

## Ideation Phase

### Problem Statement for Skill / Job Recommender Application

Date	26 September 2022
Team ID	PNT2022TMID25938
Team Name	DareDevils
Project Name	Skill / Job Recommender Application
Maximum Marks	2 Marks

#### Customer Problem Statement Template :

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

<b>I am</b>	Describe customer with 3-4 key characteristics - who are they?	Describe the customer and their attributes here
<b>I'm trying to</b>	List their outcome or "job" the care about - what are they trying to achieve?	List the thing they are trying to achieve here
<b>but</b>	Describe what problems or barriers stand in the way - what bothers them most?	Describe the problems or barriers that get in the way here
<b>because</b>	Enter the "root cause" of why the problem or barrier exists - what needs to be solved?	Describe the reason the problems or barriers exist
<b>which makes me feel</b>	Describe the emotions from the customer's point of view - how does it impact them emotionally?	Describe the emotions the result from experiencing the problems or barriers

#### Problem Statement for Skill / Job Recommender Application:

<b>I am</b>	<b>I'm trying to</b>	<b>But</b>	<b>Because</b>	<b>Which makes me feel</b>
a person who is seeking a job based on my skill-set.	get a job through which I can establish my skills and knowledge for the growth of the company.	Customers might worry about losing important information to the public, resulting in identity theft.	there are loads of personal information that they need to display on their profile for prospective employers to see.	fear of personal information leak.

<b>Problem Statement (PS)</b>	<b>I am (Customer)</b>	<b>I'm trying to</b>	<b>But</b>	<b>Because</b>	<b>Which makes me feel</b>
PS-1	A person who is seeking job that can satisfy my job expectations like job satisfaction, salary, job role etc.,	get placed in an organization where I can establish my skills and knowledge	I worry about losing important information resulting in identity theft	There are loads of information revealed to the public for the employers to see	Fear of personal details theft
PS-2	A fresher or a working professional seeking for a new job	achieve my primary goal of getting placed in a suitable job role which can be provided by the app's job recommendation platform	I tend to find difficulties in filling out my profile details completely.	The profile needs to be appealing to the employers and prospective recruiters	The customer might feel dejected on rejection