

## Ideation Phase

### Define the Problem Statements

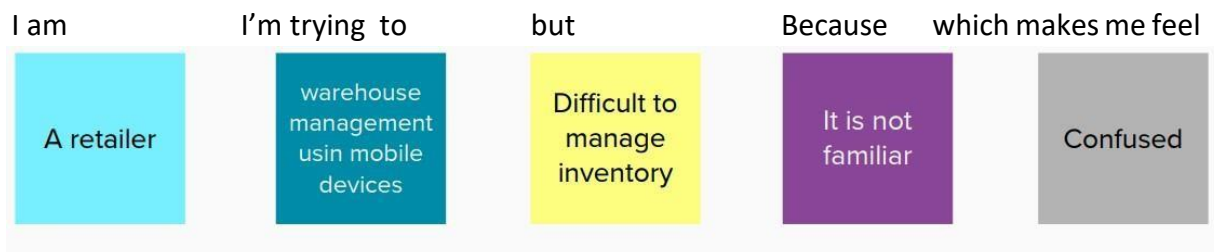
Date	19 September 2022
Team ID	PNT2022TMID11934
Project Name	Project – Inventory Management System For Retailers
Maximum marks	2 Marks

#### Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

PS-I



PS-II



### PS-III



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A Retailer	Warehouse management using mobile devices	Difficult to manage inventory	It is not familiar	confused
PS-2	Retailer	Maintain inventory in stocks	Meeting client request with short Stocker Carry oversupply	Not easy to analyses	Lazy
PS-3	Retailer	Like one Normal buy, learn on, cling to made in top of list of factors	Sort order based Specifically client the need should perform	This will customer's feelings easy and Comfortable buying	Good while this idea changed into used with inside the project