

PROBLEM -SOLUTION FIT

	<p>1. CUSTOMER SEGMENT(S) CS</p> <p>Here we get the customer details likes age, occupations, incomes and also shopping methods (online or offline), location and purchasing details based on most purchase products.</p>	<p>6. CUSTOMER CONSTRAINTS CC</p> <p>The customer want to know the addition information likes supplier, transport facilities, brand and quality of products. The company most provide better dashboard or platform application which is understandable and user friendly to the customer</p>	<p>5. AVAILABLE SOLUTIONS AS</p> <p>We analyze the previous data and it compared with current situation to predict the future sales..</p>	
<p>Focus on J&P, tap into BE, understand RC</p>	<p>2. JOBS-TO-BE-DONE / PROBLEMS J&P</p> <p>Using data analytics we can observed the marketing trends, customer needs, competitors ,product details and customer segments</p>	<p>9. PROBLEM ROOT CAUSE RC</p> <p>It is difficult to model the structured data and sort the data in proper order. So it necessary to implement are better methodology.</p>	<p>7. BEHAVIOUR BE</p> <p>The data are analyzed, which helps to the both customer and sellers to predict the business based on marketing, product qualities and sales</p>	<p>Focus on J&P, tap into BE, understand RC</p>
	<p>3. TRIGGERS TR</p> <p>We can understand the sales trends, sales results and improvement points. Previous sales drive and forecast in future sales .</p>	<p>10. YOUR SOLUTION SL</p> <p>It is easy to measure the product details like marketing, sales, and quantity. It easy to store and maintain the previous data.</p>	<p>8. CHANNELS of BEHAVIOR CH</p> <p>The user must know the particular domain which is based on user queries.</p>	<p>Ext ra ct o n l i n e & o f f l i n e C H o f B</p>

<div data-bbox="132 68 461 92" data-label="Section-Header"><p>4. EMOTIONS: BEFORE / AFTER</p></div> <div data-bbox="703 62 745 94" data-label="Text"><p>EM</p></div> <div data-bbox="109 103 784 280" data-label="Text"><p>BEFORE : As we have a huge amount of data, it is more challenging to store, manage, and analyze it. And also data can have lots of choices which are not comfortable to make better decisions.</p></div> <div data-bbox="109 292 784 469" data-label="Text"><p>AFTER : Now using this current system the customer will be able to identify needs, profitable products, various customer and potential sales opportunities which help us to make decisions easily.</p></div>		
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