## Brainstorm & idea prioritization

can unleash their imagination and not sitting in the same room.

10 minutes to prepare 1 hour to collaborate 2-8 people recommended

Use this template in your own brainstorming sessions so your team start shaping concepts even if you're

#### A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

Before you collaborate

What problem are you trying to solve? Frame your

Team gathering Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Think about the problem you'll be focusing on solving in

Learn how to use the facilitation tools

productive session.

#### PROBLEM

Employee attrition is a major cost to an organization and predicting such attritions is the most important requirement of the Human Resources department in many organizations. In this problem, Our task is to predict the attrition rate of employees of an organization.

Key rules of brainstorming To run an smooth and productive session Encourage wild ideas. Defer judgment. Listen to others

If possible, be visual.

Go for volume.

### Define your problem statement

⊕ 5 minutes

problem as a How Might We statement. This will be the focus of your brainstorm.

### IMRAN NAZIR S

Brainstorm

Attrition analytics can help HR leaders find the root cause of the problem and predict when employees will leave and why. With this data, employers can make changes to

improve attrition rates

Write down any ideas that come to mind that address your problem statement

#### MARIAPPAN S

Attrition analysis contributes to the details generated by HR managers on employees leaving the company. The metrics offer accuracy in terms of the reasons given by employees themselves. Apart from this, a wider avenue for change and dynamism also emerges from analysis of attrition.

### KAVIN KUMAR A

**Employee attrition** analytics is specifically focused on identifying why employees voluntarily leave, what might have prevented them from leaving, and how we can use data to predict attrition risk.

#### KRISHNA KUMAR V

The Attrition Prediction model estimates the attrition risk for your employee populations in real-time, which is recalculated every time an employee submits feedback. The aggregated, segmentlevel view keeps the accuracy of your predictions high while protecting individual employee identity

## Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

Identify you retention problem

Training Impact on Performance and

implementing a one-size-fits a retention program is the antithesis of strategic HR

Promotions

lding on the signation rate. erform an analysis sing a clustering orithm to determin hat factors increase nd decrease

Tackle turnove with a tailored employee retention program

Promotions

Actioned to

employee

Choose the ght workforce analytics solution for the

Look for

causes of

employee

turnover

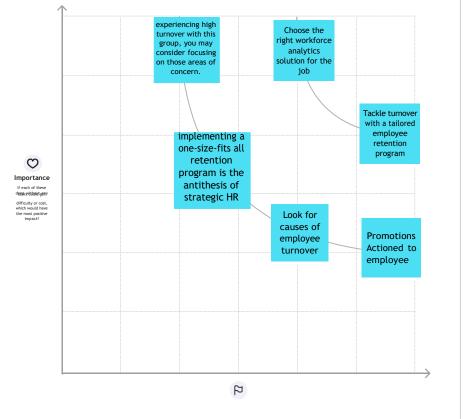
experiencing high urnover with th group, you may consider focusing on those areas o

concern.

## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

△ 20 minutes



# After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural Share a view link to the mural with stakeholders to keep

them in the loop about the outcomes of the session

Export the mural Export a copy of the mural as a PNG or PDF to attach to

emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint Define the components of a new idea or

Open the template

Customer experience journey map Understand customer needs, motivations, and

obstacles for an experience. Open the template

Strengths, weaknesses, opportunities & threats Identify strengths, weaknesses, opportunities,

and threats (SWOT) to develop a plan. Open the template

Share template feedback

Share template feedback

Need some inspiration?

















Feasibility



