

PROBLEM

In today's world we have a lot of work and there is no time to cope up everything in the schedule. So, it is not possible to read the newspaper. There are multiple news-sharing apps used by a single user and are often

2

Brainstorm

→ 10 minutes

Write down any ideas that come to mind

that address your problem statement.

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups. 20 minutes

3

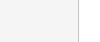
APP FEATURES

Add customizable tags to sticky

notes to make it easier to find, browse, organize, and categorize important ideas as

themes within your mural.





BACK END

UI / UX



MAINTAINABILITY

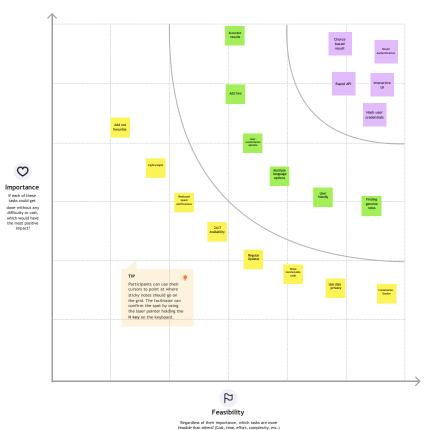


4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible

→ 20 minutes



Share the mural Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

After you collaborate You can export the mural as an image or pdf

might find it helpful.

Quick add-ons

R Export the mural Export a copy of the mural as a PNG or PDF to attach to

to share with members of your company who

emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint Define the components of a new idea or strategy.



Understand customer needs, motivations, and obstacles for an experience.



Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template _

Share template feedback

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Need some inspiration? See a finished version of this template to kickstart your work.

































