

Ideation Phase

Define the Problem Statements

Date	22 October 2022
Team ID	PNT2022TMID19834
Project Name	Project - Smart Fashion Recommender Application
Maximum Marks	2 Marks

Customer Problem Statement

I am	I'm trying to	But	Because	Which makes me feel
The user	Find Offers and Discounts	He/she missed offers	user doesn't remember	sad
The user	Assistant for finding Cloths	He/she doesn't have someone	Everyone is Busy Now	Lonely
The user	Avoid time on travel to Textile Shops	He/she doesn't have time	Traffic	Tired
The user	New Fashion cloths	Shop doesn't have new collections	Shops doesn't update collection	Frustrated

SUBMITTED BY:

HARSHINI T 727819TUIT029

MANOJINI M 727819TUIT049

KRISHNA KUMAR V 727819TUIT044

LAKSHMI NARAYANAN M 727819TUIT045