

Project Design Phase-I
Proposed Solution
Template

Date:	19 September 2022
Team ID:	PNT2022TMID39035
Project Name:	Project – Global Sales Data Analytics

Proposed Solution:

S .No.	Parameter	Description
1.	Problem Statement	<p>The user needs a way to track and maintain overall sales data so that he can make more profit.</p> <p>The user needs a strategy to market the products so that it reaches all people through media.</p> <p>The user finds the key performance indicators so that he can boost the annual sales and reduces customer churn.</p>
2.	Solution description	<p>We can monitor the sales by its geographic location and track order purchases.</p> <p>We can monitor the monthly sales and stocks retained on each product.</p> <p>Create and approve sales orders, track order purchases, improve sales tracking and optimization of goods delivery.</p>
3.	Uniqueness	<p>Global Sales Data is properly analyzed to reveal valuable insights and provides solutions for improving sales and achieving target also provides means of optimization of goods delivery.</p>
4.	Customer Satisfaction	<p>Ensures sustainability in global market.</p> <p>Creates meaningful change in business approach.</p> <p>Trying to attract customers of all range.</p>

5.	Business Model (Revenue Model)	<table> <tr> <th data-bbox="841 154 1018 226">Customer Targets</th><th data-bbox="1018 154 1198 226">Customer Challenges</th><th data-bbox="1198 154 1378 226">Our Solution</th></tr> <tr> <td data-bbox="841 226 1018 656">To achieve target sales.</td><td data-bbox="1018 226 1198 656">Need strategy to reduce customer churn.</td><td data-bbox="1198 226 1378 656">By monitoring sales distribution and providing offers to achieve target in particular geographic area.</td></tr> <tr> <td data-bbox="841 656 1018 943">To sustain with the competition in global market.</td><td data-bbox="1018 656 1198 943">To develop unique marketing strategies.</td><td data-bbox="1198 656 1378 943">Advertisin gthrough facebook posts and introduce new innovative products.</td></tr> </table>	Customer Targets	Customer Challenges	Our Solution	To achieve target sales.	Need strategy to reduce customer churn.	By monitoring sales distribution and providing offers to achieve target in particular geographic area.	To sustain with the competition in global market.	To develop unique marketing strategies.	Advertisin gthrough facebook posts and introduce new innovative products.
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6.	Scalability of the Solution	This analytics provides great results and gives valuable insights even for larger amount of data and supports various fields of data.									