## SEEING

#money in farming.
#changing rainfall
patterns.
#invasive pests
diseases.
#value addition fetches.
#higher prices.

#### THINKING

#goverment provide cheap credit.

#improved tech is expensive but would improve product.

#diversification is profitable.

## SAYING

#goverment should provide improved seeds.
#goverment should regulate commoddy prices.
#need more extension workers

# SMALL-HOLDER FARMER

# FEELING

#Poor

#No market for agriculture products.

#Organic agriculture is sustainable.

# HEARING

#organic products
fetch higher prices.
#improved seeds
variety performs
better than the local
ones.

# DOING

#mulching.
#crop rotation.
#weeding using
rudimentary tools in
most of the areas.