

# Problem-Solution Fit canvas

Purpose / Vision

Version:

<p><b>1. CUSTOMER SEGMENT(S)</b> <span>CS</span></p> <p>1) Partially blind people 2) Security software</p>	<p><b>6. CUSTOMER LIMITATIONS</b> <span>CL</span> <small>EG. BUDGET, DEVICES</small></p> <p>NO Clear vision</p>	<p><b>5. AVAILABLE SOLUTIONS</b> <span>AS</span> <small>PLUSES &amp; MINUSES</small></p> <p>No solution available</p>
<p><b>2. PROBLEMS / PAINS + ITS FREQUENCY</b> <span>PR</span></p> <p>It will provide accurate solution with hand gestures.</p> <p>Establishes easy communication through hand gestures</p>	<p><b>9. PROBLEM ROOT / CAUSE</b> <span>RC</span></p> <p>People think that are bad investment right now on this software.</p> <p>Return of investment significantly with many benefits.</p>	<p><b>7. BEHAVIOR + ITS INTENSITY</b> <span>BE</span></p> <p>It will be more easy after developing this problem where costumer will get get better understanding how gesture will work</p>
<p><b>3. TRIGGERS TO ACT</b> <span>TR</span></p> <p>Give an personalized commands</p> <p><b>4. EMOTIONS</b> <small>BEFORE / AFTER</small> <span>EM</span></p> <p>Burden</p>	<p><b>10. YOUR SOLUTION</b> <span>SL</span></p> <p>The use of doctor-computer interaction devices in the operation room (OR) requires new modalities that support medical imaging manipulation while allowing doctors' hands to remain sterile, supporting their focus of attention, and providing fast response times. This paper presents "Gestix," a vision-based hand gesture capture and recognition system that interprets in real-time the user's gestures for navigation and manipulation of images in an electronic medical record (EMR) database.</p>	<p><b>8. CHANNELS of BEHAVIOR</b> <span>CH</span></p> <p>ONLINE</p> <p>Social media</p> <p>OFFLINE</p> <p>By mouth spreading</p>

Define CS, fit into CL

Explore AS, differentiate

Focus on PR, tap into BE, understand RC

Focus on PR, tap into BE, understand RC

Identify strong TR & EM

Extract online & offline CH of BE