

## Brainstorm&Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID12995
Project Name	Inventory Management System For Retailers
Maximum Marks	4 Marks


### Brainstorm & Idea Prioritization:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

### Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

➔

### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

1

### Define your problem statement

The retailer wants to monitor and maintain stock levels, analyze stocks effectively, avoid selling of excessive stocks in the store, retain customers so that he/she can maintain the inventory system effectively and successfully @ [Pavan's Retail](#) store.

2

### Brainstorming

How might we [\[your problem statement\]](#)?

3

### Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

## Step-2: Brainstorm, Idea Listing and Grouping

### 2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

**Tip**  
You can select a sticky note and hit the pencil button to start drawing!

### 3 Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

**Tip**  
Add additional sticky notes to sticky notes to make it easier to find, compare, organize, and categorize important ideas as you move within your mind.

**Product Manager**

**Customer Manager**

**Product Sales**

**Product Support**

**Supplier Manager**

## Step-3: Idea Prioritization

### 4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

**Importance**  
Which of these ideas could get done without any difficulty or cost, which would have the most positive impact?

**Feasibility**  
Higher level of effort, resources, which include more business than others? (Cost, time, effort, complexity, etc.)

**Tip**  
Participants can use their common to put their ideas into the grid. The facilitator can confirm the speed by using the team partner leading the M, keep on the top-left.