GLOBAL SALES DATA ANALYTICS PROBLEM STATEMENT

- These days, online shopping is essential. It's difficult to just stroll into a store at random and buy whatever you want because of COVID. So, try to comprehend a few things, such as the Global Super Store's Customer Analysis and Product Analysis.

- All actions taken to sell a good or service to a customer are referred to as sales consumer or commercial.

- It's critical that the sales and marketing teams review their plans and effectiveness in order to enhance both. One method to gauge analysis of sales performance.

- The term "sales analytics" denotes the use of technology to gather and analyze sales data using data to generate practical knowledge. It is employed to locate, enhance, and predicted sales. It makes use of various KPIs and metrics to plan an effective sales strategy that increases the company's revenue.

- Social Impact, Price Inflation Perception, Business Model/Impact, Sales Growth, Process Improvement, and Low Customer Churn Rates are key solutions that we solve through the application.