

HX8001

PROFESSIONAL READINEES FOR INNOVATION
EMPLOYMENTABILITY AND ENTREPRENEURSHIP

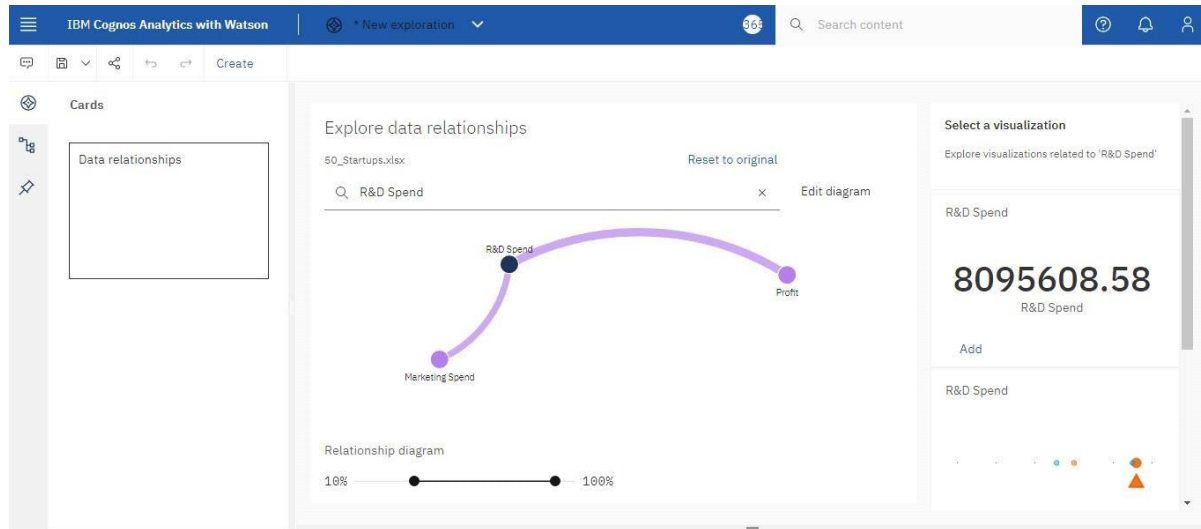
ASSIGNMENT

TEAM ID:PNT2022TMID42755

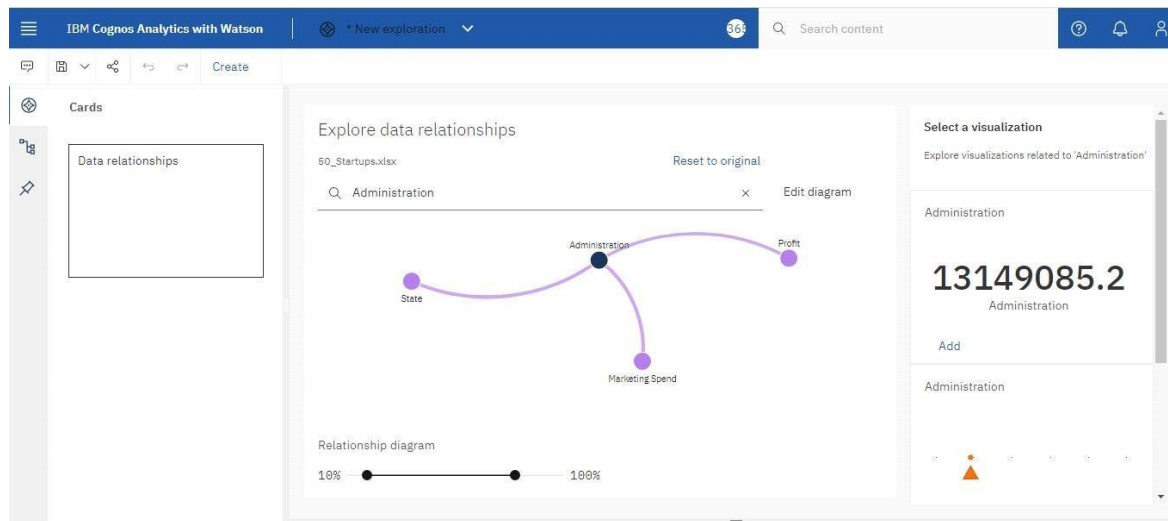
PROJECT TITLE: GLOBAL SALES DATA ANALYTICS

NAME : MUKESH V

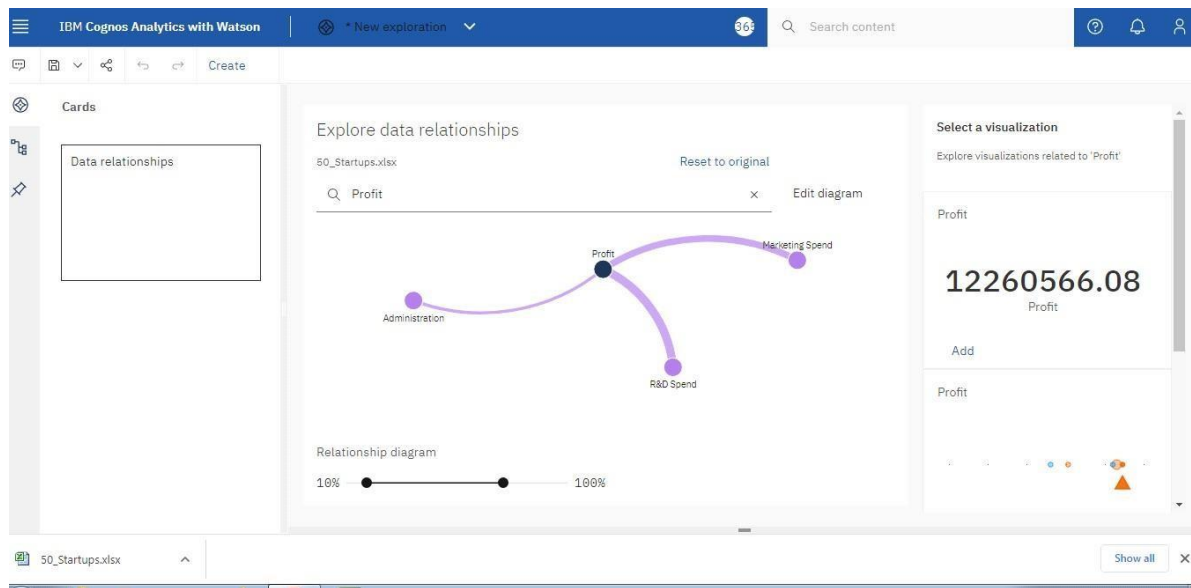
R&D Spend



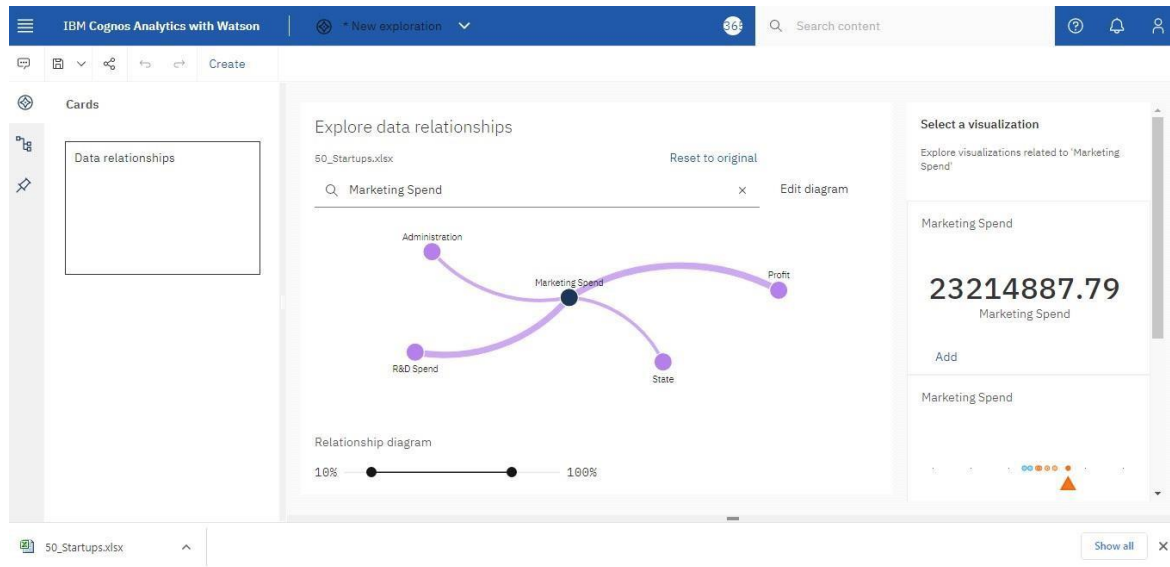
Administration



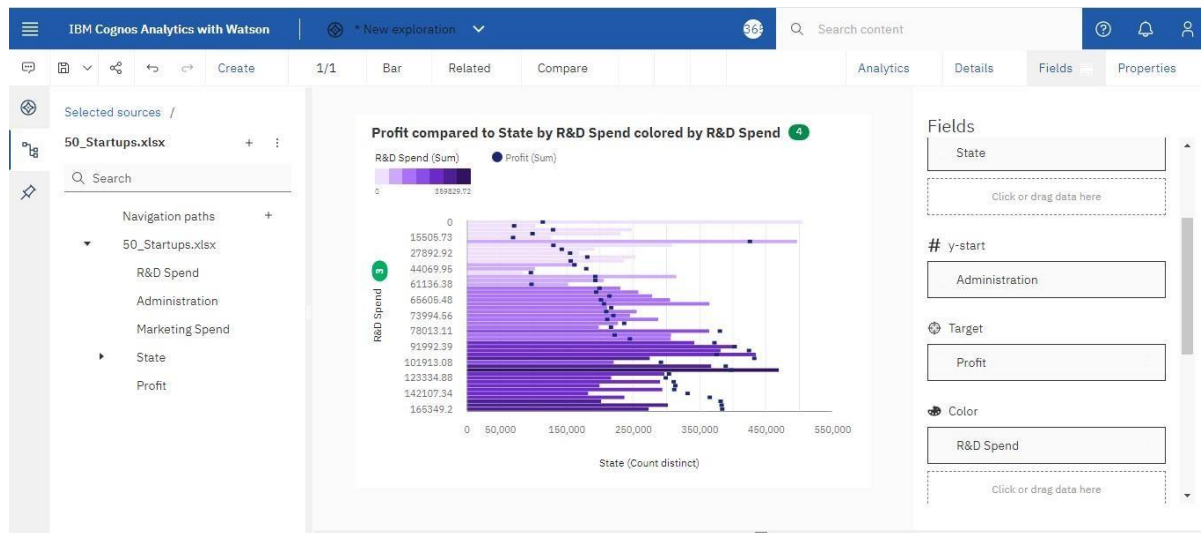
Profit



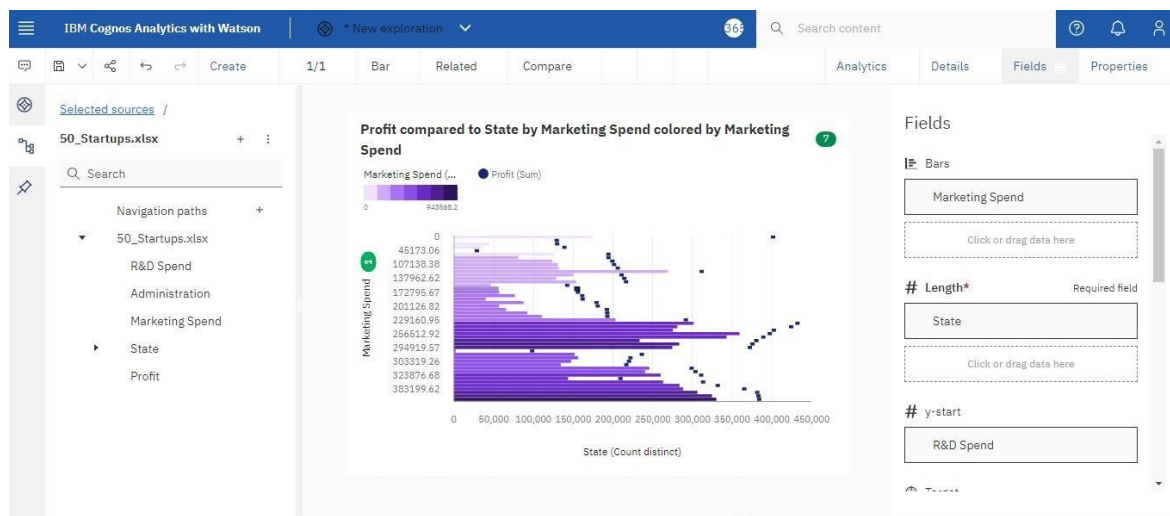
Marketing Spend



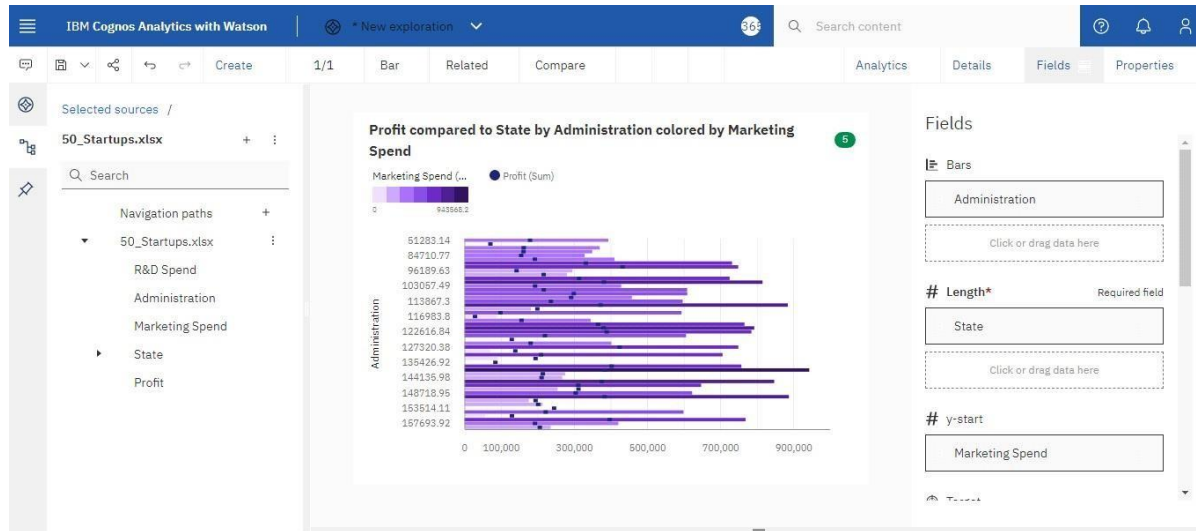
Profit compared to State by R&D Spend colored by R&D Spend



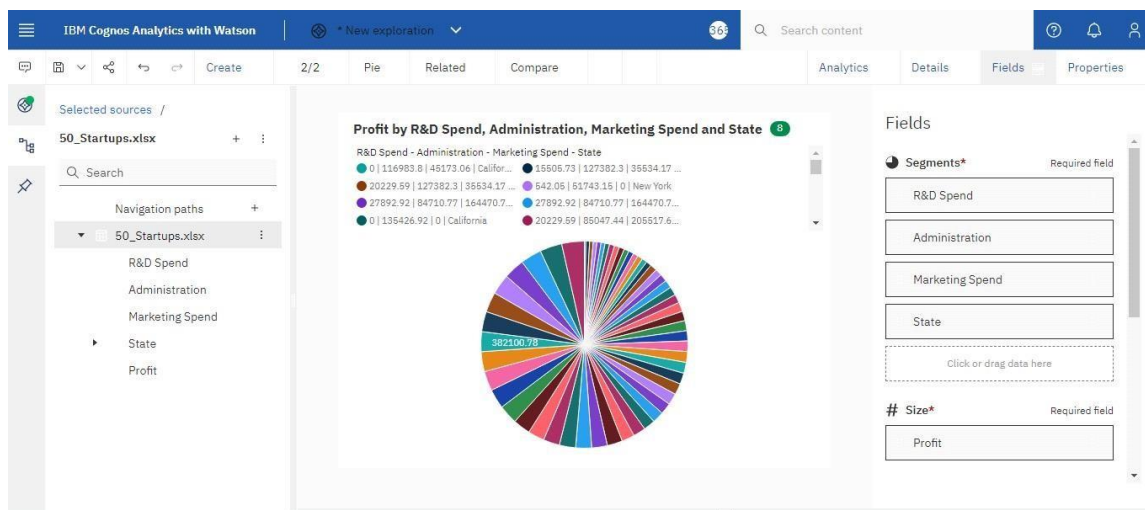
Profit compared to Administration by Marketing spend colored by Marketing spend



Profit compared to State by Administration colored by Marketing Spend



Profit by R&D Spend, Administration, Marketing Spend and State



Profit for R&D spend and Administration

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Analytics Details Fields Properties

Create 3/3 Crosstab Related Compare

Selected sources / 50_Startups.xlsx

Navigation paths

- 50_Startups.xlsx
 - R&D Spend
 - Administration
 - Marketing Spend
 - State
 - Profit

Profit for R&D Spend and Administration

Profit	0	542.05	1000.23	1315.46
51283.14	(no value)	(no value)	(no value)	(r)
51743.15	(no value)	71346.82	(no value)	(r)
65947.93	(no value)	(no value)	(no value)	(r)
82982.09	(no value)	(no value)	(no value)	(r)
84710.77	(no value)	(no value)	(no value)	(r)
85047.44	(no value)	(no value)	(no value)	(r)
91391.77	(no value)	(no value)	(no value)	(r)
91790.61	(no value)	(no value)	(no value)	(r)
96189.63	(no value)	(no value)	(no value)	(r)

0 | 96189.63

Profit: N/A

Fields

Columns

R&D Spend

Click or drag data here

Rows

Administration

Click or drag data here

Values* Required field

Profit

Profit for Administration and Marketing Spend

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Analytics Details Fields Properties

Create 3/3 Crosstab Related Compare

Selected sources / 50_Startups.xlsx

Navigation paths

- 50_Startups.xlsx
 - R&D Spend
 - Administration
 - Marketing Spend
 - State
 - Profit

Profit for Administration and Marketing Spend

Profit	51283.14	51743.15	65947.93	82982.09
0	(no value)	71346.82	(no value)	(r)
1903.93	(no value)	(no value)	(no value)	(r)
26334.72	(no value)	(no value)	(no value)	(r)
35534.17	(no value)	(no value)	(no value)	(r)
45173.06	(no value)	(no value)	(no value)	(r)
46085.25	(no value)	(no value)	(no value)	(r)
88218.23	(no value)	(no value)	(no value)	(r)
91131.24	(no value)	(no value)	(no value)	(r)
107138.38	(no value)	(no value)	(no value)	(r)

Fields

Columns

Administration

Click or drag data here

Rows

Marketing Spend

Click or drag data here

Values* Required field

Profit

Profit for Marketing Spend and State

IBM Cognos Analytics with Watson | * New exploration | 363 | Search content

Analytics | Details | Fields | Properties

Create | 3/3 | Crosstab | Related | Compare

Selected sources /

50_Startups.xlsx

Navigation paths

- 50_Startups.xlsx
 - R&D Spend
 - Administration
 - Marketing Spend
 - State
 - Profit

Profit for Marketing Spend and State

Profit	0	1903.93	28334.72	35534.17
California	85119.46	(no value)	130400.66	(no v
Florida	(no value)	(no value)	(no value)	(no v
New York	316900.54	129852.16	(no value)	13951
Summary	402020	129852.16	130400.66	13951

Fields

Columns

Marketing Spend

Click or drag data here

Rows

State

Click or drag data here

Values* Required field

Profit

Profit for R&D Spend and state

IBM Cognos Analytics with Watson | * New exploration | 363 | Search content

Analytics | Details | Fields | Properties

Create | 3/3 | Crosstab | Related | Compare

Selected sources /

50_Startups.xlsx

Navigation paths

- 50_Startups.xlsx
 - R&D Spend
 - Administration
 - Marketing Spend
 - State
 - Profit

Profit for R&D Spend and State

Profit	0	542.05	1000.23	1315.46
California	114482.26	(no value)	(no value)	(no v
Florida	(no value)	(no value)	(no value)	981
New York	(no value)	71346.82	129852.16	(no v
Summary	114482.26	71346.82	129852.16	981

Fields

Columns

R&D Spend

Click or drag data here

Rows

State

Click or drag data here

Values* Required field

Profit