

Define CS, fit into	<div>1. CUSTOMER SEGMENT(S)<div>CS</div></div> <div>CUSTOMER OF THIS PROJECT ARE FARMERS AND PEOPLE</div>	<div>6. CUSTOMER CONSTRAINTS<div>CC</div></div> <div>THIS PROJECT IS COST EFFICIENT AND EASY TO USE.</div>	<div>5. AVAILABLE SOLUTIONS<div>AS</div></div> <div>THIS PROJECT IS COST EFFICIENT AND SAVE TIME</div>	Explore AS, differer
	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&amp;P</div></div> <div>THIS PROJECT WILL HELP IN LOW RAINFALL REGION AND WHERE TIME MANAGEMENT IS REQUIRED</div>	<div>9. PROBLEM ROOT CAUSE<div>USE</div></div> <div>IRRIGATION SALINITY OCCURS DUE TO INCREASED RATES OF LEAKAGE AND GROUNDWATER RECHARGE CAUSING THE WATERTABLE TO RISE.</div>	<div>7. BEHAVIOUR<div>BE</div></div> <div>IT REDUCES MANPOWER AND WATER WASTAGE</div>	
Focus on J&P, tap into BE, understand	<div>3. TRIGGERS</div> <div>IT WILL REALY HELP TO THE PEOPLE DURING RAIN FALL AND MAINTAIN THEIR PLANTS AND SOIL WITH GOOD CONDITION</div>		<div>10. YOUR SOLUTION</div> <div>SMART FARMING HAS ENABLED FARMERS TO REDUCE WASTE AND ENHANCE PRODUCTIVITY</div>	Focus on J&P, tap into BE, understand
	<div>4. EMOTIONS: BEFORE / AFTER</div> <div>SAVE TIME AND MONEY</div>			