


IDEATION PHASE

BRAINSTORM & IDEA PRIORITIZATION

Date	15 September 2022
Team ID	PNT2022TMID15996
Project Name	Car Resale price prediction
Maximum Marks	4 Marks




Brainstorm & Idea Prioritization Template:


Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization


Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.


 10 minutes to prepare
 1 hour to collaborate
 2-8 people recommended





Before you collaborate


A little bit of preparation goes a long way with this session. Here's what you need to do to get going.


 10 minutes

**Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

**Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.


**Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.


[Open article](#) 




Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.


 5 minutes


**PROBLEM**
How might we [your problem statement]?





Key rules of brainstorming


To run an smooth and productive session


 Stay in topic.

 Defer judgment.

 Go for volume.

 Encourage wild ideas.

 Listen to others.

 If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and hit the pencil (switch to draw!) icon to start drawing!

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

SASIKUMAR S

The best algorithm is suggested

To improve the accuracy

User-friendly

SATHEESH S

Price prediction

Pre-Processing the data

Detect the car price

SATHISH A

Reduce the error

Efficient way to identify the price

Clean the data

SOUNDAR K

Reduce the noisy of data

Achieve high accuracy

More customers can be processed in a short span of time

Person 4

TIP

Add color-coded tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mind.

Provide useful algorithm for price prediction

The condition is simple to recognize for professionals

Avoid unnecessary money loss

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

