Project Development - Delivery Of Sprint-3

Report

Date	15 November 2022
Team ID	PNT2022TMID42755
Project Name	Global Sales Data Analytics

- Report is a type of business report in which we present quantitative and qualitative data to evaluate the strategies and performances.
- Based on this data we gives recommendation for further steps and business decisions   while using the data as evidence that backs up our evaluation.
- It is also an end to end data visualization capabilities to application but in a more detailed manner.
- It can give some useful information about the dataset modules.
    - ✔ First we can login to the IBM cognos account.
    - ✔ Then click the left side of the corner and then show some drop down list.
    - ✔ Click the new option from the drop down list.
    - ✔ Then click to create the report option and then click the required templates.
    - ✔ Then finally visualize the chart.

Top Region by sales

Sales By Region

Region	Sales
Africa	783,773.210999997
West	725,457.824499996
EMEA	806,161.310999995
North	1,248,165.60252
East	678,781.239999993
Oceania	1,100,184.61199999
Central Asia	752,826.566999998
South	1,600,907.04087999
North Asia	848,309.780999998
Southeast Asia	884,423.169000004
Central	2,822,302.51994
Caribbean	324,280.861040001
Canada	66,928.17

Sales by Marketing

Market
● US   ● EU   ● Africa   ● EMEA   ● APAC   ● LATAM   ● Canada

2,164,605.16707999
2,297,200.86029992
3,585,744.12899999
2,938,089.06149999

Sub-category wise Sales

Sales
73,404.0299999997
1,706,824.13919998

Sub-Category
● Tables   ● Furnishings   ● Envelopes   ● Fasteners   ● Copiers   ● Art   ● Paper
● Chairs   ● Supplies   ● Appliances   ● Bookcases   ● Labels   ● Accessories   ● Phones
● Binders   ● Machines   ● Storage