

Define CS, fit into CC	<b>1. CUSTOMER SEGMENT(S)</b> <b>CS</b> <p>People who are specially abled are the customer.</p>	<b>6. CUSTOMER CONSTRAINTS</b> <b>CC</b> <p>Sometimes they feel uncomfortable by using gadgets without battery at emergency situation or to communicate with others. Poor people may not have enough money to buy gadgets to communicate with others.</p>	<b>5. AVAILABLE SOLUTIONS</b> <b>AS</b> <p>There are many devices like headphones available for specially abled persons but these devices are costly and no longer battery facilities for communicating at emergency situations.</p>	Explore AS, differentiate	
	<b>2. JOBS-TO-BE-DONE / PROBLEMS</b> <b>J&amp;P</b> <p>There are many specially abled persons who cannot be able to communicate with normal people continuously.</p>	<b>9. PROBLEM ROOT CAUSE</b> <b>RC</b> <p>Some disabilities affect how a person can communicate their message through speaking, pointing at pictures, writing, letter boards or devices. Some disabilities affect both comprehension and expression and can range from mild to severe. They may not feel confident due to lack of communication with other people.</p>	<b>7. BEHAVIOUR</b> <b>BE</b> <p>Specially abled persons use sign language, message in the chat box to communicate with other people. It is better to use device which can be useful to understand by the both parties.</p>		Focus on J&P, tap into BE, understand RC
	<b>3. TRIGGERS</b> <b>TR</b> <p>Underlying health condition, impairment, activity limitations, participation restrictions and environmental factors.</p>	<b>10. YOUR SOLUTION</b> <b>SL</b> <p>This can help the specially abled people feel confident to communicate with normal people continuously. Normal people can understand the specially abled persons language and vice versa.</p>	<b>8. CHANNELS of BEHAVIOUR</b> <b>CH</b> <p><b>ONLINE:</b> Smart watches, voice recorder, messaging apps can be used for specially abled persons to communicate with other people.   <b>OFFLINE:</b> Normally specially abled persons use pen and paper, pointing to pictures or by their facial expressions and actions to communicate with others.</p>		
<b>4. EMOTIONS: BEFORE / AFTER</b> <b>EM</b> <p>A mental block that influences how perceive others' actions and prevents them from clearly communicating their feelings. Now they can feel confident to communicate and can express their feeling like normal people.</p>					