CUSTOMER SEGMENTS

CS

CUSTOMER LIMITATION

CC

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This helps the parents to track the daily activity of children and helps to find the child using GPS location.

It is fully about safety and secured electronic system for child. Less tension to Parents.

AVAILABLE SOLUTION

In Previous method, the model created which can be capable of handling the battery for long time. Nowadays, the system proposes a location tracking facilities and speeding monitoring using GPS, GSM with IOT technology for child safety at low cost which can be affordable by the people.

PROBLEMS/PAINS



RC

It

focus

child safety The is complex far reaching health which requires priority, holistics ways of identifying safety issues.

PROBLEM ROOT/CAUSE

It fears frustration obstacles understanding the and working of the system. Due this solution, the to kidnapping rate will be decreased.

BEHAVIOUR

improving

BE

on parent-child interactions, home safety and child health care as

well as monitoring.

mainly

TRIGGERS TO ACT



The parents are working with new and various technology. So, they should monitor their child's activity daily.

YOUR SOLUTION



Children and their parents are turning to digital solutions more than ever to support children's learning.

CHANNELS OF BEHAVIOUR CH

EMOTIONS



Due to this, the emotional and mental stability of the children gets affected which in turn ruins their career and future.

The parents can monitor their child each and every second. If the child is in danger, they notified SMS through their device and their parents can save them.

opportunities huge sustaining and children's right

While digital solutions provide for promoting