

Ideation Phase

Define the Problem

Statements

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Project Name	News Tracking Application
Maximum Marks	2 Marks

Problem Statement:

Mr. Luffy is a busy worker in a XYZ company who needs to refer to news without any restrictions and interruptions while traveling because he was not comfortable carrying newspapers daily to his office and to read news when he was in free time. Mr. Luffy needs to read news in such a way that he doesn't have to worry about ever buying physical newspapers or carrying with her everywhere he wants. He needs something which should fit in the palm of her hands, which he could carry everywhere, access from everywhere, something digital, easy to use, easy to handle such as an Application based on the internet which could be accessed from any device that is connected to the Internet. Such as smartphones and computers.

I am	Mr.Luffy, a busy worker in XYZ company.
I'm trying to	Needs to refer news without any restrictions and interruptions while traveling
But,	I couldn't get time to read at a place and read or view news with the help of a newspaper as it was not comfortable for me to carry anywhere.
Because	I am not comfortable carrying a newspaper daily to her office and reading the news when he was in free time.
Which makes me feel	He considers carrying around a physical newspaper a nuisance to him and the people around him.

I am	I'm Trying to	But	Because	Which Makes Me Feel
Busy Worker	Read or refer News without any interruptions.	I Couldn't have time to have a seat and read newspaper	It is unconformable for me to hold a newspaper and to travel	Annoying, Uncomforted, Nuisance around him.

Problem Statement (PS)	I am	I'm trying to	But	Because	Which makes me feel
PS-1	Busy Worker	Read News Where ever Me want	I Couldn't have enough time to read news	I Feel Uncomfortable With those Papers.	More Annoying, Irritating
PS-2	Busy Worker	To Get Information At Anytime, anyplace.	I wasn't able to carry the paper stuff wherever IT goes.	It is not convenient for me to carry those things & the paper might get damaged while carrying it anywhere else.	Carrying around a physical newspaper a nuisance to him and the people around him.