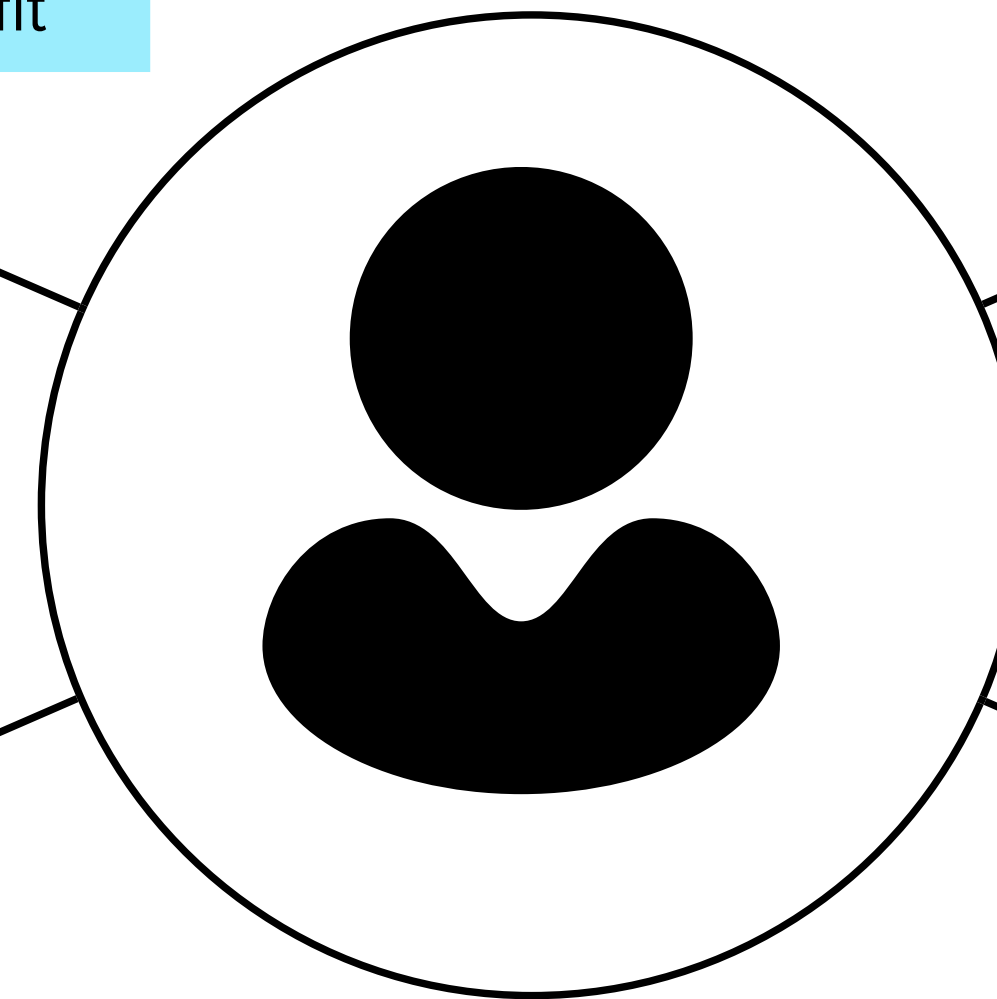collect the product, sales and marketing data

What do they THINK AND FEEL?

what really counts

major preoccupations

worries & aspirations

The customer able to know the product details,that's more efficient to make profit

The user compare the previous state to current situation so,the user low chances to ignore that.

The previous data are contain in project that useful to user

What do they HEAR?

what friends say

what boss say

what influencers say

The user get the data based our demands

The data are maintain properly and also calculate the data based user demand

What do they SEE?

environment

friends

what the market offers

In the project,that user take better decision

Analyise the previous data

What do they SAY AND DO?

attitude in public

appearance

behavior towards others

we analyse the collection of data that satisify the user demands

in tihis project better to use both customer and seller

In this project we calculate the total sales and marketing

we have collected the past details and predict for future.

The most of data are unstructured.

It is very difficult to select the right data analytics tools.

PAIN

fears

frustrations

obstacles

In this process there is lack of privacy

The project helps an organization make better decisions

GAIN

"wants" / needs

measures of success

obstacles

Improving quality of products and services

The analytics keeps you updated of your customer behavioural changes