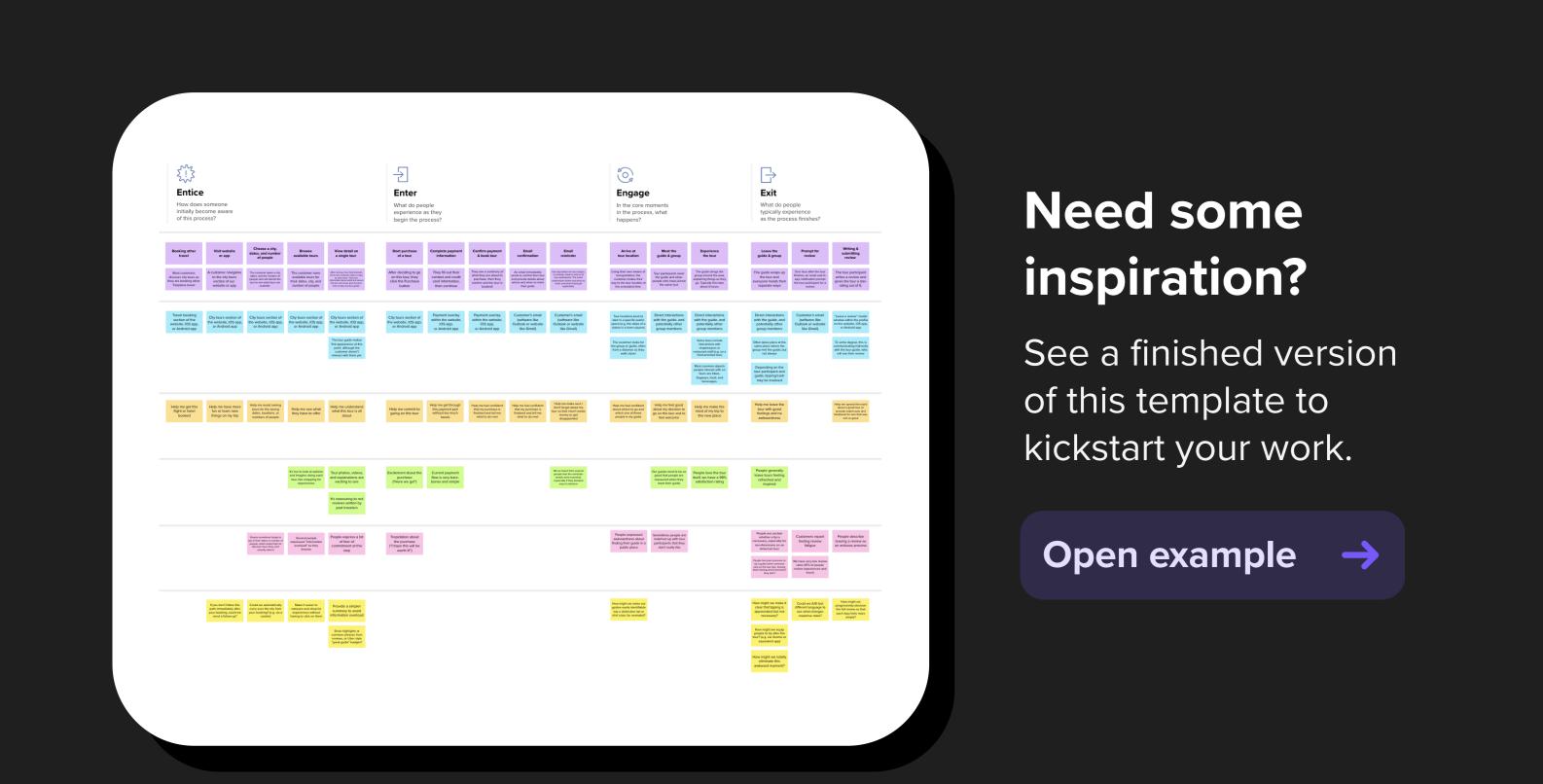
experience Journey map

Use this framework to better understand customer needs, motivations, and obstacles by illustrating a key scenario or process from start to finish. When possible, use this map to document and summarize interviews and observations with real people rather than relying on your hunches or assumptions.

Created in partnership with

Product School

Share template feedback



EXPLORATORY ANALYSIS OF RAINFALL DATA IN INDIA FOR AGRICULTURE

Team ID: PNT2022TMID44288

Document an existing experience

DATE: 08-OCTOBER-2022

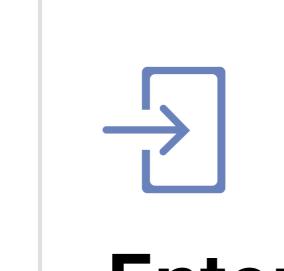
Narrow your focus to a specific scenario or process within an existing product

or service. In the **Steps** row, document the step-by-step process someone typically experiences, then add detail to each of the other rows.

> Browsing, booking, attending, and rating a local city tour



How does someone initially become aware



What do people experience as they

begin the process?

Engage

In the core moments in the process, what What do people typically experience as the process finishes?

Steps
What does the person (or group) typically experience?

Farmers come across the problem and they find the way to solve that problem By sharing the informations from farmers to farmers They feel excited about using our application

Hope that this will help in good production of crops Gathering of the rainfall data

> Displays the result in graphical format

He/She may wants to know accuracy of the result.

He/She may feel Good to know the rainfall result

Interactions

What interactions do they have at each step along the way?

- People: Who do they see or talk to? Places: Where are they?
- Things: What digital touchpoints or

physical objects would they use?

Social media, blogs, field developers Before cultivation farmers wants to check the weather Through marketing

They talk about the accuracy of the result

> They talk about the consistency and the integrity of the predicated data

How effective is this Prediction model?

The Goal is to

provide the most

accurate result

May wants to know about how the prediction works

Help Farmers to get

benefited from our

predicted result

Predicts the rainfall

with the ML model

Provides the user feedback

Recommends it to other farmers

Goals & motivations

Positive moments

What steps does a typical person

motivating, delightful, or exciting?

find enjoyable, productive, fun,

Negative moments

What steps does a typical person

find frustrating, confusing, angering,

At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")

Farmers goal is to maintain their fields in good manner

A user friendly

application to

help farmers

Trust issues in the

Farmers give importance to rainfall to maintain

their crops

To make the Farmers think positively

Worry about the

information

security and privacy of the provided

Make the User satisfied with the service

Easy login features and daily notifications

The graphical the result

Provides the represntation of suggestion of the crops

> Guarantee of rainfall of the

To improve the interactive experience

Need of user reaction to improve the system

Waits for confirmation with actual rainfall