

HX8001

**PROFESSIONAL READINEES FOR INNOVATION
EMPLOYMENTABILITY AND ENTREPRENEURSHIP**

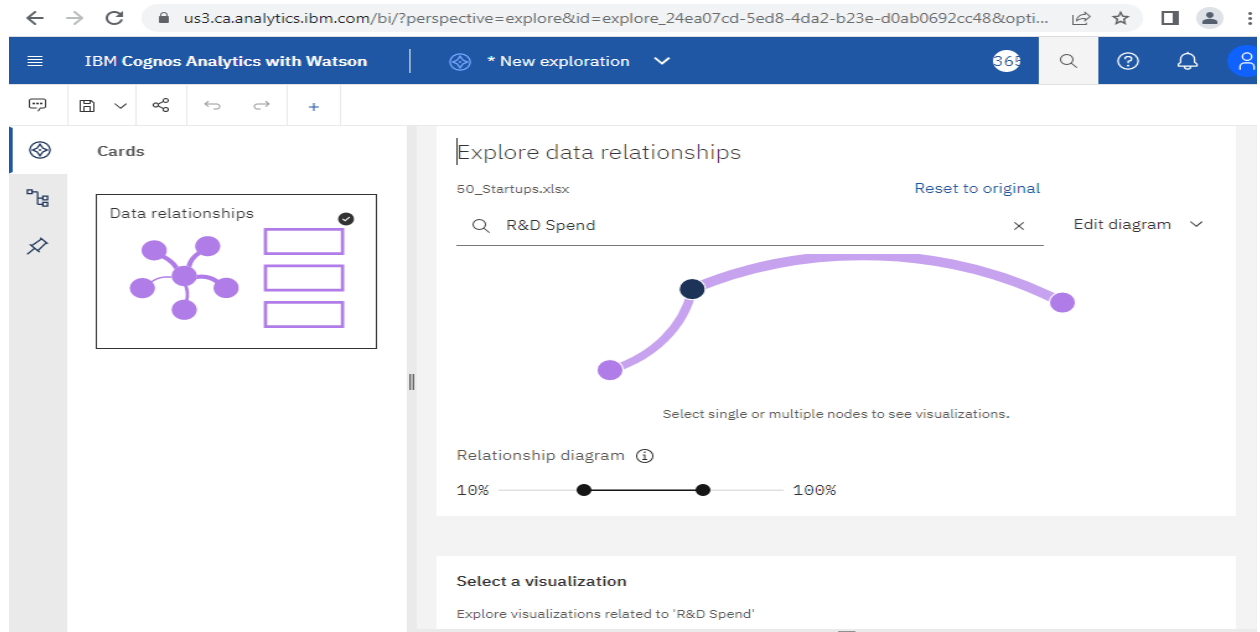
ASSIGNMENT

TEAM ID:PNT2022TMID42755

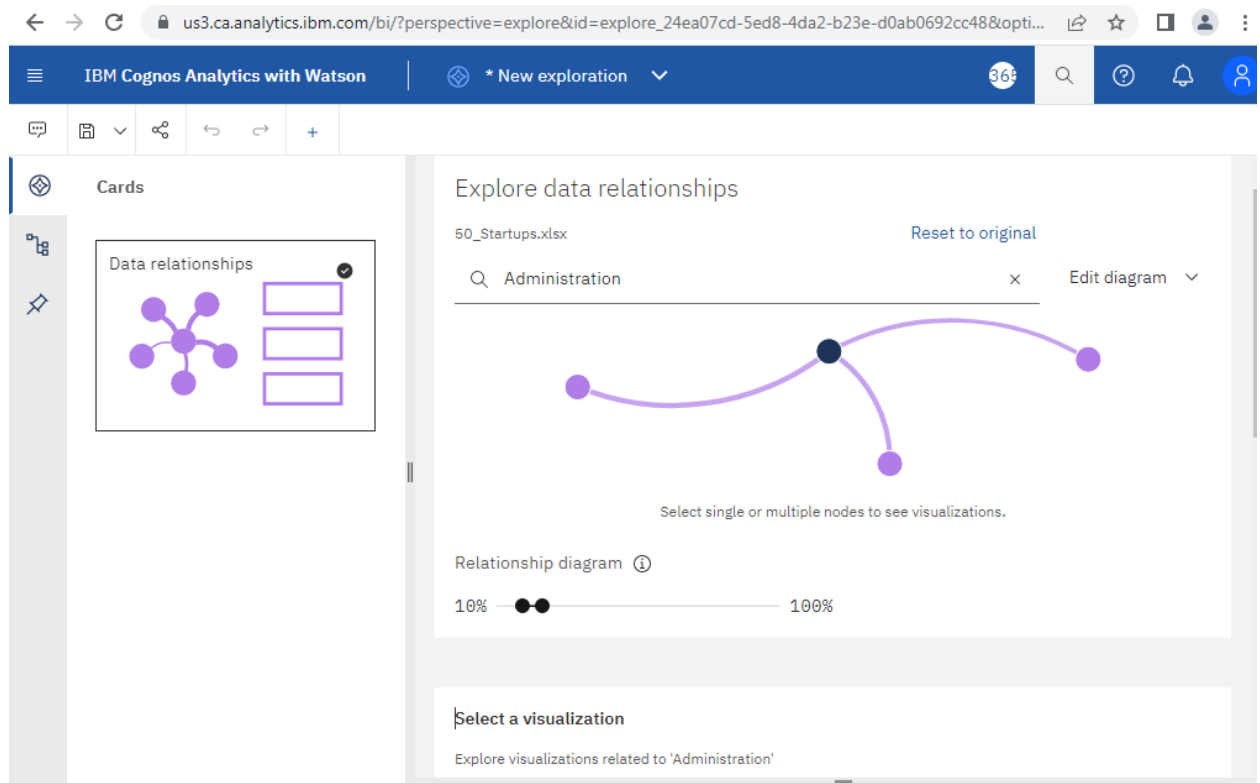
PROJECT TITLE:GLOBAL SALES DATA ANALYTICS

NAME : RAJKUMAR A

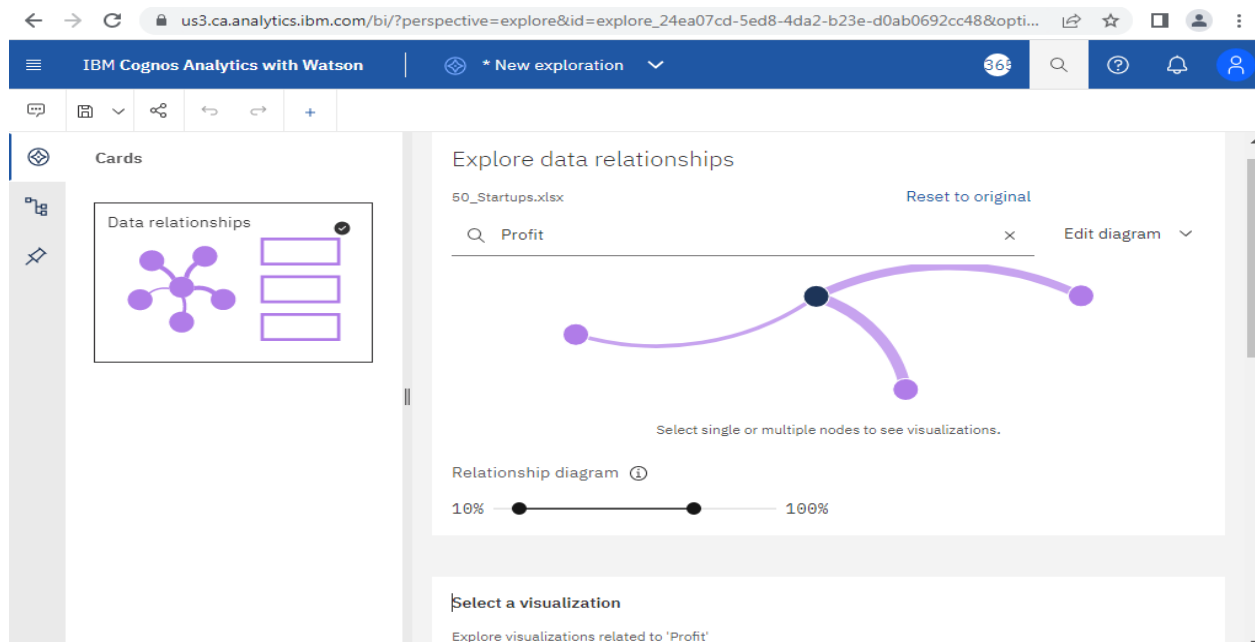
R&D Spend



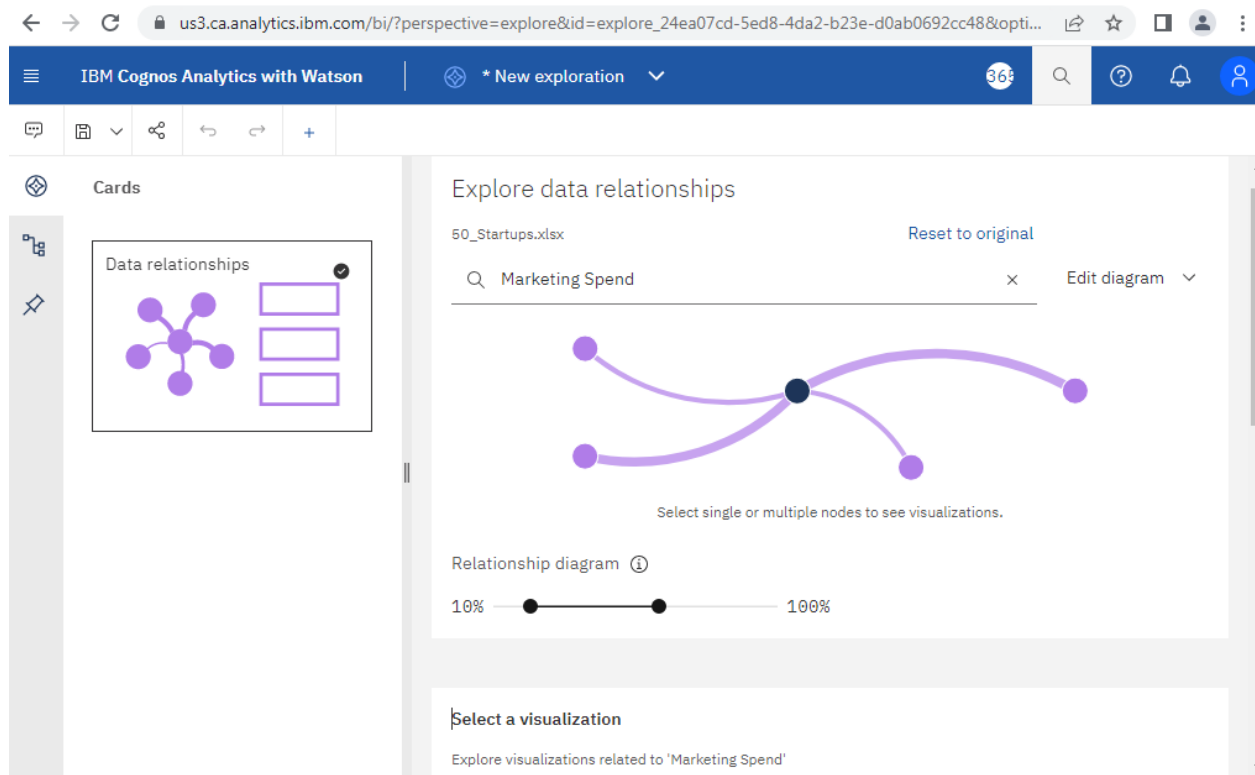
Administration



Profit



Marketing Spend



Profit for state and administration

The screenshot shows the IBM Cognos Analytics interface. On the left, the 'Selected sources' pane shows a file named '50_Startups.xlsx' with a tree view containing 'Navigation paths', '50_Startups.xlsx', 'R&D Spend', 'Administration', 'Marketing Spend', 'State', and 'Profit'. The 'State' folder is expanded. The main area displays a pivot table titled 'Profit for State and Administration'. The columns are 'Profit' and 'California'. The rows are 'Administration'. The values are displayed in the 'Profit' column. The 'Fields' pane on the right shows 'Columns' with 'State', 'Rows' with 'Administration', and 'Values' with 'Profit'.

Profit	California
51283.14	179898.2
51743.15	(no value)
65947.93	(no value)
82982.09	162011.5
84710.77	(no value)
85047.44	(no value)
91391.77	(no value)
91790.61	432778.
96189.63	142996.9
99281.34	

Profit for state and R&D spend

The screenshot shows the IBM Cognos Analytics interface. On the left, the 'Selected sources' pane shows a file named '50_Startups.xlsx' with a tree view containing 'Navigation paths', '50_Startups.xlsx', 'R&D Spend', 'Administration', 'Marketing Spend', 'State', and 'Profit'. The 'State' folder is expanded. The main area displays a pivot table titled 'Profit for State and R&D Spend'. The columns are 'Profit' and 'California'. The rows are 'R&D Spend'. The values are displayed in the 'Profit' column. The 'Fields' pane on the right shows 'Columns' with 'State', 'Rows' with 'R&D Spend', and 'Values' with 'Profit'.

Profit	California
0	114482.2
542.05	(no value)
1000.23	(no value)
1315.46	(no value)
15505.73	(no value)
20229.59	(no value)
22177.74	130400.6
23640.93	142996.9
27892.92	(no value)
28663.76	

Profit for Administration and Marketing Spend

The screenshot shows the IBM Cognos Analytics interface. On the left, the 'Selected sources' pane shows a file named '50_Startups.xlsx' with a navigation tree containing 'R&D Spend', 'Administration', 'Marketing Spend', 'State', and 'Profit'. The main view displays a pivot table titled 'Profit for Administration and Marketing Spend' with a green status icon '5'. The table has 'Profit' as the column header and 'Administration' as the row header. The data shows a total profit of 51283.14 for the 'Administration' category. The 'Fields' pane on the right shows 'Administration' in the Columns section, 'Marketing Spend' in the Rows section, and 'Profit' in the Values section.

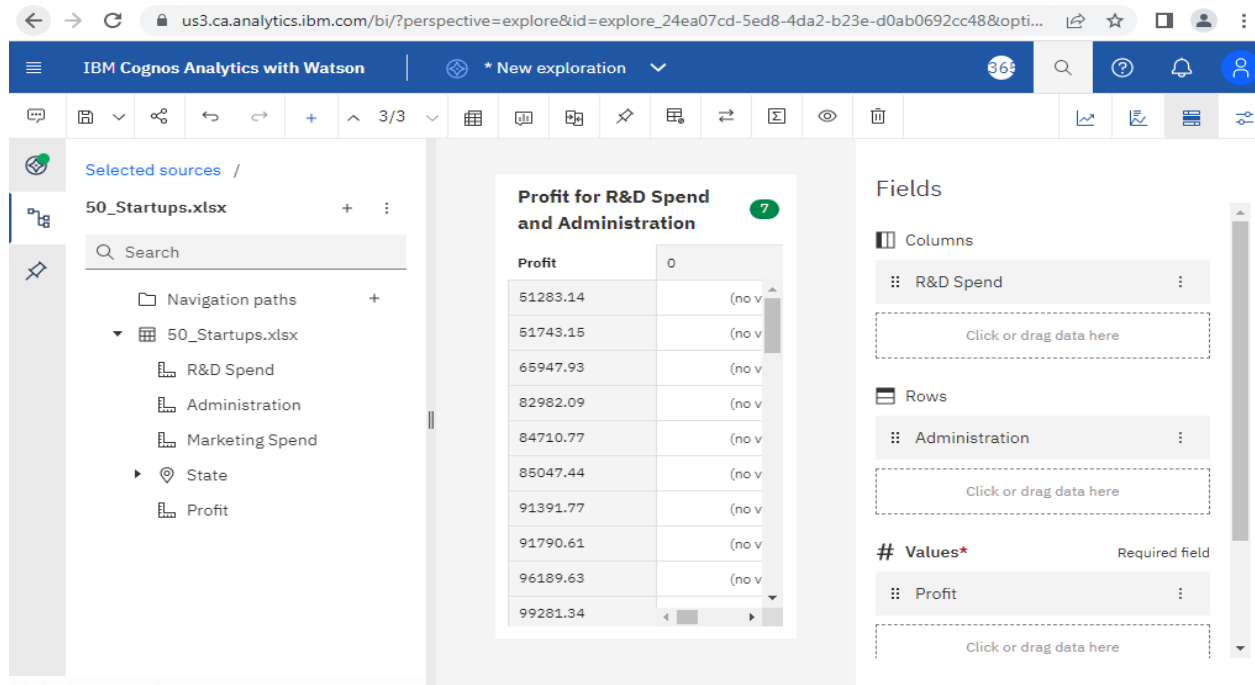
Profit	Administration
0	(no value)
1903.93	(no value)
28334.72	(no value)
35534.17	(no value)
45173.06	(no value)
46085.25	(no value)
88218.23	(no value)
91131.24	(no value)
107138.38	(no value)
118148.2	(no value)

Profit for R&D Spend and State

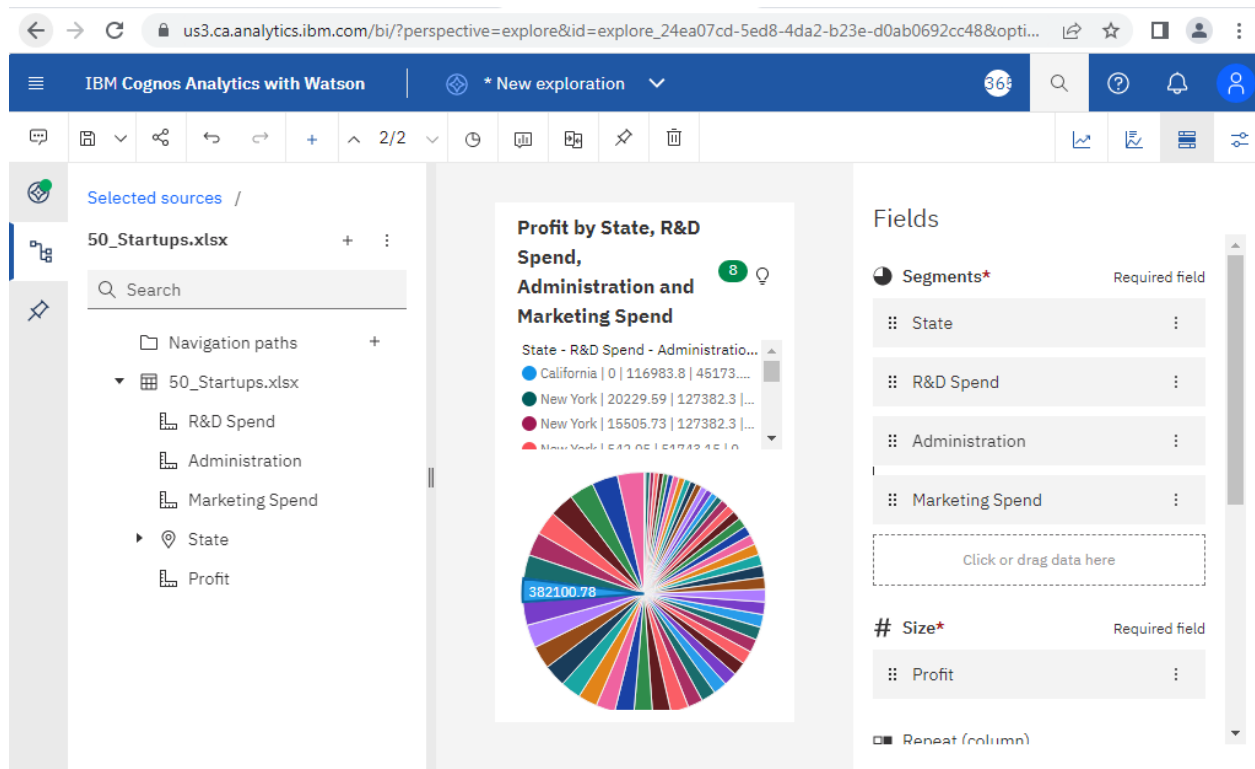
The screenshot shows the IBM Cognos Analytics interface. On the left, the 'Selected sources' pane shows a file named '50_Startups.xlsx' with a navigation tree containing 'R&D Spend', 'Administration', 'Marketing Spend', 'State', and 'Profit'. The main view displays a pivot table titled 'Profit for R&D Spend and State' with a green status icon '7'. The table has 'Profit' as the column header and 'State' as the row header. The data shows a total profit of 114482.26 for the 'State' category. The 'Fields' pane on the right shows 'R&D Spend' in the Columns section, 'State' in the Rows section, and 'Profit' in the Values section.

Profit	State
California	114482.26
Florida	(no value)
New York	(no value)
Summary	114482.26

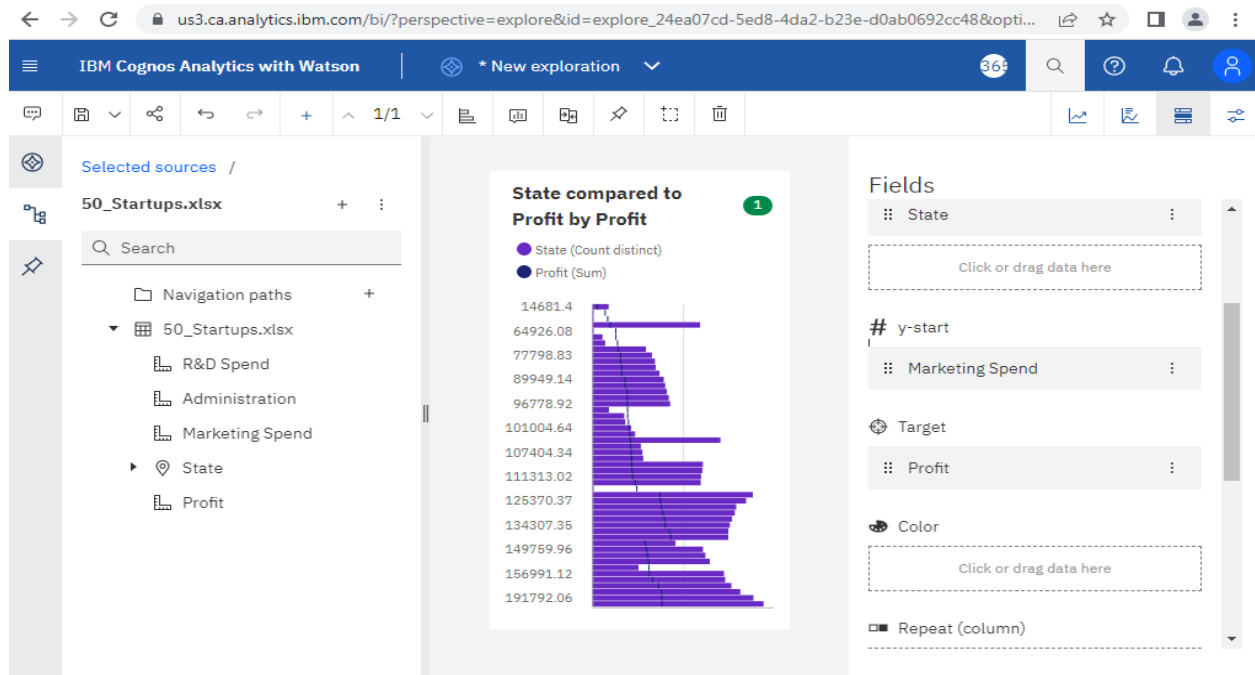
Profit for R&D Spend and Administration



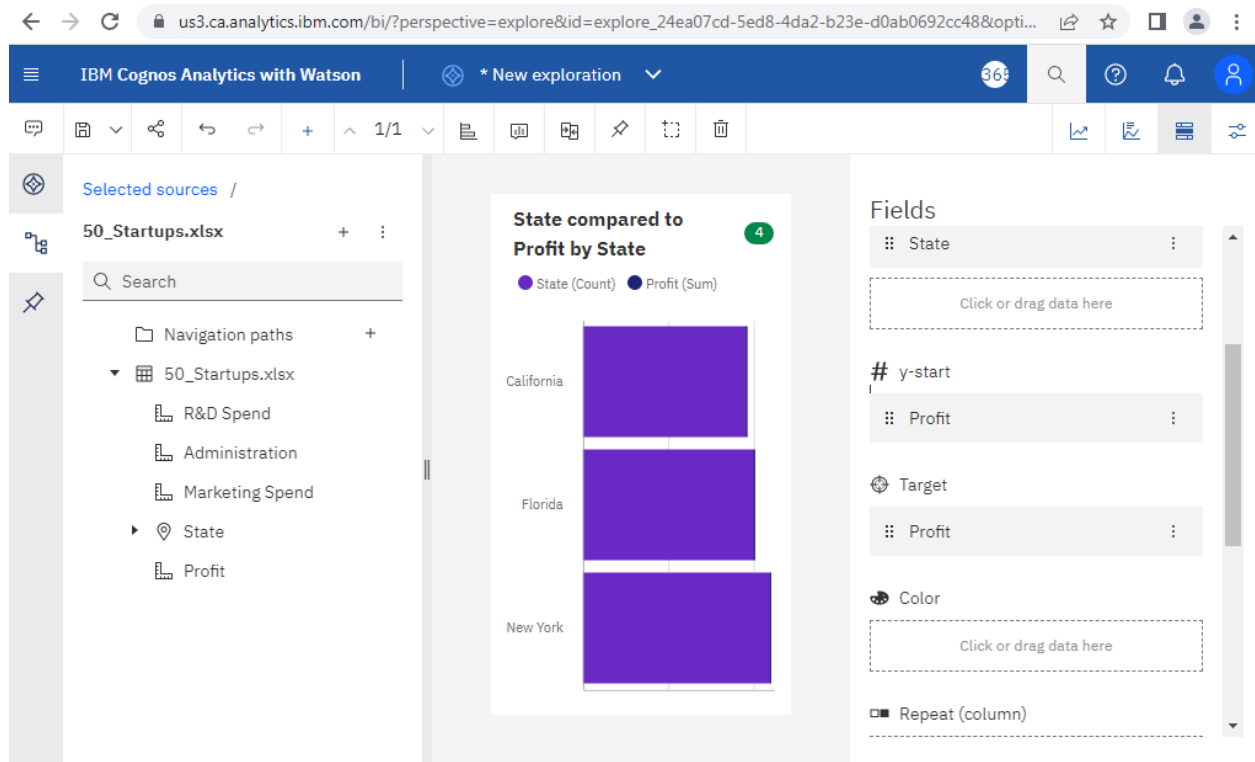
Profit by State, R&D Spend, Administration and Marketing Spend



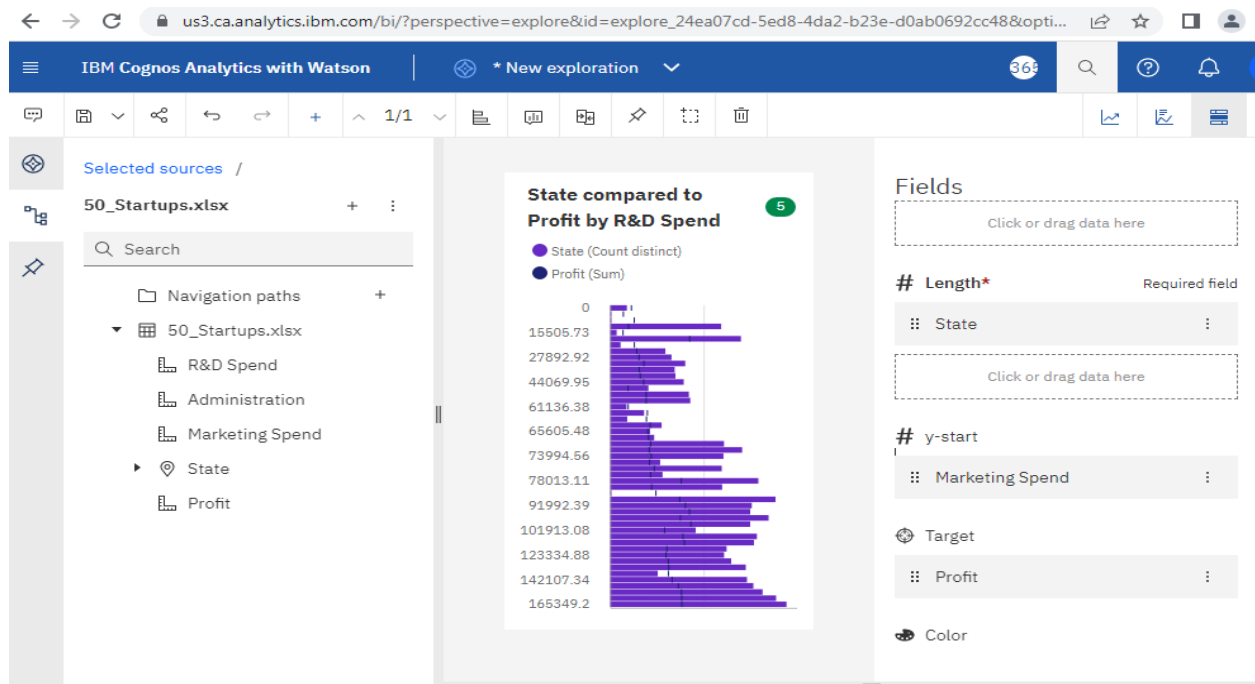
State Compare to Profit by Profit



State Compared to Profit by State



State Compare to Profit by R&D Spend



State Compared to Profit by Administration

